

# Global Headphone Market Research Report 2017-2022 By Players, Regions, Product Types & Applications

https://marketpublishers.com/r/G0CA4EBACD5EN.html

Date: July 2017

Pages: 112

Price: US\$ 2,380.00 (Single User License)

ID: G0CA4EBACD5EN

## **Abstracts**

The global Headphone market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX between 2016 and 2022.

This report offers an overview of the market trends, drivers, and barriers with respect to the Headphone market. It also provides a detailed overview of the market of different regions across United States, Europe, China, Japan, India, Southeast Asia and Others. The report categorizes Headphone market By Headphone Earcup Style, By Price, By Headphone Wireless Type, By Headphone Feature, By Connection Mode and application. A detailed analysis of key players, along with key growth strategies adopted by them is also covered in this report on Headphone market.

This report focus Global market, it covers details players regions product type and other details as following:

**Key Players** 

Panasonic(Japan)

SONY(Japan)

Headphone(Japan)

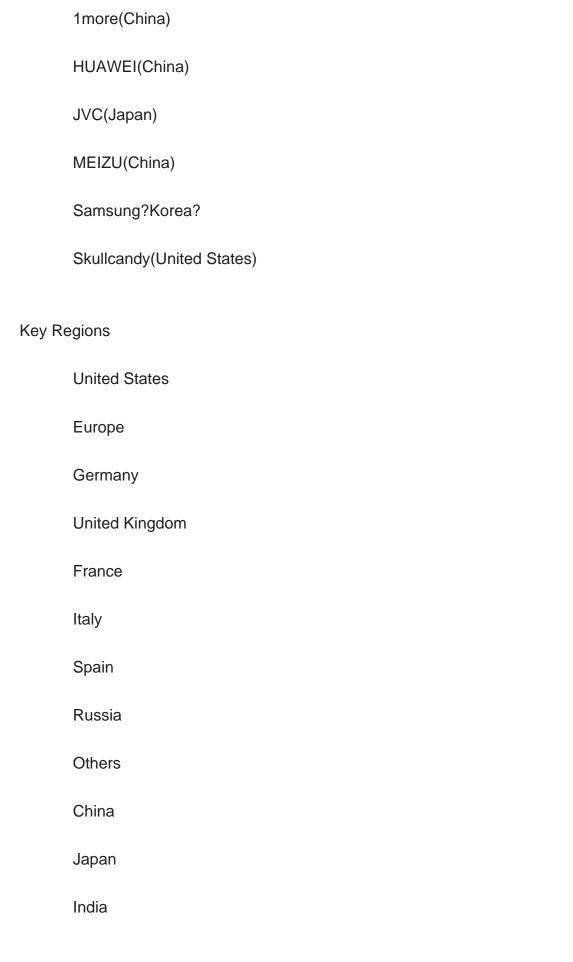
PHILIPS(Netherlands)

AmazonBasics(United States)



Sennheiser(United States)
Sony(Japan)
Sound Intone(China)
Bose(United States)
Audio-Technica(Japan)
AILIHEN(United States)
Beats(United States)
Ausdom(United States)
Behringer(Germany)
MI(China)
JBL(United States)
AKG(Austria)
EDIFIER(China)
Monster(United States)
SOMIC(China)
Pioneer(Japan)
SHURE(United States)
Beyerdynamic(Germany)
Creative?Singapore?







Southeast Asia	
Others	
Key Product Type	
Headphone Market, By Headphone Earcup Style	
Closed-Back	
Open-Back	
Semi-Open Back	
Headphone Market, By Price	
0-69	
70-199	
200-499	
500-899	
900-1799	
1800-2499	
2500 above	
Headphone Market, By Headphone Wireless Type	
Bluetooth	
RF	



NFC		
Infrared		
Headphone Market, By Headphone Feature		
Lightweight		
Microphone		
Wireless		
Noise-Canceling		
Sports & Exercise		
Foldable		
Tangle-Free Cord		
Phone Control		
Headphone Market, By Connection Mode		
Wired		
Wireless		
Key Consumers (End User)		
Headphone Market, by Consumer		
Home		
Commercial		



