

Germany Outbound Tourism Market: Outbound Tourists Visit, Tourists Spending & Forecast

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Abstracts

Germany presents an attractive set of conditions making investment possible. Despite a Global recession, Germany has not been in bad shape in Germany outbound tourism market. The number of Germany outbound tourists is forecasted to reach nearly 5 Million by 2020. Additionally, Germany outbound tourists spending was nearly 11 Billion in 2015.

Germany Outbound Tourists Visit Analysis: United States has emerged as the most popular tourist destination for German travelers. In 2015, XXXX% of the total Germany outbound tourists visited United States. It is predicted that United States will be leading destination for the German travelers by the year 2020. China and Singapore were at the 2nd and 3rd popular destination for German travelers with XXX% and XXX% share respectively in 2015.

Germany Outbound Tourism Spending Analysis: United States is the leader with XXX% of spending in 2015 by the German Tourists. German tourists spending share in United States is higher than the combined share of the top 9 tourism destination. United States is likely to maintain dominance in Germany outbound tourism spending but its share is expected to tumble down to XXX% by the year 2020, as German tourists are now exploring various other destinations. China and Australia accounted for XXX% and XXX% share of total outbound spending by Germany in 2015. It is projected that China and Australia will have spending share of XXX% and XXX% respectively in 2020. In the year 2015, India was standing at fourth spot in terms of spending by German tourists being followed by New Zealand in 2015.

DPI Research report entitled “Germany Outbound Tourism Market: Outbound Tourists Visit, Tourists Spending & Forecast” provides a comprehensive assessment of the fast-

evolving, high-growth Germany outbound travel industry. This report provides a complete analysis of top 10 countries worldwide for German tourists. All the country in the report has been studied from three view points

- 1) Germany outbound tourists to top 10 countries
- 2) Germany outbound tourists market (spending) in top 10 countries
- 3) Germany outbound tourists purpose of visit (Business, Holiday/Leisure, VFR & Others)

Countries Analysed

Top 10 Countries: Singapore, United States, Australia, China, Japan, South Africa, Korea, New Zealand, Cambodia and India

Data Sources

The information contained in this report is based on both primary and secondary sources.

Primary Sources: Questionnaires, Surveys, telephonic interviews with industry experts and Observations

Secondary Sources: Secondary data analysis and review involves collecting and analysing a vast array of information. DPI Research seeks information from different sources such as published articles, company websites, magazine articles, associations, trade journals, annual reports, Newspapers, Books, Government official websites and other paid database sources.

