

# Global Xanthan Gum Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/X597B4396129EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: X597B4396129EN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Xanthan Gum market size will reach 1,240.12 Million USD in 2025 and is projected to reach 1,769.55 Million USD by 2032, with a CAGR of 5.21% (2025-2032). Notably, the China Xanthan Gum market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Xanthan gum is a polysaccharide, a type of carbohydrate, that is commonly used as a food additive and thickening agent. It is produced through the fermentation of sugars by a bacteria called *Xanthomonas campestris*. Xanthan gum has unique properties that make it valuable in food, pharmaceutical, and industrial applications. In food products, xanthan gum is used as a stabilizer, emulsifier, and thickener, adding viscosity and improving texture in a wide range of products such as sauces, dressings, beverages, baked goods, and dairy alternatives. It can also be used in gluten-free baking to mimic the binding and elasticity properties of gluten. Additionally, xanthan gum is used in pharmaceuticals, cosmetics, and personal care products for its thickening and suspending abilities. In industrial applications, it is used in products like paints, adhesives, and drilling fluids for its rheological properties and stability. Xanthan gum is generally recognized as safe (GRAS) by regulatory agencies such as the FDA and is considered a versatile and effective ingredient in various industries.

The major global manufacturers of Xanthan Gum include Fufeng Group, Deosen

Biochemical, Meihua Group, CP Kelco, Jianlong Biotechnology, Jungbunzlauer, ADM, Cargill, IFF, Hebei Xinhe Biochemical, Vanderbilt Minerals, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Xanthan Gum. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Xanthan Gum market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Xanthan Gum market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Xanthan Gum industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Xanthan Gum Include:

Fufeng Group

Deosen Biochemical

Meihua Group

CP Kelco

Jianlong Biotechnology

Jungbunzlauer

ADM

Cargill

IFF

Hebei Xinhe Biochemical

Vanderbilt Minerals

Xanthan Gum Product Segment Include:

Industrial Purity

Food Purity

Medical Purity

Xanthan Gum Product Application Include:

Food And Drink

Petroleum

Pharmaceutical

Cosmetics

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Chapter 3: Global Xanthan Gum Industry PESTEL Analysis

Chapter 4: Global Xanthan Gum Industry Porter's Five Forces Analysis

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