

Global Social Media Analytics Market Research Report 2017-2022 by Players, Regions, Product Types & Applications

<https://marketpublishers.com/r/G7E7C3B4005EN.html>

Date: August 2017

Pages: 128

Price: US\$ 2,380.00 (Single User License)

ID: G7E7C3B4005EN

Abstracts

The global Social Media Analytics market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

This report offers an overview of the market trends, drivers, and barriers with respect to the Social Media Analytics market. It also provides a detailed overview of the market of different regions across United States, Europe, China, Japan, India, Southeast Asia and Others. The report categorizes Social Media Analytics market by By Analytics Type, By Deployment Model, By Component, and application. Detailed analysis of key players, along with key growth strategies adopted by them is also covered in this report on Social Media Analytics market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

This report focuses Global market, it covers details as following:

Key Players

International Business Machines Corporation (US)

Oracle Corporation (US)

Salesforce (US)

Adobe Systems Incorporated (US)

SAS Institute Inc. (US)

Clarabridge, Inc. (US)

Netbase Solutions, Inc. (US)

Brandwatch (UK)

Talkwalker Inc., (Luxembourg)

GoodData Corporation (US)

Crimson Hexagon, Inc. (US)

Simply Measured, Inc. (US)

Sysomos (Canada)

Digimind (US)

Unmetric Inc. (US)

Cision US Inc. (US)

Simplify360, Inc. (India)

Hootsuite Media Inc. (Canada)

Meltwater (US)

Germinait Solutions Private Limited (India)

Socialbakers (US)

Spredfast, Inc. (US)

Sprinkler, Inc. (US)

Synthesio (US)

Lithium Technologies, Inc. (US)

Tableau Software Inc. (US)

Tencent (China)

Key Regions

North America

United States

Canada

Latin America

Mexico

Brazil

Argentina

Others

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherland

Others

Asia & Pacific

China

Japan

India

Korea

Australia

Southeast Asia

Indonesia

Thailand

Philippines

Vietnam

Singapore

Malaysia

Others

Africa & Middle East

South Africa

Egypt

Turkey

Saudi Arabia

Iran

Others

Main types of products

Social Media Analytics Market, by Analytics Type

Predictive analytics

Prescriptive analytics

Diagnostic analytics

Descriptive analytics

Social Media Analytics Market, by Deployment Model

On-premises

Cloud

Social Media Analytics Market, by Component

Software

Services

Managed services

Professional services

Support and maintenance services

Social Media Analytics Market, by Key Consumer

Small and Medium-Sized Enterprises (SMEs)

Large enterprises

Contents

CHAPTER ONE METHODOLOGY AND DATA SOURCE

- 1.1 Methodology/Research Approach
 - 1.1.1 Research Programs/Design
 - 1.1.2 Market Size Estimation
 - 1.1.3 Market Breakdown and Data Triangulation
- 1.2 Data Source
 - 1.2.1 Secondary Sources
 - 1.2.2 Primary Sources
- 1.3 Disclaimer

CHAPTER TWO SOCIAL MEDIA ANALYTICS MARKET OVERVIEW

- 2.1 Market Coverage
- 2.2 Global Social Media Analytics Market Sales Volume Revenue and Price 2012-2017

CHAPTER THREE SOCIAL MEDIA ANALYTICS BY KEY PLAYERS 2012-2017

- 3.1 Global Social Media Analytics Sales Volume Market Share by Key Players 2012-2017
- 3.2 Global Social Media Analytics Revenue Share by Key Players 2012-2017
- 3.3 Global Key Players Social Media Analytics Key Product Model and Market Performance
- 3.4 Global Key Players Social Media Analytics Key Target Consumers and Market Performance

CHAPTER FOUR SOCIAL MEDIA ANALYTICS BY REGIONS 2012-2017

- 4.1 Global Social Media Analytics Sales Market Share by Regions 2012-2017
- 4.2 Global Social Media Analytics Revenue Market Share by Regions 2012-2017
- 4.3 Global Social Media Analytics Price by Regions 2012-2017
- 4.4 North America
 - 4.4.1 United States
 - 4.4.2 Canada
- 4.5 Latin America
 - 4.5.1 Mexico
 - 4.5.2 Brazil

