

Macau International & MICE Travelers Market: Current Trends, Opportunity, Growth Potential and Forecast to 2025

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Abstracts

“Macau International & MICE Travelers Market: Current Trends, Opportunity, Growth Potential and Forecast to 2025” offers the most up-to-date industry data on the actual market situation and future outlook for Macau international & MICE travelers market. The report offers an in-depth analysis of traveler flows, spending patterns, main destination markets, current and future opportunities for tourism businesses seeking to tap into the Macau international & MICE travelers market. This report also provides readers with insight into MICE tourism, a rapidly growing segment within the travel industry. The report includes historical data from 2016 to 2018 and forecasts until 2025.

This report provides clear insight into current and future tourism developments of the Macau international and MICE travelers market. Furthermore, this report uses country-focused analysis to explore Macau international & MICE travelers market.

A detailed country-wise analysis of the market is provided, covering a total of 20 nations. Drivers and the restraints are studied in detail to better understand the market and to understand the future growth scope of the market.

The countries included in this report are China, Hong Kong, Philippines, Indonesia, Taiwan, Korea, Japan, Malaysia, Thailand, Singapore, India, United States, Canada, Australia, New Zealand, United Kingdom, France, Germany, Italy, Portugal and Other Countries

Key Findings:

By 2025, Macau will generate more than US\$ 15 Billion revenues by

international travelers

Macau Rises to Become Most Popular Destination

Macau will attract more than 2 Million MICE travelers by 2025

China, Hong Kong and Taiwan region remained Macao's top three visitor source markets

The Latest Industry Data Included in this Report:

Macau Total International Travelers Visitation & Forecast (2016 - 2025)

Macau Total International Travelers Spending & Forecast (2016 - 2025)

Macau MICE Travelers Visitation & Forecast (2016 - 2025)

Macau MICE Travelers Spending & Forecast (2016 - 2025)

Macau Total International Travelers Visitation Share & Forecast (2016 - 2025)

Macau Total International Travelers Spending Share & Forecast (2016 - 2025)

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