

# **EMA - The Cameroon Automotives Market Report 2014**

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## **Abstracts**

The Cameroon Automotives Market Report 2014 features the latest data and forecasts covering production, sales, imports and exports.

Emerging Markets Analysts (EMA)'s Cameroon Autos Market Report provides industry professionals and strategists, corporate analysts, auto associations, government departments and regulatory bodies with independent forecasts and competitive intelligence on the automotives market in Cameroon.

### What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014-2019 - all highlighting strategic business opportunities.

### **Key Benefits**

Benchmark EMA's independent Automotives industry forecasts on Cameroon to test other views - a key input for successful budgetary and planning in the Cameroonian automotives market.

Target business opportunities and risks in the Cameroonian automotives sector through our reviews of latest industry trends, regulatory changes and major deals, projects and investments in Cameroon.

Assess the activities and market position of your competitors, partners and clients via our Competitive Landscape Analysis.



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26 pages of comprehensive analysis

5 key tables, charts, and graphs quantifying the market in detail

The Cameroon Automotives market forecasts between 2014 and 2019

Five year forecasts for the Cameroon Automotives, including: Passenger & Commercial Vehicle Sales

Cameroon Automotives SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Cameroon's economic activity.

7 key companies identified and profiled, including 2014 market segment, market share information and latest information.

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### **COMPANIES MENTIONED**

Bridgestone CAMI Cameroun China First Highway Engineering Company DongFeng Futian Automobiles Iveco King Long Mitcam Ltd Mitsubishi Nissan Renault Group Suzuki Toyota



Yamaha Other Organisations Mentioned in This Report National Association of Automobile Manufacturers of South Africa



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