

United States Ready Meals and Soup Market and Forecasts 2025 – 2032

<https://marketpublishers.com/r/UE0A4B3C9505EN.html>

Date: August 2025

Pages: 160

Price: US\$ 1,999.00 (Single User License)

ID: UE0A4B3C9505EN

Abstracts

United States Ready Meals and Soup Market Size and Trends

The United States ready meals and soup market size was valued at US\$ 64.9 billion in 2024 and is likely to reach USD 82.8 billion by 2032, expanding at a CAGR 3% during the forecast period.

United States Ready Meals and Soup Market Growth Drivers

The United States ready meals and soup market has seen significant growth in recent years. With busy lifestyles and increasing demand for convenience, more consumers are turning to ready-made meals and soups. This shift in consumer behavior is fueled by various factors, leading to robust market expansion.

One of the main drivers behind the market's growth is the shift towards health-conscious eating. Many brands are now offering organic, low-sodium, and nutrient-packed options that cater to health-minded consumers. Additionally, the rise of online grocery shopping is enabling customers to conveniently purchase these ready meals and soups from the comfort of their homes, thereby increasing accessibility and popularity.

Innovation plays a pivotal role in the expansion of the ready meals and soup market. Manufacturers are continuously introducing new flavors, cuisines, and packaging solutions that meet the changing preferences of consumers. This diversification not only attracts a broader customer base but also enhances repeat purchases, driving overall market growth. As companies invest in research and development, the possibilities for product enhancement appear endless.

United States Ready Meals and Soup Market Synopsis

This new 2025 market report provides a comprehensive analysis of the fast-evolving, high-growth United States ready meals and soup market. The report offers the most up-to-date industry data on the actual market situation and future outlook for the United States ready meals and soup market. The report provides historical market data for 2020 – 2024, and forecasts from 2025 till 2032.

The report contains a granular analysis of the present industry situations, market demands, reveals facts on the market size, revenues and provides forecasts through 2032. The report provides in-depth analysis, information, and revenue according to segments such as category types in addition to market size, market share, retail sales, distribution channels, new product launch analysis and companies from 2020 to 2024, and forecasts to 2032. A comprehensive analysis has been done on market share with the percentage of the ready meals and soup market.

The report also provides a detailed description of the porter's five forces analysis, pestel analysis, SWOT analysis, funding, merger and acquisitions, pipeline, growth drivers and challenges of the United States ready meals and soup market.

The report concludes with the profiles of the key players in the United States ready meals and soup market. The key players are evaluated on various parameters such as business overview, key brands & products, recent initiatives/strategies and ready meals & soup retail sales, 2020 – 2032.

The report will serve as a source for a 360-degree analysis in which various models will be thoroughly integrated. After a thorough study of the historical and current growth parameters, the growth prospects of the United States ready meals and soup market are determined with utmost precision.

Key Topics Covered in the Report

United States Ready Meals & Soup Market Dynamics

United States Ready Meals & Soup Market Analysis

United States Ready Meals & Soup Market SWOT Analysis

United States Ready Meals & Soup Market Porter's Analysis

United States Ready Meals & Soup Market & Forecast (2020 – 2032)

United States Ready Meals & Soup Market Share Analysis (2020-2032)

United States Ready Meals Market & Forecast (2020 – 2032)

United States Soup Market & Forecast (2020 – 2032)

United States Pizza Market & Forecast (2020 – 2032)

United States Food Kits Market & Forecast (2020 – 2032)

United States Prepared Salads Market & Forecast (2020 – 2032)

United States Prepared Salads Market –By Distribution Channels

United States Ready Meals & Soup Market – New Product Launch Analysis

Key Players Profiles in the United States Ready Meals & Soup Market

The Leading Companies Dominating this Market are

Nestle SA

HelloFresh SE

Kraft Heinz Co.

ConAgra Brands Inc.

Campbell Soup Co.

General Mills Inc.

Chiquita Brands International Inc.

Schwan Food Co.

Tyson Foods Inc.

Kroger Co.

Private Label Foods

Other Companies

Key Features of the Report

The United States ready meals & soup market provides granular level information about the market size, market share, historic market (2020 – 2024), and forecast (2025 – 2032)

Annualized revenues and state level analysis for each market segment.

