

# Macau International & MICE Travelers Market: Current Trends, Opportunity, Growth Potential and Forecast to 2025

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## Abstracts

“Macau International & MICE Travelers Market: Current Trends, Opportunity, Growth Potential and Forecast to 2025” offers the most up-to-date industry data on the actual market situation and future outlook for Macau international & MICE travelers market. The report offers an in-depth analysis of traveler flows, spending patterns, main destination markets, current and future opportunities for tourism businesses seeking to tap into the Macau international & MICE travelers market. This report also provides readers with insight into MICE tourism, a rapidly growing segment within the travel industry. The report includes historical data from 2016 to 2018 and forecasts until 2025.

This report provides clear insight into current and future tourism developments of the Macau international and MICE travelers market. Furthermore, this report uses country-focused analysis to explore Macau international & MICE travelers market.

A detailed country-wise analysis of the market is provided, covering a total of 20 nations. Drivers and the restraints are studied in detail to better understand the market and to understand the future growth scope of the market.

The countries included in this report are China, Hong Kong, Philippines, Indonesia, Taiwan, Korea, Japan, Malaysia, Thailand, Singapore, India, United States, Canada, Australia, New Zealand, United Kingdom, France, Germany, Italy, Portugal and Other Countries

### Key Findings:

By 2025, Macau will generate more than US\$ 15 Billion revenues by

international travelers

Macau Rises to Become Most Popular Destination

Macau will attract more than 2 Million MICE travelers by 2025

China, Hong Kong and Taiwan region remained Macao's top three visitor source markets

The Latest Industry Data Included in this Report:

Macau Total International Travelers Visitation & Forecast (2016 - 2025)

Macau Total International Travelers Spending & Forecast (2016 - 2025)

Macau MICE Travelers Visitation & Forecast (2016 - 2025)

Macau MICE Travelers Spending & Forecast (2016 - 2025)

Macau Total International Travelers Visitation Share & Forecast (2016 - 2025)

Macau Total International Travelers Spending Share & Forecast (2016 - 2025)

Macau MICE Travelers Visitation Share & Forecast (2016 - 2025)

Macau MICE Travelers Spending Share & Forecast (2016 - 2025)

Major 20 Countries International Travelers Visitation to Macau & Forecast (2016 – 2025)

Major 20 Countries Travelers Spending in Macau & Forecast (2016 – 2025)

Major 20 Countries MICE Travelers Visitation to Macau & Forecast (2016 – 2025)

Major 20 Countries MICE Travelers Spending in Macau & Forecast (2016 – 2025)

## Key Market Drivers and Inhibitors of the Macau International & MICE Travelers Market

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. MACAU TOTAL INTERNATIONAL TRAVELERS VISITATION, SPENDING & FORECAST (2016 - 2025)**