- 4.5.3 Argentina
- 4.5.4 Others in Latin America
- 4.6 Europe
 - 4.6.1 Germany
 - 4.6.2 United Kingdom
 - 4.6.3 France
 - 4.6.4 Italy
 - 4.6.5 Spain
 - 4.6.6 Russia
 - 4.6.7 Netherland
 - 4.6.8 Others in Europe
- 4.7 Asia & Pacific
 - 4.7.1 China
 - 4.7.2 Japan
 - 4.7.3 India
 - 4.7.4 Korea
 - 4.7.5 Australia
 - 4.7.6 Southeast Asia
 - 4.7.6.1 Indonesia
 - 4.7.6.2 Thailand
 - 4.7.6.3 Philippines
 - 4.7.6.4 Vietnam
 - 4.7.6.5 Singapore
 - 4.7.6.6 Malaysia
 - 4.7.6.7 Others in Southeast Asia
- 4.8 Africa & Middle East
 - 4.8.1 South Africa
 - 4.8.2 Egypt
 - 4.8.3 Turkey
 - 4.8.4 Saudi Arabia
 - 4.8.5 Iran
 - 4.8.6 Others in Africa & Middle East

CHAPTER FIVE SOCIAL MEDIA ANALYTICS MARKET BY PRODUCT TYPES

- 5.1 Social Media Analytics, by Analytics Type 2012-2017
 - 5.1.1 Global Social Media Analytics Sales Market Share by Analytics Type 2012-2017
 - 5.1.2 Global Social Media Analytics Revenue Market Share by Analytics Type 2012-2017

- 5.1.3 Global Social Media Analytics Price by Analytics Type 2012-2017
- 5.1.4 Predictive analytics
- 5.1.5 Prescriptive analytics
- 5.1.6 Diagnostic analytics
- 5.1.7 Descriptive analytics
- 5.2 Social Media Analytics, by Deployment Model 2012-2017
 - 5.2.1 Global Social Media Analytics Sales Market Share by Deployment Model 2012-2017
 - 5.2.2 Global Social Media Analytics Revenue Market Share by Deployment Model 2012-2017
 - 5.2.3 Global Social Media Analytics Price by Deployment Model 2012-2017
 - 5.2.4 On-premises
 - 5.2.5 Cloud
- 5.3 Social Media Analytics, by Component 2012-2017
 - 5.3.1 Global Social Media Analytics Sales Market Share by Component 2012-2017
 - 5.3.2 Global Social Media Analytics Revenue Market Share by Component 2012-2017
 - 5.3.3 Global Social Media Analytics Price by Component 2012-2017
 - 5.3.4 Software
 - 5.3.5 Services
 - 5.3.6 Managed services
 - 5.3.7 Professional services
 - 5.3.8 Support and maintenance services

CHAPTER SIX GLOBAL KEY PLAYERS PROFILE

- 6.1 International Business Machines Corporation (US)
 - 6.1.1 International Business Machines Corporation (US) Company Details and Competitors
 - 6.1.2 International Business Machines Corporation (US) Key Social Media Analytics Models and Performance
 - 6.1.3 International Business Machines Corporation (US) Social Media Analytics Business SWOT Analysis and Forecast
 - 6.1.4 International Business Machines Corporation (US) Social Media Analytics Sales Volume Revenue Price Cost and Gross Margin
- 6.2 Oracle Corporation (US)
 - 6.2.1 Oracle Corporation (US) Company Details and Competitors
 - 6.2.2 Oracle Corporation (US) Key Social Media Analytics Models and Performance
 - 6.2.3 Oracle Corporation (US) Social Media Analytics Business SWOT Analysis and Forecast