Analysis of business strategies by identifying the key market segments positioned for strong growth in the future.

The report covers in-detail insights about the competitor's overview, company share analysis, key market developments, and key strategies.

The report outlines drivers, restraints, unmet needs, and trends that are currently affecting the market.

The report tracks recent innovations, key developments, and start-up details that are actively working in the market.

The report provides a plethora of information about market entry strategies, regulatory framework, and reimbursement scenarios.

The report analyses the impact of the socio-political environment through SWOT analysis and competition through porter's five force analysis

Through study of the key business strategies and recommendations on future market approach.

Comprehensive analysis of the competitive structure of the market.

Demand side and supply side analysis of the market.

Key Questions the Report Addresses

How big is the United States ready meals & soup market?

What is the current United States ready meals & soup market size?

What is the breakup of the United States ready meals & soup market on the basis of type?

What is the breakup of the United States ready meals & soup market on the basis of category?

What is the breakup of the United States ready meals & soup market on the basis of packaging?

What is the breakup of the United States ready meals & soup market on the basis of distribution channel?

What is the major driving factor for the United States ready meals & soup market?

Which factor is restraining the growth of the United States ready meals & soup market?

Who are the key players in the United States ready meals & soup market?

What is the degree of competition in the United States ready meals & soup market?

Contents

1. MARKET DEFINITION

2. RESEARCH AND METHODOLOGY

3. EXECUTIVE SUMMARY

4. UNITED STATES READY MEALS & SOUP MARKET – MARKET DYNAMICS

4.1 Growth Drivers

4.2 Challengers

5. UNITED STATES READY MEALS & SOUP MARKET – INDUSTRY ANALYSIS

5.1 SWOT Analysis

5.1.1 Strengths

5.1.2 Weaknesses

5.1.3 Opportunities

5.1.4 Threats

5.2 Porter's Analysis

5.2.1 Threat of New Entrants

5.2.2 Bargaining Power of Suppliers

5.2.3 Bargaining Power of Buyers

5.2.4 Threat of Substitute Products or Services

5.2.5 Rivalry Among Existing Competitors

6. UNITED STATES READY MEALS & SOUP MARKET (2020 – 2032)

7. UNITED STATES READY MEALS & SOUP MARKET SHARE ANALYSIS (2020-2032)

7.1 By Category

7.2 By Distribution Channels

7.3 By Companies

8. UNITED STATES READY MEALS MARKET & FORECAST (2020 – 2032)

8.1 Frozen Ready Meals

8.2 Dried Ready Meals

8.3 Chilled Ready Meals

8.4 Shelf Stable Ready Meals

8.5 Key Ready Meal Brands Retail Sales and Market Share in 2024

9. UNITED STATES SOUP MARKET & FORECAST (2020 – 2032)

9.1 Shelf Stable Soup

9.2 Chilled Soup

9.3 Dry Soup

9.4 Frozen Soup

9.5 Key Soup Brands Retail Sales and Market Share in 2024

10. UNITED STATES PIZZA MARKET & FORECAST (2020 – 2032)

10.1 Frozen Pizza

10.2 Chilled Pizza

10.3 Key Soup Brands Retail Sales and Market Share in 2024

11. UNITED STATES FOOD KITS MARKET & FORECAST (2020 – 2032)

11.1 Meal Kits

11.2 Chilled Lunch Kits

11.3 Quick Recipe Kits

11.4 Key Food Kits Brands Retail Sales and Market Share in 2024

12. UNITED STATES PREPARED SALADS MARKET & FORECAST (2020 – 2032)

12.1 Green Salads

12.2 Protein-Based Salads

12.3 Pasta & Potato Salads

12.4 Coleslaw & Others

12.5 Key Prepared Salads Retail Sales and Market Share in 2024

13. BY DISTRIBUTION CHANNELS UNITED STATES PREPARED SALADS MARKET & FORECAST (2020 – 2032)

13.1 Supermarkets

13.2 Hypermarkets

- 13.3 Warehouse Clubs
- 13.4 Convenience Stores
- 13.5 Specialist Retailers
- 13.6 Discounters
- 13.7 E-Commerce