Contents

1. EXECUTIVE SUMMARY

2. WORLDWIDE – GERMANY OUTBOUND TOURISTS VISIT & SPENDING (2009 – 2020)

2.1 Worldwide – Germany Outbound Tourists Visit & Forecast

2.2 Worldwide – Germany Outbound Tourists Spending & Forecast

3. WORLDWIDE – GERMANY OUTBOUND TOURISTS VISIT & SPENDING SHARE (2009 – 2020)

3.1 Worldwide – Germany Outbound Tourists Visit Share & Forecast

3.2 Worldwide – Germany Outbound Tourists Spending Share & Forecast

4. GERMANY – GERMANY OUTBOUND TOURISTS VISIT & SPENDING TO (10 COUNTRIES) (2007 – 2020)

4.1 United States – Germany Outbound Tourists Visit & Spending Forecast

4.1.1 Germany Outbound Tourists Visit to United States & Forecast

4.1.2 Germany Outbound Tourists Visit to United States Purpose of Visit

4.1.3 Germany Outbound Tourists Spending in United States & Forecast

4.2 Australia – Germany Outbound Tourists Visit & Spending Forecast

4.2.1 Germany Outbound Tourists Visit to Australia & Forecast

4.2.2 Germany Outbound Tourists Visit to Australia Purpose of Visit

4.2.3 Germany Outbound Tourists Spending in Australia & Forecast

4.3 Singapore – Germany Outbound Tourists Visit & Spending Forecast

4.3.1 Germany Outbound Tourists Visit to Singapore & Forecast

4.3.2 Germany Outbound Tourists Visit to Singapore Purpose of Visit

4.3.3 Germany Outbound Tourists Spending in Singapore & Forecast

4.4 Korea – Germany Outbound Tourists Visit & Spending Forecast

4.4.1 Germany Outbound Tourists Visit to Korea & Forecast

4.4.2 Germany Outbound Tourists Visit to Korea Purpose of Visit

4.4.3 Germany Outbound Tourists Spending in Korea & Forecast

4.5 India – Germany Outbound Tourists Visit & Spending Forecast

4.5.1 Germany Outbound Tourists Visit to India & Forecast

4.5.2 Germany Outbound Tourists Visit to India Purpose of Visit

4.5.3 Germany Outbound Tourists Spending in India & Forecast

- 4.6 Cambodia – Germany Outbound Tourists Visit & Spending Forecast
 - 4.6.1 Germany Outbound Tourists Visit to Cambodia & Forecast
 - 4.6.2 Germany Outbound Tourists Visit to Cambodia Purpose of Visit
 - 4.6.3 Germany Outbound Tourists Spending in Cambodia & Forecast
- 4.7 South Africa – Germany Outbound Tourists Visit & Spending Forecast
 - 4.7.1 Germany Outbound Tourists Visit to South Africa & Forecast
 - 4.7.2 Germany Outbound Tourists Visit to South Africa Purpose of Visit
 - 4.7.3 Germany Outbound Tourists Spending in South Africa & Forecast
- 4.8 New Zealand – Germany Outbound Tourists Visit to New Zealand & Forecast
 - 4.8.1 Germany Outbound Tourists Visit to New Zealand & Forecast
 - 4.8.2 Germany Outbound Tourists Visit to New Zealand Purpose of Visit
 - 4.8.3 Germany Outbound Tourists Spending in New Zealand & Forecast
- 4.9 Japan – Germany Outbound Tourists Visit & Spending Forecast
 - 4.9.1 Germany Outbound Tourists Visit to Japan & Forecast
 - 4.9.2 Germany Outbound Tourists Visit to Japan Purpose of Visit
 - 4.9.3 Germany Outbound Tourists Spending in Japan & Forecast
- 4.10 China – Germany Outbound Tourists Visit & Spending Forecast
 - 4.10.1 Germany Outbound Tourists Visit to China & Forecast
 - 4.10.2 Germany Outbound Tourists Visit to China Purpose of Visit
 - 4.10.3 Germany Outbound Tourists Spending in China & Forecast

5. GROWTH DRIVERS IN GERMANY OUTBOUND TOURISM MARKET

- 5.1 Good Export Prospects by Travelers from Germany
- 5.2 Promotional Activities by Tourism Board to Attract German Tourists

6. CHALLENGES IN GERMANY OUTBOUND TOURISM MARKET

- 6.1 Airline Departure Tax
- 6.2 Entry/Exit Experience

List Of Figures

LIST OF FIGURES:

Figure 2 1: Worldwide – Germany Outbound Tourists Visit (Thousand), 2009 – 2015

Figure 2 2: Worldwide – Forecast for Germany Outbound Tourists Visit (Thousand), 2016 – 2020

Figure 2 3: Worldwide – Germany Outbound Tourists Spending (Million US\$), 2009 – 2015

Figure 2 4: Worldwide – Forecast for Germany Outbound Tourists Spending (Million US\$), 2016 – 2020

Figure 4 1: United States – Germany Outbound Tourists Visit to United States (Number), 2009 – 2015

Figure 4 2: United States – Forecast for Germany Outbound Tourists Visit to United States (Number), 2016 – 2020

Figure 4 3: United States – Germany Outbound Tourists Spending in United States (Million US\$), 2009 – 2015

Figure 4 4: United States – Forecast for Germany Outbound Tourists Spending in United States (Million US\$), 2016 – 2020

Figure 4 5: Australia – Germany Outbound Tourists Visit to Australia (Number), 2007 – 2015

Figure 4 6: Australia – Forecast for Germany Outbound Tourists Visit to Australia (Number), 2016 – 2020

