

Global Toys Market Research Report 2017-2022 by Players, Regions, Product Types & Applications

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Abstracts

The global Toys market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

This report offers an overview of the market trends, drivers, and barriers with respect to the Toys market. It also provides a detailed overview of the market of different regions across United States, Europe, China, Japan, India, Southeast Asia and Others. The report categorizes Toys market by toys age range, by material, by price, by building set number of pieces, by size and application. Detailed analysis of key players, along with key growth strategies adopted by them is also covered in this report on Toys market.

This report focuses on Global market, it covers details as following:

Key Players

Weijiang(China)

Auldey(China)

Beiens(China)

VTech(Hong Kong)

ALEX Toys (United States)

Mattel(United States)

Beistle(United States)

Crayola(United States)

Disney (United States)

MGA Entertainment(United States)

Fisher-Price(United States)

FunKo(United States)

Hasbro(United States)

Nerf(United States)

MEGA Bloks(Canadian)

Aurora(United Kindgom)

Ravensburger(German)

Eitech(German)

SIMBA(German)

NICI (Denmark)

LEGO(Denmark)

HelloKitty(Japan)

Takara(Japan)

Takatoku Toys(Japan)

Bandai Namco(Japan)

Tamiya Corporation(Japan)

Tenyo(Japan)

Tokyo Marui(Japan)

Tomy(Japan)

Power Rangers(Japan)

Key Regions

North America

--United States

--Canada

Latin America

--Mexico

--Brazil

--Argentina

--Others

Europe

--Germany

--United Kingdom

--France

--Italy

--Spain

--Russia

--Netherland

--Others

Asia & Pacific

- China
- Japan
- India
- Korea
- Australia
- Southeast Asia
- Indonesia
- Thailand
- Philippines
- Vietnam
- Singapore
- Malaysia
- Others

Africa & Middle East

- South Africa
- Egypt
- Turkey
- Saudi Arabia
- Iran
- Others

Main types of products**Toys Market, by toys age range**

Birth to 24 Months

2 to 4 Years

5 to 7 Years

8 to 13 Years

14 Years & Up

Toys Market, by material

Plastic

Metal

Wood

Plush

Rubber

Toys Market, by price

Under \$25

\$25 to \$50

\$50 to \$100

\$100 to \$200

\$200 & Above

Toys Market, by building set number of pieces

24 & Under

25 to 49

50 to 99

100 to 199

200 to 299

Toys Market, by size

2-6 inch

7-11 inch

12-16 inch

17-21 inch

22 inch & Above

Key Consumers (End User)

Toys Market, by Consumer

Education Applications

Business Applications

Sociality Applications

Home Applications

Gift Applications

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