

EMA - The Brazil Drinks Market Report 2014

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Abstracts

The Brazil Drinks Market Report 2014 features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for drinks expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA's Brazil Drinks Market Report provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the beverage industry and the mass grocery retail market in Brazil.

What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014 -2019 - all highlighting strategic business opportunities.

Key Benefits

Benchmark EMA's independent drink industry forecasts for Brazil to test other views - a key input for successful budgeting and strategic business planning in the Brazilian drinks market.

Target business opportunities and risks in Brazil through our reviews of latest industry trends, regulatory changes and major deals, projects and investments.

Exploit latest competitive intelligence on your competitors, partners and clients via our Company Profiles (inc, latest activity) and Competitive Landscape Tables.

Why you should buy The Brazil Drinks Market Report 2014

43 pages of comprehensive analysis

9 key tables, charts, and graphs quantifying the market in detail

The Brazil Drinks market forecasts between 2014 and 2019

Five year forecasts for the Brazil Drinks, including:

Production

Consumption

Sales

Brazil Drinks SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Brazil's economic activity.

10 key companies identified and profiled, including 2014 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering Brazil Drinks Market Report 2014

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COMPANIES MENTIONED

AmBev (Anheuser-Busch InBev) S.A.
Assai Atacadista
Bonafont Brasil
Budweiser
Brasil Kirin Participações e Representações (Kirin)
Brown-Forman
Carrefour Ltda
Carlsberg
Cencosud SA
Cia Brasileira de Distribuição (CBD)
Cia Müller de Bebidas
Cia Zaffari Comércio e Indústria
Coca-Cola FEMSA
COOP Coop. De Consumo
Cooperativa Vinícola Aurora
Danone Brasil
Diageo Plc
Embotelladora Andina
Expand Importadora
FEMSA Cerveza (Heineken)
G. Barbosa Comercial Ltda (Cencosud)
Heineken
Irmãos Bretas Filhos e Cia
Interfood Importação
JBS Foods Brasil
Kraft Foods Brasil
Marfrig Alimentos
Majid Al Futtaim (MAF)
Makro Atacadista
Mansour Group
Nestle Brazil
Red Bull do Brasil
Schincariol
Seara Brasil
Starbucks
Supermercados Rossi Monza
The Coca-Cola Company

Walmart
Unilever Bestfoods Brazil
Vinhos Salton
Ypióca Agroindustrial
Other Organisations Mentioned in This Report
System of Beverages Production Control (SICOBE)

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