6.2.4 Oracle Corporation (US) Social Media Analytics Sales Volume Revenue Price Cost and Gross Margin

6.3 Salesforce (US)

6.3.1 Salesforce (US) Company Details and Competitors

6.3.2 Salesforce (US) Key Social Media Analytics Models and Performance

6.3.3 Salesforce (US) Social Media Analytics Business SWOT Analysis and Forecast

6.3.4 Salesforce (US) Social Media Analytics Sales Volume Revenue Price Cost and Gross Margin

6.4 Adobe Systems Incorporated (US)

6.4.1 Adobe Systems Incorporated (US) Company Details and Competitors

6.4.2 Adobe Systems Incorporated (US) Key Social Media Analytics Models and Performance

6.4.3 Adobe Systems Incorporated (US) Social Media Analytics Business SWOT Analysis and Forecast

6.4.4 Adobe Systems Incorporated (US) Social Media Analytics Sales Volume Revenue Price Cost and Gross Margin

6.5 SAS Institute Inc. (US)

6.5.1 SAS Institute Inc. (US) Company Details and Competitors

6.5.2 SAS Institute Inc. (US) Key Social Media Analytics Models and Performance

6.5.3 SAS Institute Inc. (US) Social Media Analytics Business SWOT Analysis and Forecast

6.5.4 SAS Institute Inc. (US) Social Media Analytics Sales Volume Revenue Price Cost and Gross Margin

6.6 Clarabridge, Inc. (US)

6.6.1 Clarabridge, Inc. (US) Company Details and Competitors

6.6.2 Clarabridge, Inc. (US) Key Social Media Analytics Models and Performance

6.6.3 Clarabridge, Inc. (US) Social Media Analytics Business SWOT Analysis and Forecast

6.6.4 Clarabridge, Inc. (US) Social Media Analytics Sales Volume Revenue Price Cost and Gross Margin

6.7 Netbase Solutions, Inc. (US)

6.7.1 Netbase Solutions, Inc. (US) Company Details and Competitors

6.7.2 Netbase Solutions, Inc. (US) Key Social Media Analytics Models and Performance

6.7.3 Netbase Solutions, Inc. (US) Social Media Analytics Business SWOT Analysis and Forecast

6.7.4 Netbase Solutions, Inc. (US) Social Media Analytics Sales Volume Revenue Price Cost and Gross Margin

6.8 Brandwatch (UK)

- 6.8.1 Brandwatch (UK) Company Details and Competitors
- 6.8.2 Brandwatch (UK) Key Social Media Analytics Models and Performance
- 6.8.3 Brandwatch (UK) Social Media Analytics Business SWOT Analysis and Forecast
- 6.8.4 Brandwatch (UK) Social Media Analytics Sales Volume Revenue Price Cost and Gross Margin
- 6.9 Talkwalker Inc., (Luxembourg)
 - 6.9.1 Talkwalker Inc., (Luxembourg) Company Details and Competitors
 - 6.9.2 Talkwalker Inc., (Luxembourg) Key Social Media Analytics Models and Performance
 - 6.9.3 Talkwalker Inc., (Luxembourg) Social Media Analytics Business SWOT Analysis and Forecast
 - 6.9.4 Talkwalker Inc., (Luxembourg) Social Media Analytics Sales Volume Revenue Price Cost and Gross Margin
- 6.10 GoodData Corporation (US)
 - 6.10.1 GoodData Corporation (US) Company Details and Competitors
 - 6.10.2 GoodData Corporation (US) Key Social Media Analytics Models and Performance
 - 6.10.3 GoodData Corporation (US) Social Media Analytics Business SWOT Analysis and Forecast
 - 6.10.4 GoodData Corporation (US) Social Media Analytics Sales Volume Revenue Price Cost and Gross Margin
- 6.11 Crimson Hexagon, Inc. (US)
- 6.12 Simply Measured, Inc. (US)
- 6.13 Sysomos (Canada)
- 6.14 Digimind (US)
- 6.15 Unmetric Inc. (US)
- 6.16 Cision US Inc. (US)
- 6.17 Simplify360, Inc. (India)
- 6.18 Hootsuite Media Inc. (Canada)
- 6.19 Meltwater (US)
- 6.20 Germinait Solutions Private Limited (India)
- 6.21 Socialbakers (US)
- 6.22 Spredfast, Inc. (US)
- 6.23 Sprinkler, Inc. (US)
- 6.24 Synthesio (US)
- 6.25 Lithium Technologies, Inc. (US)
- 6.26 Tableau Software Inc. (US)
- 6.27 Tencent (China)

