

Global Yogurt Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/Y9D7F57FC599EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: Y9D7F57FC599EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Yogurt market size will reach 83,925 Million USD in 2025 and is projected to reach 108,521 Million USD by 2032, with a CAGR of 3.74% (2025-2032). Notably, the China Yogurt market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Yogurt is a dairy product made by fermenting milk with specific bacterial cultures, primarily *Lactobacillus bulgaricus* and *Streptococcus thermophilus*. The fermentation process involves heating milk to denature proteins, then adding the bacterial cultures to ferment the lactose (milk sugar) into lactic acid. This acidification causes the milk proteins to coagulate, resulting in the thick and creamy texture characteristic of yogurt. Yogurt is rich in nutrients such as protein, calcium, B vitamins, and probiotics, which are beneficial bacteria that support gut health. It is available in various flavors, textures (such as Greek yogurt with strained whey for extra thickness), and fat content options (from full-fat to low-fat and non-fat varieties). Yogurt is a versatile food consumed on its own, mixed with fruits, granola, or honey for breakfast or snacks, used in smoothies, salad dressings, marinades, and as a base for dips and sauces. Its tangy flavor and nutritional profile make yogurt a popular and nutritious choice in many cuisines worldwide.

The major global manufacturers of Yogurt include Dannon, Stonyfield Farm, Chobani, FAGE Total, Two Good, Horizon, Meijer, H-E-B, Mountain High Yoghurt, Yakult

Honsha, General Mills, Sodial, Juhayna Food Industries, Kraft Foods, Terun, Bright Dairy, Yili Group, Mengniu Dairy, Classykiss, Junlebao, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Yogurt. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Yogurt market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Yogurt market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Yogurt industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Yogurt Include:

Dannon

Stonyfield Farm

Chobani

FAGE Total

Two Good

Horizon

Meijer

H-E-B

Mountain High Yoghurt

Yakult Honsha

General Mills

Sodiaal

Juhayna Food Industries

Kraft Foods

Terun

Bright Dairy

Yili Group

Mengniu Dairy

Classykiss

Junlebao

Yogurt Product Segment Include:

Plain Yogurt

Fruits Yogurt

Others

Yogurt Product Application Include:

Dairy Products

Confectionery

Bakery

Others

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