#### 2.1 Total International Travelers Visitation & Forecast

#### 2.2 Total International Travelers Spending & Forecast

### **3. MACAU TOTAL MICE TRAVELERS VISITATION, SPENDING & FORECAST (2016 - 2025)**

#### 3.1 MICE Travelers Visitation & Forecast

#### 3.2 MICE Travelers Spending & Forecast

### **4. MACAU TOTAL INTERNATIONAL TRAVELERS VISITATION & SPENDING SHARE (%) (2016 – 2025)**

#### 4.1 Total International Travelers Visitation Share & Forecast

#### 4.2 Total International Travelers Spending Share & Forecast

### **5. MACAU MICE TRAVELERS VISITATION & SPENDING SHARE (%) (2016 – 2025)**

#### 5.1 MICE Travelers Visitation Share & Forecast

#### 5.2 MICE Travelers Spending Share & Forecast

### **6. KEY MARKET DRIVERS AND INHIBITORS OF THE MACAU INTERNATIONAL & MICE TRAVELERS MARKET**

#### 6.1 Market Drivers

#### 6.2 Market Inhibitors

### **7. MACAU INTERNATIONAL & MICE TRAVELERS VISITATION & SPENDING – TOP 20 COUNTRIES IN-DEPTH ANALYSIS (2016 – 2025)**

#### 7.1 China Travelers Visitation & Spending

##### 7.1.1 China Travelers Visitation to Macau & Forecast

##### 7.1.2 China Travelers Spending in Macau & Forecast

- 7.2 China MICE Travelers Visitation & Spending
  - 7.2.1 China MICE Travelers Visitation to Macau & Forecast
  - 7.2.2 China MICE Travelers Spending in Macau & Forecast
- 7.3 Hong Kong Travelers Visitation & Spending
  - 7.3.1 Hong Kong Travelers Visitation to Macau & Forecast
  - 7.3.2 Hong Kong Travelers Spending in Macau & Forecast
- 7.4 Hong Kong MICE Travelers Visitation & Spending
  - 7.4.1 Hong Kong MICE Travelers Visitation to Macau & Forecast
  - 7.4.2 Hong Kong MICE Travelers Spending in Macau & Forecast
- 7.5 Philippines Travelers Visitation & Spending
  - 7.5.1 Philippines Travelers Visitation to Macau & Forecast
  - 7.5.2 Philippines Travelers Spending in Macau & Forecast
- 7.6 Philippines MICE Travelers Visitation & Spending
  - 7.6.1 Philippines MICE Travelers Visitation to Macau & Forecast
  - 7.6.2 Philippines MICE Travelers Spending in Macau & Forecast
- 7.7 Indonesia Travelers Visitation & Spending
  - 7.7.1 Indonesia Travelers Visitation to Macau & Forecast
  - 7.7.2 Indonesia Travelers Spending in Macau & Forecast
- 7.8 Indonesia MICE Travelers Visitation & Spending
  - 7.8.1 Indonesia MICE Travelers Visitation to Macau & Forecast
  - 7.8.2 Indonesia MICE Travelers Spending in Macau & Forecast
- 7.9 Taiwan Travelers Visitation & Spending
  - 7.9.1 Taiwan Travelers Visitation to Macau & Forecast
  - 7.9.2 Taiwan Travelers Spending in Macau & Forecast
- 7.10 Taiwan MICE Travelers Visitation & Spending
  - 7.10.1 Taiwan MICE Travelers Visitation to Macau & Forecast
  - 7.10.2 Taiwan MICE Travelers Spending in Macau & Forecast
- 7.11 Korea Travelers Visitation & Spending
  - 7.11.1 Korea Travelers Visitation to Macau & Forecast
  - 7.11.2 Korea Travelers Spending in Macau & Forecast
- 7.12 Korea MICE Travelers Visitation & Spending
  - 7.12.1 Korea MICE Travelers Visitation to Macau & Forecast
  - 7.12.2 Korea MICE Travelers Spending in Macau & Forecast
- 7.13 Japan Travelers Visitation & Spending
  - 7.13.1 Japan Travelers Visitation to Macau & Forecast
  - 7.13.2 Japan Travelers Spending in Macau & Forecast
- 7.14 Japan MICE Travelers Visitation & Spending
  - 7.14.1 Japan MICE Travelers Visitation to Macau & Forecast
  - 7.14.2 Japan MICE Travelers Spending in Macau & Forecast

