

Global Tequila Market Research Report 2017-2022 by Players, Regions, Product Types & Applications

<https://marketpublishers.com/r/G2AB5CE599AEN.html>

Date: December 2017

Pages: 121

Price: US\$ 2,380.00 (Single User License)

ID: G2AB5CE599AEN

Abstracts

The global Tequila market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

This report offers an overview of the market trends, drivers, and barriers with respect to the Tequila market. It also provides a detailed overview of the market of different regions across United States, Europe, China, Japan, India, Southeast Asia and Others. The report categorizes Tequila market by by Tequila Type, and application. Detailed analysis of key players, along with key growth strategies adopted by them is also covered in this report on Tequila market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

This report focuses Global market, it covers details as following:

Key Players

Pernod Ricard (France)
Diageo plc (UK)
Bacardi Limited (UK)
Beam Suntory Inc (Canada)
Juarez Tequila (Mexico)
Jose Cuervo (Mexico)
1800 Tequila (Mexico)
Don Julio (Mexico)
Brown-Forman (USA)

LCBO (Canada)
Avion Tequila (Mexico)
The Patron Spirits Company (USA)
Familia Camarena Tequila (Mexico)
Zarco Tequila (Mexico)
Cazadores (Mexico)
Cabo Tequila (Mexico)
Milagro (Mexico)
Margaritaville (Mexico)
Clase Azul (Mexico)
Avion Tequila (Mexico)
1921 Tequila (Mexico)
4 Copas (Mexico)
Corzo (Mexico)
El Agave Artesanal (Mexico)
Tequila Arette (Mexico)
Don Eduardo (Mexico)
Agave Dos Mil (Mexico)
Aha Toro (Mexico)
Buen Amigo (Mexico)
Campo Azul (Mexico)

Key Regions

North America
United States
Canada
Latin America
Mexico
Brazil
Argentina
Others
Europe
Germany
United Kingdom
France
Italy
Spain
Russia

Netherland

Others

Asia & Pacific

China

Japan

India

Korea

Australia

Southeast Asia

Indonesia

Thailand

Philippines

Vietnam

Singapore

Malaysia

Others

Africa & Middle East

South Africa

Egypt

Turkey

Saudi Arabia

Iran

Others

Main types of products

Tequila Market, by Tequila Type

100% Tequila

Mixto Tequila

Tequila Market, by

Tequila Market, by Key Consumer

Household

Club

Others

Contents

CHAPTER ONE METHODOLOGY AND DATA SOURCE

- 1.1 Methodology/Research Approach
 - 1.1.1 Research Programs/Design
 - 1.1.2 Market Size Estimation
 - 1.1.3 Market Breakdown and Data Triangulation
- 1.2 Data Source
 - 1.2.1 Secondary Sources
 - 1.2.2 Primary Sources
- 1.3 Disclaimer

CHAPTER TWO TEQUILA MARKET OVERVIEW

- 2.1 Market Coverage
- 2.2 Global Tequila Market Sales Volume Revenue and Price 2012-2017

CHAPTER THREE TEQUILA BY KEY PLAYERS 2012-2017

- 3.1 Global Tequila Sales Volume Market Share by Key Players 2012-2017
- 3.2 Global Tequila Revenue Share by Key Players 2012-2017
- 3.3 Global Key Players Tequila Key Product Model and Market Performance
- 3.4 Global Key Players Tequila Key Target Consumers and Market Performance

CHAPTER FOUR TEQUILA BY REGIONS 2012-2017

- 4.1 Global Tequila Sales Market Share by Regions 2012-2017
- 4.2 Global Tequila Revenue Market Share by Regions 2012-2017
- 4.3 Global Tequila Price by Regions 2012-2017
- 4.4 North America
 - 4.4.1 United States
 - 4.4.2 Canada
- 4.5 Latin America
 - 4.5.1 Mexico
 - 4.5.2 Brazil
 - 4.5.3 Argentina
 - 4.5.4 Others in Latin America
- 4.6 Europe