CHAPTER SEVEN SOCIAL MEDIA ANALYTICS BY APPLIANCE 2012-2017

- 7.1 Global Social Media Analytics Sales Market Share by Appliance 2012-2017
- 7.2 Small and Medium-Sized Enterprises (SMEs)
- 7.3 Large enterprises
- 7.4 Consuming Habit and Preference

CHAPTER EIGHT INDUSTRY CHAIN AND SUPPLY CHAIN

- 8.1 Social Media Analytics Industry Chain Structure
 - 8.1.1 R&D
 - 8.1.2 Raw Materials (Components)
 - 8.1.3 Manufacturing Plants
 - 8.1.4 Regional Trading (Import Export and Local Sales)
 - 8.1.5 Online Sales Channel
 - 8.1.6 Offline Channel
 - 8.1.7 End Users
- 8.2 Social Media Analytics Manufacturing
 - 8.2.1 Key Components
 - 8.2.2 Assembly Manufacturing
- 8.3 Consumer Preference
- 8.4 Behavioral Habits
- 8.5 Marketing Environment

CHAPTER NINE GLOBAL SOCIAL MEDIA ANALYTICS MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

- 9.1 Global Social Media Analytics Sales (K Units), Revenue (Million USD) Forecast (2017-2022)
- 9.2 Global Social Media Analytics Sales (K Units) Forecast by Regions (2017-2022)
- 9.3 Global Social Media Analytics Sales (K Units) Forecast by Application (2017-2022)
- 9.4 Global Social Media Analytics Sales (K Units) Forecast by Analytics Type (2017-2022)
- 9.5 Global Social Media Analytics Sales (K Units) Forecast by Deployment Model (2017-2022)
- 9.6 Global Social Media Analytics Sales (K Units) Forecast by Component (2017-2022)

CHAPTER TEN DEVELOPMENT TREND AND RESEARCH CONCLUSION

10.1 Development Trend

10.2 Research Conclusion

List Of Tables

LIST OF TABLES AND FIGURES

Table Global Social Media Analytics Sales Volume (K Units), Revenue (Million USD) and Price (USD/Unit)(2012-2017)

Figure Global Social Media Analytics Revenue (Million USD) and Growth Rate (2012-2017)

Figure Global Social Media Analytics Sales Volume (K Units) and Growth Rate (2012-2017)

Table Global Social Media Analytics Sales Volume (K Units) by Key Players (2012-2017)

Table Global Social Media Analytics Sales Volume Market Share by Key Players (2012-2017)

Figure Global Social Media Analytics Sales Volume Market Share by Key Players 2016

Figure Global Social Media Analytics Sales Volume Market Share by Key Players 2017

Table Global Social Media Analytics Revenue (Million USD) by Key Players (2012-2017)

Table Global Social Media Analytics Revenue Market Share by Key Players (2012-2017)

Figure Global Social Media Analytics Revenue Market Share by Key Players 2016

Figure Global Social Media Analytics Revenue Market Share by Key Players 2017

Table Global Key Players Key Product Model and Market Performance

Table Global Key Players Key Target Consumers and Market Performance

Table Global Social Media Analytics Sales (K Units) by Regions (2012-2017)

Table Global Social Media Analytics Sales Share by Regions (2012-2017)

Figure Global Social Media Analytics Sales Market Share by Regions in 2016

Figure Global Social Media Analytics Sales Market Share by Regions in 2017

Table Global Social Media Analytics Revenue (Million USD) by Regions (2012-2017)

Table Global Social Media Analytics Revenue Market Share by Regions (2012-2017)

Figure Global Social Media Analytics Revenue Market Share by Regions in 2016

Figure Global Social Media Analytics Revenue Market Share by Regions in 2017

Table Global Social Media Analytics Price (USD/Unit) by Regions (2012-2017)

Table North America Social Media Analytics Sales (K Units) by Regions (2012-2017)

Table North America Social Media Analytics Revenue (Million USD) by Regions (2012-2017)

Table North America Social Media Analytics Sales Volume (K Units) by Key Players 2012-2017

Figure North America Social Media Analytics Sales (K Units) and Growth Rate

(2012-2017)

Table Latin America Social Media Analytics Sales (K Units) by Regions (2012-2017)

Table Latin America Social Media Analytics Revenue (Million USD) by Regions
(2012-2017)

Table Latin America Social Media Analytics Sales Volume (K Units) by Key Players
(2012-2017)