## **Contents**

#### CHAPTER ONE, METHODOLOGY AND DATA SOURCE

- 1.1 Methodology/Research Approach
  - 1.1.1 Research Programs/Design
  - 1.1.2 Market Size Estimation
- 1.1.3 Market Breakdown and Data Triangulation
- 1.2 Data Source
  - 1.2.1 Secondary Sources
  - 1.2.2 Primary Sources
- 1.3 Disclaimer

#### CHAPTER TWO HEADPHONE MARKET OVERVIEW

- 2.1 Market Coverage
- 2.2 Global Headphone Market Sales Volume Revenue and Price 2012-2022

#### **CHAPTER THREE, HEADPHONE BY KEY PLAYERS 2012-2022**

- 3.1 Global Headphone Sales Volume Market Share by Key Players 2012-2022
- 3.2 Global Headphone Revenue Share by Key Players 2012-2022
- 3.3 Global Key Players Headphone Key Product Model and Market Performance
- 3.4 Global Key Players Headphone Key Target Consumers and Market Performance

## **CHAPTER FOUR, HEADPHONE BY REGIONS 2012-2022**

- 4.1 Global Headphone Sales Market Share by Regions 2012-2022
- 4.2 Global Headphone Revenue Market Share by Regions 2012-2022
- 4.3 Global Headphone Price by Regions 2012-2022
- 4.4 United States
- 4.5 Europe
  - 4.5.1 Germany
  - 4.5.2 United Kingdom
  - 4.5.3 France
  - 4.5.4 Italy
  - 4.5.5 Spain
  - 4.5.6 Russia
  - 4.5.7 Others in Europe



- 4.6 China
- 4.7 Japan
- 4.8 India
- 4.9 Southeast Asia
- 4.10 Others

#### CHAPTER FIVE HEADPHONE MARKET BY PRODUCT TYPES

- 5.1 Headphone, By Headphone Earcup Style 2012-2022
  - 5.1.1 Global Headphone Sales Market Share By Headphone Earcup Style 2012-2022
- 5.1.2 Global Headphone Revenue Market Share By Headphone Earcup Style 2012-2022
  - 5.1.3 Global Headphone Price By Headphone Earcup Style 2012-2022
  - 5.1.4 Closed-Back
  - 5.1.5 Open-Back
  - 5.1.6 Semi-Open Back
- 5.2 Headphone, By Price 2012-2022
  - 5.2.1 Global Headphone Sales Market Share By Price 2012-2022
  - 5.2.2 Global Headphone Revenue Market Share By Price 2012-2022
  - 5.2.3 Global Headphone Price By Price 2012-2022
  - 5.2.4 0-69
  - 5.2.5 70-199
  - 5.2.6 200-499
  - 5.2.7 500-899
  - 5.2.8 900-1799
  - 5.2.9 1800-2499
  - 5.2.10 2500 above
- 5.3 Headphone, By Headphone Wireless Type 2012-2022
- 5.3.1 Global Headphone Sales Market Share By Headphone Wireless Type 2012-2022
- 5.3.2 Global Headphone Revenue Market Share By Headphone Wireless Type 2012-2022
  - 5.3.3 Global Headphone Price By Headphone Wireless Type 2012-2022
  - 5.3.4 Bluetooth
  - 5.3.5 RF
  - 5.3.6 NFC
  - 5.3.7 Infrared
- 5.4 Headphone, By Headphone Feature 2012-2022
- 5.4.1 Global Headphone Sales Market Share By Headphone Feature 2012-2022