- 4.6.1 Germany
- 4.6.2 United Kingdom
- 4.6.3 France
- 4.6.4 Italy
- 4.6.5 Spain
- 4.6.6 Russia
- 4.6.7 Netherland
- 4.6.8 Others in Europe
- 4.7 Asia & Pacific
 - 4.7.1 China
 - 4.7.2 Japan
 - 4.7.3 India
 - 4.7.4 Korea
 - 4.7.5 Australia
 - 4.7.6 Southeast Asia
 - 4.7.6.1 Indonesia
 - 4.7.6.2 Thailand
 - 4.7.6.3 Philippines
 - 4.7.6.4 Vietnam
 - 4.7.6.5 Singapore
 - 4.7.6.6 Malaysia
 - 4.7.6.7 Others in Southeast Asia
- 4.8 Africa & Middle East
 - 4.8.1 South Africa
 - 4.8.2 Egypt
 - 4.8.3 Turkey
 - 4.8.4 Saudi Arabia
 - 4.8.5 Iran
 - 4.8.6 Others in Africa & Middle East

CHAPTER FIVE TEQUILA MARKET BY PRODUCT TYPES

- 5.1 Tequila, by Tequila Type 2012-2017
 - 5.1.1 Global Tequila Sales Market Share by Tequila Type 2012-2017
 - 5.1.2 Global Tequila Revenue Market Share by Tequila Type 2012-2017
 - 5.1.3 Global Tequila Price by Tequila Type 2012-2017
 - 5.1.4 100% Tequila
 - 5.1.5 Mixto Tequila
- 5.2 Tequila, by 2012-2017

CHAPTER SIX GLOBAL KEY PLAYERS PROFILE

6.1 Pernod Ricard (France)

6.1.1 Pernod Ricard (France) Company Details and Competitors

6.1.2 Pernod Ricard (France) Key Tequila Models and Performance

6.1.3 Pernod Ricard (France) Tequila Business SWOT Analysis and Forecast

6.1.4 Pernod Ricard (France) Tequila Sales Volume Revenue Price Cost and Gross Margin

6.2 Diageo plc (UK)

6.2.1 Diageo plc (UK) Company Details and Competitors

6.2.2 Diageo plc (UK) Key Tequila Models and Performance

6.2.3 Diageo plc (UK) Tequila Business SWOT Analysis and Forecast

6.2.4 Diageo plc (UK) Tequila Sales Volume Revenue Price Cost and Gross Margin

6.3 Bacardi Limited (UK)

6.3.1 Bacardi Limited (UK) Company Details and Competitors

6.3.2 Bacardi Limited (UK) Key Tequila Models and Performance

6.3.3 Bacardi Limited (UK) Tequila Business SWOT Analysis and Forecast

6.3.4 Bacardi Limited (UK) Tequila Sales Volume Revenue Price Cost and Gross Margin

Margin

6.4 Beam Suntory Inc (Canada)

6.4.1 Beam Suntory Inc (Canada) Company Details and Competitors

6.4.2 Beam Suntory Inc (Canada) Key Tequila Models and Performance

6.4.3 Beam Suntory Inc (Canada) Tequila Business SWOT Analysis and Forecast

6.4.4 Beam Suntory Inc (Canada) Tequila Sales Volume Revenue Price Cost and Gross Margin

Gross Margin

6.5 Juarez Tequila (Mexico)

6.5.1 Juarez Tequila (Mexico) Company Details and Competitors

6.5.2 Juarez Tequila (Mexico) Key Tequila Models and Performance

6.5.3 Juarez Tequila (Mexico) Tequila Business SWOT Analysis and Forecast

6.5.4 Juarez Tequila (Mexico) Tequila Sales Volume Revenue Price Cost and Gross Margin

Margin

6.6 Jose Cuervo (Mexico)

6.6.1 Jose Cuervo (Mexico) Company Details and Competitors

6.6.2 Jose Cuervo (Mexico) Key Tequila Models and Performance

6.6.3 Jose Cuervo (Mexico) Tequila Business SWOT Analysis and Forecast

6.6.4 Jose Cuervo (Mexico) Tequila Sales Volume Revenue Price Cost and Gross Margin

Margin

6.7 1800 Tequila (Mexico)