Figure Latin America Social Media Analytics Sales (K Units) and Growth Rate
(2012-2017)

Table Europe Social Media Analytics Sales (K Units) by Regions (2012-2017)

Table Europe Social Media Analytics Revenue (Million USD) by Regions (2012-2017)

Table Europe Social Media Analytics Sales Volume (K Units) by Key Players
(2012-2017)

Figure Europe Social Media Analytics Sales (K Units) and Growth Rate (2012-2017)

Table Asia & Pacific Social Media Analytics Sales (K Units) by Regions (2012-2017)

Table Asia & Pacific Social Media Analytics Revenue (Million USD) by Regions
(2012-2017)

Table Asia & Pacific Social Media Analytics Sales Volume (K Units) by Key Players
(2012-2017)

Figure Asia & Pacific Social Media Analytics Sales (K Units) and Growth Rate
(2012-2017)

Table Africa & Middle East Social Media Analytics Sales (K Units) by Regions
(2012-2017)

Table Africa & Middle East Social Media Analytics Revenue (Million USD) by Regions
(2012-2017)

Table Africa & Middle East Social Media Analytics Sales Volume (K Units) by Key
Players (2012-2017)

Figure Africa & Middle East Social Media Analytics Sales (K Units) and Growth Rate
(2012-2017)

Table Global Social Media Analytics Sales (K Units) by Analytics Type (2012-2017)

Table Global Social Media Analytics Sales Market Share by Analytics Type (2012-2017)

Figure Global Social Media Analytics Sales Market Share by Analytics Type in 2016

Table Global Social Media Analytics Revenue (Million USD) by Analytics Type
(2012-2017)

Table Global Social Media Analytics Revenue Market Share by Analytics Type
(2012-2017)

Figure Global Social Media Analytics Revenue Market Share by Analytics Type in 2016

Table Global Social Media Analytics Price (USD/Unit) by Analytics Type (2012-2017)

Table Top Players of Predictive analytics Social Media Analytics Products List

Figure Global Predictive analytics Social Media Analytics Sales (K Units) and Growth

Rate (2012-2017)

Table Top Players of Prescriptive analytics Social Media Analytics Products List

Figure Global Prescriptive analytics Social Media Analytics Sales (K Units) and Growth Rate (2012-2017)

Table Top Players of Diagnostic analytics Social Media Analytics Products List

Figure Global Diagnostic analytics Social Media Analytics Sales (K Units) and Growth Rate (2012-2017)

Table Top Players of Descriptive analytics Social Media Analytics Products List

Figure Global Descriptive analytics Social Media Analytics Sales (K Units) and Growth Rate (2012-2017)

Table Global Social Media Analytics Sales (K Units) by Deployment Model (2012-2017)

Table Global Social Media Analytics Sales Market Share by Deployment Model (2012-2017)

Figure Global Social Media Analytics Sales Market Share by Deployment Model in 2016

Table Global Social Media Analytics Revenue (Million USD) by Deployment Model (2012-2017)

Table Global Social Media Analytics Revenue Market Share by Deployment Model (2012-2017)

Figure Global Social Media Analytics Revenue Market Share by Deployment Model in 2016

Table Global Social Media Analytics Price (USD/Unit) by Deployment Model (2012-2017)

Table Top Players of On-premises Social Media Analytics Products List

Figure Global On-premises Social Media Analytics Sales (K Units) and Growth Rate (2012-2017)

Table Top Players of Cloud Social Media Analytics Products List

Figure Global Cloud Social Media Analytics Sales (K Units) and Growth Rate (2012-2017)

Table Global Social Media Analytics Sales (K Units) by Component (2012-2017)

Table Global Social Media Analytics Sales Market Share by Component (2012-2017)

Figure Global Social Media Analytics Sales Market Share by Component in 2016

Table Global Social Media Analytics Revenue (Million USD) by Component (2012-2017)

Table Global Social Media Analytics Revenue Market Share by Component (2012-2017)

Figure Global Social Media Analytics Revenue Market Share by Component in 2016

Table Global Social Media Analytics Price (USD/Unit) by Component (2012-2017)