- 7.15 Malaysia Travelers Visitation & Spending
  - 7.15.1 Malaysia Travelers Visitation to Macau & Forecast
  - 7.15.2 Malaysia Travelers Spending in Macau & Forecast
- 7.16 Malaysia MICE Travelers Visitation & Spending
  - 7.16.1 Malaysia MICE Travelers Visitation to Macau & Forecast
  - 7.16.2 Malaysia MICE Travelers Spending in Macau & Forecast
- 7.17 Thailand Travelers Visitation & Spending
  - 7.17.1 Thailand Travelers Visitation to Macau & Forecast
  - 7.17.2 Thailand Travelers Spending in Macau & Forecast
- 7.18 Thailand MICE Travelers Visitation & Spending
  - 7.18.1 Thailand MICE Travelers Visitation to Macau & Forecast
  - 7.18.2 Thailand MICE Travelers Spending in Macau & Forecast
- 7.19 Singapore Travelers Visitation & Spending
  - 7.19.1 Singapore Travelers Visitation to Macau & Forecast
  - 7.19.2 Singapore Travelers Spending in Macau & Forecast
- 7.20 Singapore MICE Travelers Visitation & Spending
  - 7.20.1 Singapore MICE Travelers Visitation to Macau & Forecast
  - 7.20.2 Singapore MICE Travelers Spending in Macau & Forecast
- 7.21 India Travelers Visitation & Spending
  - 7.21.1 India Travelers Visitation to Macau & Forecast
  - 7.21.2 India Travelers Spending in Macau & Forecast
- 7.22 India MICE Travelers Visitation & Spending
  - 7.22.1 India MICE Travelers Visitation to Macau & Forecast
  - 7.22.2 India MICE Travelers Spending in Macau & Forecast
- 7.23 United States Travelers Visitation & Spending
  - 7.23.1 United States Travelers Visitation to Macau & Forecast
  - 7.23.2 United States Travelers Spending in Macau & Forecast
- 7.24 United States MICE Travelers Visitation & Spending
  - 7.24.1 United States MICE Travelers Visitation to Macau & Forecast
  - 7.24.2 United States MICE Travelers Spending in Macau & Forecast
- 7.25 Canada Travelers Visitation & Spending
  - 7.25.1 Canada Travelers Visitation to Macau & Forecast
  - 7.25.2 Canada Travelers Spending in Macau & Forecast
- 7.26 Canada MICE Travelers Visitation & Spending
  - 7.26.1 Canada MICE Travelers Visitation to Macau & Forecast
  - 7.26.2 Canada MICE Travelers Spending in Macau & Forecast
- 7.27 Australia Travelers Visitation & Spending
  - 7.27.1 Australia Travelers Visitation to Macau & Forecast
  - 7.27.2 Australia Travelers Spending in Macau & Forecast

- 7.28 Australia MICE Travelers Visitation & Spending
  - 7.28.1 Australia MICE Travelers Visitation to Macau & Forecast
  - 7.28.2 Australia MICE Travelers Spending in Macau & Forecast
- 7.29 New Zealand Travelers Visitation & Spending
  - 7.29.1 New Zealand Travelers Visitation to Macau & Forecast
  - 7.29.2 New Zealand Travelers Spending in Macau & Forecast
- 7.30 New Zealand MICE Travelers Visitation & Spending
  - 7.30.1 New Zealand MICE Travelers Visitation to Macau & Forecast
  - 7.30.2 New Zealand MICE Travelers Spending in Macau & Forecast
- 7.31 United Kingdom Travelers Visitation & Spending
  - 7.31.1 United Kingdom Travelers Visitation to Macau & Forecast
  - 7.31.2 United Kingdom Travelers Spending in Macau & Forecast
- 7.32 United Kingdom MICE Travelers Visitation & Spending
  - 7.32.1 United Kingdom MICE Travelers Visitation to Macau & Forecast
  - 7.32.2 United Kingdom MICE Travelers Spending in Macau & Forecast
- 7.33 France Travelers Visitation & Spending
  - 7.33.1 France Travelers Visitation to Macau & Forecast
  - 7.33.2 France Travelers Spending in Macau & Forecast
- 7.34 France MICE Travelers Visitation & Spending
  - 7.34.1 France MICE Travelers Visitation to Macau & Forecast
  - 7.34.2 France MICE Travelers Spending in Macau & Forecast
- 7.35 Germany Travelers Visitation & Spending
  - 7.35.1 Germany Travelers Visitation to Macau & Forecast
  - 7.35.2 Germany Travelers Spending in Macau & Forecast
- 7.36 Germany MICE Travelers Visitation & Spending
  - 7.36.1 Germany MICE Travelers Visitation to Macau & Forecast
  - 7.36.2 Germany MICE Travelers Spending in Macau & Forecast
- 7.37 Italy Travelers Visitation & Spending
  - 7.37.1 Italy Travelers Visitation to Macau & Forecast
  - 7.37.2 Italy Travelers Spending in Macau & Forecast
- 7.38 Italy MICE Travelers Visitation & Spending
  - 7.38.1 Italy MICE Travelers Visitation to Macau & Forecast
  - 7.38.2 Italy MICE Travelers Spending in Macau & Forecast
- 7.39 Portugal Travelers Visitation & Spending
  - 7.39.1 Portugal Travelers Visitation to Macau & Forecast
  - 7.39.2 Portugal Travelers Spending in Macau & Forecast
- 7.40 Portugal MICE Travelers Visitation & Spending
  - 7.40.1 Portugal MICE Travelers Visitation to Macau & Forecast
  - 7.40.2 Portugal MICE Travelers Spending in Macau & Forecast