- 5.4.2 Global Headphone Revenue Market Share By Headphone Feature 2012-2022
- 5.4.3 Global Headphone Price By Headphone Feature 2012-2022
- 5.4.4 Lightweight
- 5.4.5 Microphone
- 5.4.6 Wireless
- 5.4.7 Noise-Canceling
- 5.4.8 Sports & Exercise
- 5.4.9 Foldable
- 5.4.10 Tangle-Free Cord
- 5.4.11 Phone Control
- 5.5 Headphone, By Connection Mode 2012-2022
  - 5.5.1 Global Headphone Sales Market Share By Connection Mode 2012-2022
  - 5.5.2 Global Headphone Revenue Market Share By Connection Mode 2012-2022
  - 5.5.3 Global Headphone Price By Connection Mode 2012-2022
  - 5.5.4 Wired
  - 5.5.5 Wireless

## CHAPTER SIX, GLOBAL KEY PLAYERS PROFILE

- 6.1 Panasonic(Japan)
  - 6.1.1 Panasonic(Japan) Company Details and Competitors
  - 6.1.2 Panasonic(Japan) Key Headphone Models and Performance
  - 6.1.3 Panasonic(Japan) Headphone Business SWOT Analysis and Forecast
- 6.1.4 Panasonic(Japan) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.2 SONY(Japan)
  - 6.2.1 SONY(Japan) Company Details and Competitors
  - 6.2.2 SONY(Japan) Key Headphone Models and Performance
  - 6.2.3 SONY(Japan) Headphone Business SWOT Analysis and Forecast
  - 6.2.4 SONY(Japan) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.3 Headphone(Japan)
  - 6.3.1 Headphone(Japan) Company Details and Competitors
  - 6.3.2 Headphone(Japan) Key Headphone Models and Performance
  - 6.3.3 Headphone(Japan) Headphone Business SWOT Analysis and Forecast
- 6.3.4 Headphone(Japan) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.4 PHILIPS(Netherlands)
  - 6.4.1 PHILIPS(Netherlands) Company Details and Competitors
  - 6.4.2 PHILIPS(Netherlands) Key Headphone Models and Performance



- 6.4.3 PHILIPS(Netherlands) Headphone Business SWOT Analysis and Forecast
- 6.4.4 PHILIPS(Netherlands) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.5 AmazonBasics(United States)
- 6.5.1 AmazonBasics(United States) Company Details and Competitors
- 6.5.2 AmazonBasics(United States) Key Headphone Models and Performance
- 6.5.3 AmazonBasics(United States) Headphone Business SWOT Analysis and Forecast
- 6.5.4 AmazonBasics(United States) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.6 Sennheiser(United States)
  - 6.6.1 Sennheiser(United States) Company Details and Competitors
  - 6.6.2 Sennheiser(United States) Key Headphone Models and Performance
- 6.6.3 Sennheiser(United States) Headphone Business SWOT Analysis and Forecast
- 6.6.4 Sennheiser(United States) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.7 Sony(Japan)
  - 6.7.1 Sony(Japan) Company Details and Competitors
  - 6.7.2 Sony(Japan) Key Headphone Models and Performance
  - 6.7.3 Sony(Japan) Headphone Business SWOT Analysis and Forecast
- 6.7.4 Sony(Japan) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.8 Sound Intone(China)
  - 6.8.1 Sound Intone(China) Company Details and Competitors
- 6.8.2 Sound Intone(China) Key Headphone Models and Performance
- 6.8.3 Sound Intone(China) Headphone Business SWOT Analysis and Forecast
- 6.8.4 Sound Intone(China) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.9 Bose(United States)
  - 6.9.1 Bose(United States) Company Details and Competitors
  - 6.9.2 Bose(United States) Key Headphone Models and Performance
  - 6.9.3 Bose(United States) Headphone Business SWOT Analysis and Forecast
- 6.9.4 Bose(United States) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.10 Audio-Technica(Japan)
  - 6.10.1 Audio-Technica(Japan) Company Details and Competitors
  - 6.10.2 Audio-Technica(Japan) Key Headphone Models and Performance
  - 6.10.3 Audio-Technica(Japan) Headphone Business SWOT Analysis and Forecast
- 6.10.4 Audio-Technica(Japan) Headphone Sales Volume Revenue Price Cost and Gross Margin