Table Top Players of Software Social Media Analytics Products List

Figure Global Software Social Media Analytics Sales (K Units) and Growth Rate (2012-2017)

Table Top Players of Services Social Media Analytics Products List
Figure Global Services Social Media Analytics Sales (K Units) and Growth Rate (2012-2017)

Table Top Players of Managed services Social Media Analytics Products List
Figure Global Managed services Social Media Analytics Sales (K Units) and Growth Rate (2012-2017)

Table Top Players of Professional services Social Media Analytics Products List
Figure Global Professional services Social Media Analytics Sales (K Units) and Growth Rate (2012-2017)

Table Top Players of Support and maintenance services Social Media Analytics Products List
Figure Global Support and maintenance services Social Media Analytics Sales (K Units) and Growth Rate (2012-2017)

Table Global Social Media Analytics Sales (K Units) by (2012-2017)
Table Global Social Media Analytics Sales Market Share by (2012-2017)
Figure Global Social Media Analytics Sales Market Share by in 2016
Table Global Social Media Analytics Revenue (Million USD) by (2012-2017)
Table Global Social Media Analytics Revenue Market Share by (2012-2017)
Figure Global Social Media Analytics Revenue Market Share by in 2016
Table Global Social Media Analytics Price (USD/Unit) by (2012-2017)
Table Global Social Media Analytics Sales (K Units) by (2012-2017)
Table Global Social Media Analytics Sales Market Share by (2012-2017)
Figure Global Social Media Analytics Sales Market Share by in 2016
Table Global Social Media Analytics Revenue (Million USD) by (2012-2017)
Table Global Social Media Analytics Revenue Market Share by (2012-2017)
Figure Global Social Media Analytics Revenue Market Share by in 2016
Table Global Social Media Analytics Price (USD/Unit) by (2012-2017)

Table International Business Machines Corporation (US) Company Details and Competitors
Table International Business Machines Corporation (US) Key Social Media Analytics Models and Performance
Table International Business Machines Corporation (US) Social Media Analytics Business SWOT Analysis and Forecast
Table International Business Machines Corporation (US) Social Media Analytics Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Figure International Business Machines Corporation (US) Social Media Analytics Sales (Million Unit) and Growth Rate (%) (2012-2017)
Figure International Business Machines Corporation (US) Social Media Analytics Sales Market Share (%) in Global (2012-2017)

Figure International Business Machines Corporation (US) Social Media Analytics Sales Revenue(Million USD) and Growth Rate (%)(2012-2017)

Figure International Business Machines Corporation (US) Social Media Analytics Revenue Market Share (%) in Global (2012-2017)

Table Oracle Corporation (US) Company Details and Competitors

Table Oracle Corporation (US) Key Social Media Analytics Models and Performance

Table Oracle Corporation (US) Social Media Analytics Business SWOT Analysis and Forecast

Table Oracle Corporation (US) Social Media Analytics Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Oracle Corporation (US) Social Media Analytics Sales(Million Unit) and Growth Rate (%)(2012-2017)

Figure Oracle Corporation (US) Social Media Analytics Sales Market Share (%) in Global (2012-2017)

Figure Oracle Corporation (US) Social Media Analytics Sales Revenue(Million USD) and Growth Rate (%)(2012-2017)

Figure Oracle Corporation (US) Social Media Analytics Revenue Market Share (%) in Global (2012-2017)

Table Salesforce (US) Company Details and Competitors

Table Salesforce (US) Key Social Media Analytics Models and Performance

Table Salesforce (US) Social Media Analytics Business SWOT Analysis and Forecast

Table Salesforce (US) Social Media Analytics Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Salesforce (US) Social Media Analytics Sales(Million Unit) and Growth Rate (%)(2012-2017)

Figure Salesforce (US) Social Media Analytics Sales Market Share (%) in Global (2012-2017)

Figure Salesforce (US) Social Media Analytics Sales Revenue(Million USD) and Growth Rate (%)(2012-2017)

Figure Salesforce (US) Social Media Analytics Revenue Market Share (%) in Global (2012-2017)

Table Adobe Systems Incorporated (US) Company Details and Competitors

Table Adobe Systems Incorporated (US) Key Social Media Analytics Models and Performance

Table Adobe Systems Incorporated (US) Social Media Analytics Business SWOT Analysis and Forecast