#### 7.41 Other Countries Travelers Visitation & Spending

##### 7.41.1 Other Countries Travelers Visitation to Macau & Forecast

##### 7.41.2 Other Countries Travelers Spending in Macau & Forecast

#### 7.42 Other Countries MICE Travelers Visitation & Spending

##### 7.42.1 Other Countries MICE Travelers Visitation to Macau & Forecast

##### 7.42.2 Other Countries MICE Travelers Spending in Macau & Forecast



## List Of Tables

### LIST OF TABLES:

Table 3–1: Total International Travelers Visitation Share (Percent), 2016 – 2018

Table 3–2: Total International Travelers Visitation Share Forecast (Percent), 2019 – 2025

Table 3–3: Total International Travelers Spending Share (Percent), 2016 – 2018

Table 3–4: Total International Travelers Spending Share Forecast (Percent), 2019 – 2025

Table 6–1: Macau MICE Travelers Visitation Share (Percent), 2016 – 2018

Table 6–2: Macau MICE Travelers Visitation Share Forecast (Percent), 2019 – 2025

Table 6–3: Macau MICE Travelers Spending Share (Percent), 2016 – 2018

Table 6–4: Macau MICE Travelers Spending Share Forecast (Percent), 2019 – 2025

## List Of Figures

### LIST OF FIGURES:

Figure 2–1: Macau Total International Travelers Visitation (Million), 2016 – 2018

Figure 2–2: Macau Total International Travelers Visitation Forecast (Million), 2019 – 2025

Figure 2–3: Macau Total International Travelers Spending (Billion US\$), 2016 – 2018

Figure 2–4: Macau Total International Travelers Spending Forecast (Billion US\$), 2019 – 2025

Figure 2–5: MICE Travelers Visitation to Macau (Thousand), 2016 – 2018

Figure 2–6: MICE Travelers Visitation to Macau Forecast (Thousand), 2019 – 2025

Figure 2–7: MICE Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 2–8: MICE Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–1: China Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–2: China Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–3: China Travelers Spending in Macau (Million US\$), 2017 – 2018

Figure 5–4: China Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–5: China MICE Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–6: China MICE Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–7: China MICE Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–8: China MICE Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–9: Hong Kong Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–10: Hong Kong Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–11: Hong Kong Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–12: Hong Kong Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–13: Hong Kong MICE Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–14: Hong Kong MICE Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–15: Hong Kong MICE Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–16: Hong Kong MICE Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–17: Philippines Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–18: Philippines Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–19: Philippines Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–20: Philippines Travelers Spending in Macau Forecast (Million US\$), 2019 –

