

Global ZigBee Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global ZigBee market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China ZigBee market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

ZigBee is a low-power, low-data-rate wireless communication protocol commonly used for short-range, low-cost applications in various industries such as home automation, industrial control, healthcare monitoring, and smart energy management. It operates on the IEEE 802.15.4 standard and is designed for applications requiring low power consumption, simple networking, and reliable communication over short distances. ZigBee networks can support a large number of devices (up to thousands) in a mesh topology, allowing devices to communicate with each other and form self-organizing networks. Key features of ZigBee include low power consumption, low latency, secure communication with AES encryption, and support for various network topologies (star, mesh, and cluster tree). ZigBee technology is widely adopted in smart home devices such as smart bulbs, thermostats, sensors, and smart locks, enabling seamless wireless connectivity and automation capabilities within homes and buildings.

The major global suppliers of ZigBee include Intel, Qualcomm, Atmel, Digi International, NXP Semiconductor, STMicroelectronics, Microchip Technology, Cypress Semiconductor, EnOcean, NEXCOM International, etc. The global players competition

landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of ZigBee. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global ZigBee market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the ZigBee market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of ZigBee industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of ZigBee Include:

Intel

Qualcomm

Atmel

Digi International

NXP Semiconductor

STMicroelectronics

Microchip Technology

Cypress Semiconductor

EnOcean

NEXCOM International

ZigBee Product Segment Include:

ZigBee RF4CE

Zigbee PRO

Zigbee IP

Zigbee Remote Control 2.0

Zigbee 3.0

Others

ZigBee Product Application Include:

Home Automation

Industrial Automation

Telecommunication

Healthcare

Retail Services

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Chapter 3: Global ZigBee Industry Porter's Five Forces Analysis

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