

# EMA - The Brazil Automotives Market Report 2014

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## Abstracts

The Brazil Automotives Market Report features the latest data and forecasts covering production, sales, imports and exports.

Emerging Markets Analysts (EMA)'s Brazil Autos Market Report provides industry professionals and strategists, corporate analysts, auto associations, government departments and regulatory bodies with independent forecasts and competitive intelligence on the automotives market in Brazil.

### What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014-2019 - all highlighting strategic business opportunities.

### **Key Benefits**

Benchmark EMA's independent Automotives industry forecasts on Brazil to test other views - a key input for successful budgetary and planning in the Brazilian automotives market.

Target business opportunities and risks in the Brazilian automotives sector through our reviews of latest industry trends, regulatory changes and major deals, projects and investments in Brazil.

Assess the activities and market position of your competitors, partners and clients via our Competitive Landscape Analysis.



Why you should buy The Brazil Automotives Market Report 2014

38 pages of comprehensive analysis

8 tables, charts, and graphs quantifying the market in detail

The Brazil Automotives market forecasts between 2014 and 2019

Five year forecasts for the Brazil Automotives, including: Production

Sales

Exports

Imports

Brazil Automotives SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Brazil's economic activity.

6 leading companies identified and profiled, including 2014 market segment, market share information and latest information.

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### **COMPANIES MENTIONED**

Audi BMW Buell Motorcycle Company Citroën Chery Automobile Co.



Dafra Motos Daimler AG Fiat Ford Motor General Motors Company Harley Davidson Honda Automoveis do Brasil Honda Motors Hyundai Motors JAC Jaguar Land Rover Kawasaki **Kia Motors** Kasinski Motos MAN Mitsubishi Motors Moto Traxx Nissan Motors PSA Peugeot Citroën Peugeot Renault Sundown Motos Suzuki Motors **Toyota Motors** Volkswagen Yamaha Other Organisations Mentioned in This Report Brazilian Association of Bicycle and Motorcycles Industries (Abraciclo) China Association Of Automobile Manufacturers (CAAM) Fédération Internationale de Football Association (FIFA) National Association of Motor Vehicle Manufacturers (Anfavea) North American Free Trade Agreement (NAFTA) Registro Nacional de Velculos, Brazil Sindicato Nacional da Indústria de Componente para Veículos Automotores (Sindipeças)



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