2025

Figure 5–21: Philippines MICE Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–22: Philippines MICE Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–23: Philippines MICE Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–24: Philippines MICE Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–25: Indonesia Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–26: Indonesia Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–27: Indonesia Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–28: Indonesia Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–29: Indonesia MICE Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–30: Indonesia MICE Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–31: Indonesia MICE Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–32: Indonesia MICE Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–33: Taiwan Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–34: Taiwan Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–35: Taiwan Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–36: Taiwan Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–37: Taiwan MICE Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–38: Taiwan MICE Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–39: Taiwan MICE Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–40: Taiwan MICE Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–41: Korea Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–42: Korea Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–43: Korea Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–44: Korea Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–45: Korea MICE Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–46: Korea MICE Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–47: Korea MICE Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–48: Korea MICE Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–49: Japan Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–50: Japan Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–51: Japan Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–52: Japan Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–53: Japan MICE Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–54: Japan MICE Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–55: Japan MICE Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–56: Japan MICE Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–57: Malaysia Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–58: Malaysia Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–59: Malaysia Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–60: Malaysia Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–61: Malaysia MICE Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–62: Malaysia MICE Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–63: Malaysia MICE Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–64: Malaysia MICE Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–65: Thailand Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–66: Thailand Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–67: Thailand Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–68: Thailand Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–69: Thailand MICE Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–70: Thailand MICE Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–71: Thailand MICE Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–72: Thailand MICE Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–73: Singapore Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–74: Singapore Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–75: Singapore Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–76: Singapore Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–77: Singapore MICE Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–78: Singapore MICE Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–79: Singapore MICE Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–80: Singapore MICE Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–81: India Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–82: India Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–83: India Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–84: India Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–85: India MICE Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–86: India MICE Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–87: India MICE Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–88: India MICE Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–89: United States Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–90: United States Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–91: United States Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–92: United States Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–93: United States MICE Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–94: United States MICE Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–95: United States MICE Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–96: United States MICE Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–97: Canada Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–98: Canada Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–99: Canada Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–100: Canada Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–101: Canada MICE Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–102: Canada MICE Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–103: Canada MICE Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–104: Canada MICE Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–105: Australia Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–106: Australia Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–107: Australia Travelers Spending in Macau (Million US\$), 2016 – 2018



Figure 5–108: Australia Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–109: Australia MICE Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–110: Australia MICE Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–111: Australia MICE Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–112: Australia MICE Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–113: New Zealand Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–114: New Zealand Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–115: New Zealand Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–116: New Zealand Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–117: New Zealand MICE Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–118: New Zealand MICE Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–119: New Zealand MICE Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–120: New Zealand MICE Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–121: United Kingdom Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–122: United Kingdom Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–123: United Kingdom Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–124: United Kingdom Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–125: United Kingdom MICE Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–126: United Kingdom MICE Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–127: United Kingdom MICE Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–128: United Kingdom MICE Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–129: France Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–130: France Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–131: France Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–132: France Travelers Spending in Macau Forecast (Million US\$), 2019 –

2025

Figure 5–133: France MICE Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–134: France MICE Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–135: France MICE Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–136: France MICE Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–137: Germany Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–138: Germany Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–139: Germany Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–140: Germany Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–141: Germany MICE Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–142: Germany MICE Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–143: Germany MICE Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–144: Germany MICE Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–145: Italy Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–146: Italy Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–147: Italy Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–148: Italy Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–149: Italy MICE Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–150: Italy MICE Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–151: Italy MICE Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–152: Italy MICE Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–153: Portugal Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–154: Portugal Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–155: Portugal Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–156: Portugal Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–157: Portugal MICE Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–158: Portugal MICE Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–159: Portugal MICE Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–160: Portugal MICE Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–161: Other Countries Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–162: Other Countries Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–163: Other Countries Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–164: Other Countries Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025

Figure 5–165: Other Countries MICE Travelers Visitation to Macau (Number), 2016 – 2018

Figure 5–166: Other Countries MICE Travelers Visitation to Macau Forecast (Number), 2019 – 2025

Figure 5–167: Other Countries MICE Travelers Spending in Macau (Million US\$), 2016 – 2018

Figure 5–168: Other Countries MICE Travelers Spending in Macau Forecast (Million US\$), 2019 – 2025



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