14. UNITED STATES READY MEALS & SOUP MARKET – NEW PRODUCT LAUNCH ANALYSIS (2020 – 2024)

- 14.1 Top 5 Flavours
 - 14.1.1 Chicken
 - 14.1.2 Pepperoni
 - 14.1.3 Cheese
 - 14.1.4 Three/Four Cheese
 - 14.1.5 Mac & Cheese
- 14.2 Lunch Type
 - 14.2.1 New Variety/Range ext.
 - 14.2.2 New Product
 - 14.2.3 New Packaging
 - 14.2.4 Relaunch
 - 14.2.5 New Formulation
- 14.3 Top 5 Package Types
 - 14.3.1 Flexible
 - 14.3.2 Tray
 - 14.3.3 Tub
 - 14.3.4 Carton
 - 14.3.5 Not Specified

15. KEY PLAYERS PROFILES – UNITED STATES READY MEALS & SOUP MARKET

- 15.1 Nestle SA
 - 15.1.1 Business Overview
 - 15.1.2 Key Brands & Products
 - 15.1.3 Recent Initiatives/Strategies
 - 15.1.4 United States Ready Meals & Soup Retail Sales (2020 – 2032)
- 15.2 HelloFresh SE
 - 15.2.1 Business Overview
 - 15.2.2 Key Brands & Products

- 15.2.3 Recent Initiatives/Strategies
- 15.2.4 United States Ready Meals & Soup Retail Sales (2020 – 2032)
- 15.3 Kraft Heinz Co.
 - 15.3.1 Business Overview
 - 15.3.2 Key Brands & Products
 - 15.3.3 Recent Initiatives/Strategies
 - 15.3.4 United States Ready Meals & Soup Retail Sales (2020 – 2032)
- 15.4 ConAgra Brands Inc.
 - 15.4.1 Business Overview
 - 15.4.2 Key Brands & Products
 - 15.4.3 Recent Initiatives/Strategies
 - 15.4.4 United States Ready Meals & Soup Retail Sales (2020 – 2032)
- 15.5 Campbell Soup Co.
 - 15.5.1 Business Overview
 - 15.5.2 Key Brands & Products
 - 15.5.3 Recent Initiatives/Strategies
 - 15.5.4 United States Ready Meals & Soup Retail Sales (2020 – 2032)
- 15.6 General Mills Inc.
 - 15.6.1 Business Overview
 - 15.6.2 Key Brands & Products
 - 15.6.3 Recent Initiatives/Strategies
 - 15.6.4 United States Ready Meals & Soup Retail Sales (2020 – 2032)
- 15.7 Chiquita Brands International Inc.
 - 15.7.1 Business Overview
 - 15.7.2 Key Brands & Products
 - 15.7.3 Recent Initiatives/Strategies
 - 15.7.4 United States Ready Meals & Soup Retail Sales (2020 – 2032)
- 15.8 Schwan Food Co.
 - 15.8.1 Business Overview
 - 15.8.2 Key Brands & Products
 - 15.8.3 Recent Initiatives/Strategies
 - 15.8.4 United States Ready Meals & Soup Retail Sales (2020 – 2032)
- 15.9 Tyson Foods Inc.
 - 15.9.1 Business Overview
 - 15.9.2 Key Brands & Products
 - 15.9.3 Recent Initiatives/Strategies
 - 15.9.4 United States Ready Meals & Soup Retail Sales (2020 – 2032)
- 15.10 Kroger Co.
 - 15.10.1 Business Overview

15.10.2 Key Brands & Products

15.10.3 Recent Initiatives/Strategies

15.10.4 United States Ready Meals & Soup Retail Sales (2020 – 2032)

15.11 Private Label Foods

15.11.1 United States Ready Meals & Soup Retail Sales (2020 – 2032)

15.12 Others

15.12.1 United States Ready Meals & Soup Retail Sales (2020 – 2032)

I would like to order

Product name: United States Ready Meals and Soup Market and Forecasts 2025 – 2032

Product link: <https://marketpublishers.com/r/UE0A4B3C9505EN.html>

Price: US\$ 1,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UE0A4B3C9505EN.html>