Figure 4 7: Australia – Germany Outbound Tourists Spending in Australia (Million US\$), 2007 – 2015

Figure 4 8: Australia – Forecast for Germany Outbound Tourists Spending in Australia (Million US\$), 2016 – 2020

Figure 4 9: Singapore – Germany Outbound Tourists Visit to Singapore (Number), 2008 – 2015

Figure 4 10: Singapore – Forecast for Germany Outbound Tourists Visit to Singapore (Number), 2016 – 2020

Figure 4 11: Singapore – Germany Outbound Tourists Spending in Singapore (Million US\$), 2008 – 2015

Figure 4 12: Singapore – Forecast for Germany Outbound Tourists Spending in Singapore (Million US\$), 2016 – 2020

Figure 4 13: Korea – Germany Outbound Tourists Visit to Korea (Number), 2007 – 2015

Figure 4 14: Korea – Forecast for Germany Outbound Tourists Visit to Korea (Number), 2016 – 2020

Figure 4 15: Korea – Germany Outbound Tourists Spending in Korea (Million US\$),

2007 – 2015

Figure 4 16: Korea – Forecast for Germany Outbound Tourists Spending in Korea (Million US\$), 2016 – 2020

Figure 4 17: India – Germany Outbound Tourists Visit to India (Number), 2009 – 2015

Figure 4 18: India – Forecast for Germany Outbound Tourists Visit to India (Number), 2016 – 2020

Figure 4 19: India – Germany Outbound Tourists Spending in India (Million US\$), 2009 – 2015

Figure 4 20: India – Forecast for Germany Outbound Tourists Spending in India (Million US\$), 2016 – 2020

Figure 4 21: Cambodia – Germany Outbound Tourists Visit to Cambodia (Number), 2007 – 2015

Figure 4 22: Cambodia – Forecast for Germany Outbound Tourists Visit to Cambodia (Number), 2016 – 2020

Figure 4 23: Cambodia – Germany Outbound Tourists Spending in Cambodia (Million US\$), 2007 – 2015

Figure 4 24: Cambodia – Forecast for Germany Outbound Tourists Spending in Cambodia (Million US\$), 2016 – 2020

Figure 4 25: South Africa – Germany Outbound Tourists Visit to South Africa (Number), 2008 – 2015

Figure 4 26: South Africa – Forecast for Germany Outbound Tourists Visit to South Africa (Number), 2016 – 2020

Figure 4 27: South Africa – Germany Outbound Tourist Spending in South Africa (Million US\$), 2008 – 2015

Figure 4 28: South Africa – Forecast for Germany Outbound Tourist Spending in South Africa (Million US\$), 2016 – 2020

Figure 4 29: New Zealand – Germany Outbound Tourists Visit to New Zealand (Number), 2009 – 2015

Figure 4 30: New Zealand – Forecast for Germany Outbound Tourists Visit to New Zealand (Number), 2016 – 2020

Figure 4 31: New Zealand – Germany Outbound Tourist Spending in New Zealand (Million US\$), 2009 – 2015

Figure 4 32: New Zealand – Germany Outbound Tourist Spending in New Zealand (Million US\$), 2016 – 2020

Figure 4 33: Japan – Germany Outbound Tourists Visit to Japan (Number), 2007 – 2015

Figure 4 34: Japan – Forecast for Germany Outbound Tourists Visit to Japan (Number), 2016 – 2020

Figure 4 35: Japan – Germany Outbound Tourists Spending in Japan (Million US\$), 2007 – 2015

Figure 4 36: Japan – Forecast for Germany Outbound Tourists Spending in Japan (Million US\$), 2016 – 2020

Figure 4 37: China – Germany Outbound Tourists Visit to China (Number), 2008 – 2015

Figure 4 38: China – Forecast for Germany Outbound Tourists Visit to China (Number), 2016 – 2020

Figure 4 39: China – Germany Outbound Tourists Spending in China (Million US\$), 2008 – 2015

Figure 4 40: China – Forecast for Germany Outbound Tourists Spending in China (Million US\$), 2016 – 2020