Table Adobe Systems Incorporated (US) Social Media Analytics Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Adobe Systems Incorporated (US) Social Media Analytics Sales(Million Unit) and

Growth Rate (%)(2012-2017)

Figure Adobe Systems Incorporated (US) Social Media Analytics Sales Market Share (%) in Global (2012-2017)

Figure Adobe Systems Incorporated (US) Social Media Analytics Sales Revenue(Million USD) and Growth Rate (%)(2012-2017)

Figure Adobe Systems Incorporated (US) Social Media Analytics Revenue Market Share (%) in Global (2012-2017)

Table SAS Institute Inc. (US) Company Details and Competitors

Table SAS Institute Inc. (US) Key Social Media Analytics Models and Performance

Table SAS Institute Inc. (US) Social Media Analytics Business SWOT Analysis and Forecast

Table SAS Institute Inc. (US) Social Media Analytics Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure SAS Institute Inc. (US) Social Media Analytics Sales(Million Unit) and Growth Rate (%)(2012-2017)

Figure SAS Institute Inc. (US) Social Media Analytics Sales Market Share (%) in Global (2012-2017)

Figure SAS Institute Inc. (US) Social Media Analytics Sales Revenue(Million USD) and Growth Rate (%)(2012-2017)

Figure SAS Institute Inc. (US) Social Media Analytics Revenue Market Share (%) in Global (2012-2017)

Table Clarabridge, Inc. (US) Company Details and Competitors

Table Clarabridge, Inc. (US) Key Social Media Analytics Models and Performance

Table Clarabridge, Inc. (US) Social Media Analytics Business SWOT Analysis and Forecast

Table Clarabridge, Inc. (US) Social Media Analytics Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Figure Clarabridge, Inc. (US) Social Media Analytics Sales(Million Unit) and Growth Rate (%)(2012-2017)

Figure Clarabridge, Inc. (US) Social Media Analytics Sales Market Share (%) in Global (2012-2017)

Figure Clarabridge, Inc. (US) Social Media Analytics Sales Revenue(Million USD) and Growth Rate (%)(2012-2017)

Figure Clarabridge, Inc. (US) Social Media Analytics Revenue Market Share (%) in Global (2012-2017)

Table Netbase Solutions, Inc. (US) Company Details and Competitors

Table Netbase Solutions, Inc. (US) Key Social Media Analytics Models and Performance

Table Netbase Solutions, Inc. (US) Social Media Analytics Business SWOT Analysis

and Forecast

Table Netbase Solutions, Inc. (US) Social Media Analytics Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Netbase Solutions, Inc. (US) Social Media Analytics Sales (Million Unit) and Growth Rate (%) (2012-2017)

Figure Netbase Solutions, Inc. (US) Social Media Analytics Sales Market Share (%) in Global (2012-2017)

Figure Netbase Solutions, Inc. (US) Social Media Analytics Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)

Figure Netbase Solutions, Inc. (US) Social Media Analytics Revenue Market Share (%) in Global (2012-2017)

Table Brandwatch (UK) Company Details and Competitors

Table Brandwatch (UK) Key Social Media Analytics Models and Performance

Table Brandwatch (UK) Social Media Analytics Business SWOT Analysis and Forecast

Table Brandwatch (UK) Social Media Analytics Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Brandwatch (UK) Social Media Analytics Sales (Million Unit) and Growth Rate (%) (2012-2017)

Figure Brandwatch (UK) Social Media Analytics Sales Market Share (%) in Global (2012-2017)

Figure Brandwatch (UK) Social Media Analytics Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)

Figure Brandwatch (UK) Social Media Analytics Revenue Market Share (%) in Global (2012-2017)

Table Talkwalker Inc., (Luxembourg) Company Details and Competitors

Table Talkwalker Inc., (Luxembourg) Key Social Media Analytics Models and Performance

Table Talkwalker Inc., (Luxembourg) Social Media Analytics Business SWOT Analysis and Forecast

Table Talkwalker Inc., (Luxembourg) Social Media Analytics Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Talkwalker Inc., (Luxembourg) Social Media Analytics Sales (Million Unit) and Growth Rate (%) (2012-2017)

