

# **The Philippines: An Amazing Destination for the International and MICE Tourism Market**

<https://marketpublishers.com/r/PFC39E13D11BEN.html>

Date: February 2020

Pages: 190

Price: US\$ 1,595.00 (Single User License)

ID: PFC39E13D11BEN

## **Abstracts**

The Philippines will attract more than 15 Million international travelers and generated nearly about US\$ 22.5 billion revenues by 2026.

“The Philippines: An Amazing Destination for the International and MICE Tourism Market” offers the most up-to-date industry data on the actual market situation and future outlook for the Philippines International and Meetings, Incentives, Conferences and Exhibitions (MICE) travelers’ market. The report offers an in-depth analysis of traveler flows, spending patterns, main destination markets, current and future opportunities for tourism businesses seeking to tap into the Philippines International and MICE travelers’ market. This report also provides readers with deep insights into MICE tourism, a rapidly growing segment within the travel industry. The report includes historical data from 2015 to 2019 and forecasts until 2026.

This report provides a clear insight into current and future tourism developments of the Philippines International and MICE travelers market. Furthermore, this report uses a country-focused analysis to explore the Philippines International and MICE travelers’ market.

A detailed country-wise analysis of the market is provided, covering a total of 20 nations. Drivers and the restraints are studied in detail to better understand the market and to understand the future growth scope of the market.

The Report Analyses the Market Based on Countries and Presents the Forecast in Terms of Value and Volume for the Next Six Years. Countries Covered in the Report Include:

South Korea

China

Japan

Taiwan

Singapore

Malaysia

India

Indonesia

Thailand

Vietnam

United States

Canada

United Kingdom

France

Netherlands

Italy

Spain

Germany

New Zealand

Australia

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Major 20 Countries MICE Travelers Spending in The Philippines and Forecast (2015 – 2026)

The Report Helps Answer the Following Questions:

What is the current size of the Philippines tourism market? How much will this market be worth from 2020 to 2026?

What is the market size of the Philippines MICE travel and tourism?

What are the spending patterns of international and MICE travelers in the Philippines?

How many tourists visited Philippines in 2019?

Which countries provided the greatest number of tourists to the Philippines?

What are the main drivers and restraints in the Philippines tourism market?

How will the industry evolve during the forecast period 2020 – 2026?

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