- 6.11 AILIHEN(United States)
  - 6.11.1 AILIHEN(United States) Company Details and Competitors
  - 6.11.2 AILIHEN(United States) Key Headphone Models and Performance
  - 6.11.3 AILIHEN(United States) Headphone Business SWOT Analysis and Forecast
- 6.11.4 AILIHEN(United States) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.12 Beats(United States)
  - 6.12.1 Beats(United States) Company Details and Competitors
  - 6.12.2 Beats(United States) Key Headphone Models and Performance
  - 6.12.3 Beats(United States) Headphone Business SWOT Analysis and Forecast
- 6.12.4 Beats(United States) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.13 Ausdom(United States)
  - 6.13.1 Ausdom(United States) Company Details and Competitors
  - 6.13.2 Ausdom(United States) Key Headphone Models and Performance
- 6.13.3 Ausdom(United States) Headphone Business SWOT Analysis and Forecast
- 6.13.4 Ausdom(United States) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.14 Behringer(Germany)
  - 6.14.1 Behringer(Germany) Company Details and Competitors
  - 6.14.2 Behringer(Germany) Key Headphone Models and Performance
  - 6.14.3 Behringer(Germany) Headphone Business SWOT Analysis and Forecast
- 6.14.4 Behringer(Germany) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.15 MI(China)
  - 6.15.1 MI(China) Company Details and Competitors
  - 6.15.2 MI(China) Key Headphone Models and Performance
  - 6.15.3 MI(China) Headphone Business SWOT Analysis and Forecast
  - 6.15.4 MI(China) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.16 JBL(United States)
  - 6.16.1 JBL(United States) Company Details and Competitors
  - 6.16.2 JBL(United States) Key Headphone Models and Performance
  - 6.16.3 JBL(United States) Headphone Business SWOT Analysis and Forecast
- 6.16.4 JBL(United States) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.17 AKG(Austria)
  - 6.17.1 AKG(Austria) Company Details and Competitors
  - 6.17.2 AKG(Austria) Key Headphone Models and Performance
  - 6.17.3 AKG(Austria) Headphone Business SWOT Analysis and Forecast



- 6.17.4 AKG(Austria) Headphone Sales Volume Revenue Price Cost and Gross Margin 6.18 EDIFIER(China)
  - 6.18.1 EDIFIER(China) Company Details and Competitors
  - 6.18.2 EDIFIER(China) Key Headphone Models and Performance
  - 6.18.3 EDIFIER(China) Headphone Business SWOT Analysis and Forecast
- 6.18.4 EDIFIER(China) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.19 Monster(United States)
  - 6.19.1 Monster(United States) Company Details and Competitors
  - 6.19.2 Monster(United States) Key Headphone Models and Performance
  - 6.19.3 Monster(United States) Headphone Business SWOT Analysis and Forecast
- 6.19.4 Monster(United States) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.20 SOMIC(China)
- 6.20.1 SOMIC(China) Company Details and Competitors
- 6.20.2 SOMIC(China) Key Headphone Models and Performance
- 6.20.3 SOMIC(China) Headphone Business SWOT Analysis and Forecast
- 6.20.4 SOMIC(China) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.21 Pioneer(Japan)
  - 6.21.1 Pioneer(Japan) Company Details and Competitors
  - 6.21.2 Pioneer(Japan) Key Headphone Models and Performance
  - 6.21.3 Pioneer(Japan) Headphone Business SWOT Analysis and Forecast
- 6.21.4 Pioneer(Japan) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.22 SHURE(United States)
- 6.22.1 SHURE(United States) Company Details and Competitors
- 6.22.2 SHURE(United States) Key Headphone Models and Performance
- 6.22.3 SHURE(United States) Headphone Business SWOT Analysis and Forecast
- 6.22.4 SHURE(United States) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.23 Beyerdynamic(Germany)
- 6.23.1 Beyerdynamic(Germany) Company Details and Competitors
- 6.23.2 Beyerdynamic(Germany) Key Headphone Models and Performance
- 6.23.3 Beyerdynamic(Germany) Headphone Business SWOT Analysis and Forecast
- 6.23.4 Beyerdynamic(Germany) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.24 Creative? Singapore?
  - 6.24.1 Creative? Singapore? Company Details and Competitors