Figure Talkwalker Inc., (Luxembourg) Social Media Analytics Sales Market Share (%) in Global (2012-2017)

Figure Talkwalker Inc., (Luxembourg) Social Media Analytics Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)

Figure Talkwalker Inc., (Luxembourg) Social Media Analytics Revenue Market Share (%) in Global (2012-2017)

Table GoodData Corporation (US) Company Details and Competitors
Table GoodData Corporation (US) Key Social Media Analytics Models and Performance
Table GoodData Corporation (US) Social Media Analytics Business SWOT Analysis and Forecast
Table GoodData Corporation (US) Social Media Analytics Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
Figure GoodData Corporation (US) Social Media Analytics Sales(Million Unit) and Growth Rate (%)(2012-2017)
Figure GoodData Corporation (US) Social Media Analytics Sales Market Share (%) in Global (2012-2017)
Figure GoodData Corporation (US) Social Media Analytics Sales Revenue(Million USD) and Growth Rate (%)(2012-2017)
Figure GoodData Corporation (US) Social Media Analytics Revenue Market Share (%) in Global (2012-2017)
Table Crimson Hexagon, Inc. (US) Company Details and Competitors
Table Simply Measured, Inc. (US) Company Details and Competitors
Table Sysomos (Canada) Company Details and Competitors
Table Digimind (US) Company Details and Competitors
Table Unmetric Inc. (US) Company Details and Competitors
Table Cision US Inc. (US) Company Details and Competitors
Table Simplify360, Inc. (India) Company Details and Competitors
Table Hootsuite Media Inc. (Canada) Company Details and Competitors
Table Meltwater (US) Company Details and Competitors
Table Germinait Solutions Private Limited (India) Company Details and Competitors
Table Socialbakers (US) Company Details and Competitors
Table Spredfast, Inc. (US) Company Details and Competitors
Table Sprinkler, Inc. (US) Company Details and Competitors
Table Synthesio (US) Company Details and Competitors
Table Lithium Technologies, Inc. (US) Company Details and Competitors
Table Tableau Software Inc. (US) Company Details and Competitors
Table Tencent (China) Company Details and Competitors
Table Global Social Media Analytics Sales (K Units) by Appliance (2012-2017)
Figure Global Social Media Analytics Sales Market Share by Appliance (2012-2017)
Figure Global Social Media Analytics Sales Market Share by Appliance in 2016
Figure Global Small and Medium-Sized Enterprises (SMEs) Social Media Analytics Sales (K Units) and Growth Rate (2012-2017)
Figure Global Large enterprises Social Media Analytics Sales (K Units) and Growth Rate (2012-2017)
Figure Global Social Media Analytics Sales (K Units) and Growth Rate (%) Forecast

(2017-2022)

Figure Global Social Media Analytics Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Global Social Media Analytics Price (USD/Unit) Trend Forecast (2017-2022)

Table Global Social Media Analytics Sales (K Units) Forecast by Regions (2017-2022)

Table Global Social Media Analytics Sales Volume Share Forecast by Regions (2017-2022)

Figure Global Social Media Analytics Sales Volume Share Forecast by Regions (2017-2022)

Figure Global Social Media Analytics Sales Volume Share Forecast by Regions in 2022

Table Global Social Media Analytics Sales (K Units) Forecast by Application (2017-2022)

Figure Global Social Media Analytics Sales Volume Market Share Forecast by Application (2017-2022)

Figure Global Social Media Analytics Sales Volume Market Share Forecast by Application in 2022

Table Global Social Media Analytics Sales (K Units) Forecast by Analytics Type (2017-2022)

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Figure Global Social Media Analytics Sales Volume Market Share Forecast by Analytics Type in 2022

Table Global Social Media Analytics Sales (K Units) Forecast by Deployment Model (2017-2022)

Figure Global Social Media Analytics Sales (K Units) Forecast by Deployment Model (2017-2022)

Figure Global Social Media Analytics Sales Volume Market Share Forecast by Deployment Model in 2022

Table Global Social Media Analytics Sales (K Units) Forecast by Component (2017-2022)

Figure Global Social Media Analytics Sales (K Units) Forecast by Component (2017-2022)

Figure Global Social Media Analytics Sales Volume Market Share Forecast by Component in 2022

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