- 6.7.1 1800 Tequila (Mexico) Company Details and Competitors
- 6.7.2 1800 Tequila (Mexico) Key Tequila Models and Performance
- 6.7.3 1800 Tequila (Mexico) Tequila Business SWOT Analysis and Forecast
- 6.7.4 1800 Tequila (Mexico) Tequila Sales Volume Revenue Price Cost and Gross Margin
- 6.8 Don Julio (Mexico)
 - 6.8.1 Don Julio (Mexico) Company Details and Competitors
 - 6.8.2 Don Julio (Mexico) Key Tequila Models and Performance
 - 6.8.3 Don Julio (Mexico) Tequila Business SWOT Analysis and Forecast
 - 6.8.4 Don Julio (Mexico) Tequila Sales Volume Revenue Price Cost and Gross Margin
- 6.9 Brown-Forman (USA)
 - 6.9.1 Brown-Forman (USA) Company Details and Competitors
 - 6.9.2 Brown-Forman (USA) Key Tequila Models and Performance
 - 6.9.3 Brown-Forman (USA) Tequila Business SWOT Analysis and Forecast
 - 6.9.4 Brown-Forman (USA) Tequila Sales Volume Revenue Price Cost and Gross Margin
- 6.10 LCBO (Canada)
 - 6.10.1 LCBO (Canada) Company Details and Competitors
 - 6.10.2 LCBO (Canada) Key Tequila Models and Performance
 - 6.10.3 LCBO (Canada) Tequila Business SWOT Analysis and Forecast
 - 6.10.4 LCBO (Canada) Tequila Sales Volume Revenue Price Cost and Gross Margin
- 6.11 Avion Tequila (Mexico)
- 6.12 The Patron Spirits Company (USA)
- 6.13 Familia Camarena Tequila (Mexico)
- 6.14 Zarco Tequila (Mexico)
- 6.15 Cazadores (Mexico)
- 6.16 Cabo Tequila (Mexico)
- 6.17 Milagro (Mexico)
- 6.18 Margaritaville (Mexico)
- 6.19 Clase Azul (Mexico)
- 6.20 Avion Tequila (Mexico)
- 6.21 1921 Tequila (Mexico)
- 6.22 4 Copas (Mexico)
- 6.23 Corzo (Mexico)
- 6.24 El Agave Artesanal (Mexico)
- 6.25 Tequila Arette (Mexico)
- 6.26 Don Eduardo (Mexico)
- 6.27 Agave Dos Mil (Mexico)
- 6.28 Aha Toro (Mexico)

- 6.29 Buen Amigo (Mexico)
- 6.30 Campo Azul (Mexico)

CHAPTER SEVEN TEQUILA BY APPLIANCE 2012-2017

- 7.1 Global Tequila Sales Market Share by Appliance 2012-2017
- 7.2 Household
- 7.3 Club
- 7.4 Others
- 7.5 Consuming Habit and Preference

CHAPTER EIGHT INDUSTRY CHAIN AND SUPPLY CHAIN

- 8.1 Tequila Industry Chain Structure
 - 8.1.1 R&D
 - 8.1.2 Raw Materials (Components)
 - 8.1.3 Manufacturing Plants
 - 8.1.4 Regional Trading (Import Export and Local Sales)
 - 8.1.5 Online Sales Channel
 - 8.1.6 Offline Channel
 - 8.1.7 End Users
- 8.2 Tequila Manufacturing
 - 8.2.1 Key Components
 - 8.2.2 Assembly Manufacturing
- 8.3 Consumer Preference
- 8.4 Behavioral Habits
- 8.5 Marketing Environment

CHAPTER NINE GLOBAL TEQUILA MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

- 9.1 Global Tequila Sales (K Units), Revenue (Million USD) Forecast (2017-2022)
- 9.2 Global Tequila Sales (K Units) Forecast by Regions (2017-2022)
- 9.3 Global Tequila Sales (K Units) Forecast by Application (2017-2022)
- 9.4 Global Tequila Sales (K Units) Forecast by Tequila Type (2017-2022)
- 9.5 Global Tequila Sales (K Units) Forecast by (2017-2022)

CHAPTER TEN DEVELOPMENT TREND AND RESEARCH CONCLUSION

10.1 Development Trend

10.2 Research Conclusion

List Of Tables

LIST OF TABLES AND FIGURES

Table Global Tequila Sales Volume (K Units), Revenue (Million USD) and Price (USD/Unit)(2012-2017)

Figure Global Tequila Revenue (Million USD) and Growth Rate (2012-2017)

Figure Global Tequila Sal

I would like to order

Product name: Global Tequila Market Research Report 2017-2022 by Players, Regions, Product Types & Applications

Product link: <https://marketpublishers.com/r/G2AB5CE599AEN.html>

Price: US\$ 2,380.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2AB5CE599AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