- 6.24.2 Creative? Singapore? Key Headphone Models and Performance
- 6.24.3 Creative? Singapore? Headphone Business SWOT Analysis and Forecast
- 6.24.4 Creative? Singapore? Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.25 1more(China)
  - 6.25.1 1more(China) Company Details and Competitors
  - 6.25.2 1more(China) Key Headphone Models and Performance
  - 6.25.3 1more(China) Headphone Business SWOT Analysis and Forecast
- 6.25.4 1more(China) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.26 HUAWEI(China)
  - 6.26.1 HUAWEI(China) Company Details and Competitors
  - 6.26.2 HUAWEI(China) Key Headphone Models and Performance
  - 6.26.3 HUAWEI(China) Headphone Business SWOT Analysis and Forecast
- 6.26.4 HUAWEI(China) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.27 JVC(Japan)
  - 6.27.1 JVC(Japan) Company Details and Competitors
  - 6.27.2 JVC(Japan) Key Headphone Models and Performance
  - 6.27.3 JVC(Japan) Headphone Business SWOT Analysis and Forecast
- 6.27.4 JVC(Japan) Headphone Sales Volume Revenue Price Cost and Gross Margin 6.28 MEIZU(China)
  - 6.28.1 MEIZU(China) Company Details and Competitors
  - 6.28.2 MEIZU(China) Key Headphone Models and Performance
  - 6.28.3 MEIZU(China) Headphone Business SWOT Analysis and Forecast
- 6.28.4 MEIZU(China) Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.29 Samsung?Korea?
  - 6.29.1 Samsung?Korea? Company Details and Competitors
  - 6.29.2 Samsung?Korea? Key Headphone Models and Performance
- 6.29.3 Samsung?Korea? Headphone Business SWOT Analysis and Forecast
- 6.29.4 Samsung?Korea? Headphone Sales Volume Revenue Price Cost and Gross Margin
- 6.30 Skullcandy(United States)
  - 6.30.1 Skullcandy(United States) Company Details and Competitors
  - 6.30.2 Skullcandy(United States) Key Headphone Models and Performance
  - 6.30.3 Skullcandy(United States) Headphone Business SWOT Analysis and Forecast
- 6.30.4 Skullcandy(United States) Headphone Sales Volume Revenue Price Cost and Gross Margin



## **CHAPTER SEVEN, HEADPHONE BY APPLIANCE (2012-2022)**

- 7.1 Global Headphone Sales Market Share by Appliance (2012-2022)
- 7.2 Home
- 7.3 Commercial
- 7.4 Consuming Habit and Preference

### CHAPTER EIGHT, INDUSTRY CHAIN AND SUPPLY CHAIN

- 8.1 Headphone Industry Chain Structure
  - 8.1.1 R&D
  - 8.1.2 Raw Materials (Components)
  - 8.1.3 Manufacturing Plants
  - 8.1.4 Regional Trading (Import Export and Local Sales)
  - 8.1.5 Online Sales Channel
  - 8.1.6 Offline Channel
  - 8.1.7 End Users
- 8.2 Headphone Manufacturing
  - 8.2.1 Key Components
  - 8.2.2 Assembly Manufacturing
- 8.3 Consumer Preference
- 8.4 Behavioral Habits
- 8.5 Marketing Environment

#### CHAPTER NINE, DEVELOPMENT TREND AND RESEARCH CONCLUSION

- 9.1
- 9.2
- 9.3
- 9.4 Research Conclusion



#### I would like to order

Product name: Global Headphone Market Research Report 2017-2022 By Players, Regions, Product

Types & Applications

Product link: <a href="https://marketpublishers.com/r/G0CA4EBACD5EN.html">https://marketpublishers.com/r/G0CA4EBACD5EN.html</a>

Price: US\$ 2,380.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G0CA4EBACD5EN.html">https://marketpublishers.com/r/G0CA4EBACD5EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to  $+44\ 20\ 7900\ 3970$ 