List Of Tables

LIST OF TABLES:

Table 3 1: Worldwide – Germany Outbound Tourists Visit to Top Destination (Percent), 2009 – 2015

Table 3 2: Worldwide – Forecast for Germany Outbound Tourists Visit to Top Destination (Percent), 2016 – 2020

Table 3 3: Worldwide – Germany Outbound Tourists Spending Share (Percent), 2009 – 2015

Table 3 4: Worldwide – Forecast for Germany Outbound Tourists Spending Share (Percent), 2016 – 2020

Table 4 1: United States – Purpose (Business, VFR, Holiday, Convention/Conference/Trade Show & Others) of Germany Outbound Tourists Visit to United States (Thousand), 2009 – 2015

Table 4 2: United States – Forecast for Purpose ((Business, VFR, Holiday, Convention/Conference/Trade Show & Others) of Germany Outbound Tourists Visit to United States (Thousand), 2016 – 2020

Table 4 3: Australia – Purpose (Business, VFR, Holiday, Other) of Germany Outbound Tourists Visit to Australia (Thousand), 2007 – 2015

Table 4 4: Australia – Forecast for Purpose (Business, VFR, Holiday, Other) of Germany Outbound Tourists Visit to Australia (Thousand), 2016 – 2020

Table 4 5: Singapore – Purpose (Business, VFR, Holiday, Others) of Germany Outbound Tourists Visit to Singapore (Thousand), 2008 – 2015

Table 4 6: Singapore – Purpose (Business, VFR, Holiday, Others) of Germany Outbound Tourists Visit to Singapore (Thousand), 2016 – 2020

Table 4 7: Korea – Purpose (Business, Holiday) of Germany Outbound Tourists Visit to Korea (Thousand), 2007 – 2015

Table 4 8: Korea – Forecast for Purpose (Business, Holiday) of Germany Outbound Tourists Visit to Korea (Thousand), 2016 – 2020

Table 4 9: India– Purpose (Business, VFR, Holiday, Medical Treatment, Other) of Germany Outbound Tourists Visit to India (Thousand), 2009 – 2015

Table 4 10: India – Forecast for Purpose (Business, VFR, Holiday, Other) of Germany Outbound Tourists Visit to India (Thousand), 2016 – 2020

Table 4 11: Cambodia – Purpose (Business, Holiday, Other) of Germany Outbound Tourists Visit to Cambodia (Thousand), 2007 – 2015

Table 4 12: Cambodia – Forecast for Purpose (Business, Holiday, Other) of Germany Outbound Tourists Visit to Cambodia (Thousand), 2016 – 2020

Table 4 13: South Africa – Purpose (Business, Holiday, Others) of Germany Outbound

Tourists Visit to South Africa (Thousand), 2008 – 2015

Table 4 14: South Africa – Purpose (Business, Holiday, Others) of Germany Outbound Tourists Visit to South Africa (Thousand), 2016 – 2020

Table 4 15: New Zealand – Purpose (Business, VFR, Holiday, Education, C&C & Others) of Germany Outbound Tourists Visit to New Zealand (Thousand), 2009 – 2015

Table 4 16: New Zealand – Purpose (Business, VFR, Holiday, Education, C&C & Others) of Germany Outbound Tourists Visit to New Zealand (Thousand), 2016 – 2020

Table 4 17: Japan – Purpose (Tourist, Business & Others) of Germany Outbound Tourists Visit to Japan (Thousand), 2007 – 2015

Table 4 18: Japan – Forecast for Purpose (Tourist, Business & Others) of Germany Outbound Tourists Visit to Japan (Thousand), 2016 – 2020

Table 4 19: China – Purpose (Business, Sightseeing/Leisure, VFR, W&C & Others) of Germany Outbound Tourists Visit to China (Thousand), 2008 – 2015

Table 4 20: China – Forecast for Purpose (Business, Sightseeing/Leisure, VFR, W&C & Others) of Germany Outbound Tourists Visit to China (Thousand), 2016 – 2020

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