

Global Wireless IoT Sensors Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Wireless IoT Sensors market size will reach 8,765.95 Million USD in 2025 and is projected to reach 26,864.62 Million USD by 2032, with a CAGR of 17.35% (2025-2032). Notably, the China Wireless IoT Sensors market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Wireless IoT sensors are small, specialized devices equipped with sensors and wireless communication capabilities that enable them to collect and transmit data from the physical environment to IoT (Internet of Things) platforms or systems wirelessly. These sensors are a fundamental component of IoT ecosystems, allowing businesses, industries, and individuals to gather real-time data, monitor conditions, and automate processes across various applications. Wireless IoT sensors can measure a wide range of parameters such as temperature, humidity, pressure, light, motion, sound, vibration, and more, depending on their specific sensor types. They utilize wireless communication protocols such as Wi-Fi, Bluetooth, Zigbee, LoRaWAN, NB-IoT, or cellular networks to transmit data to IoT gateways, cloud platforms, or data processing systems for analysis, visualization, and decision-making. Wireless IoT sensors play a crucial role in smart homes, smart cities, industrial IoT (IIoT), agriculture, healthcare, environmental monitoring, and many other IoT-enabled applications, enabling efficient data collection, monitoring, and control of interconnected systems and devices. Their wireless nature offers flexibility, scalability, and cost-effectiveness in deploying and

managing IoT solutions while enabling innovative and data-driven solutions for various industries and sectors.

The major global manufacturers of Wireless IoT Sensors include Robert Bosch GmbH, Honeywell, Analog Devices, NXP Semiconductors, Infineon Technologies, Silicon Laboratories, ABB, InvenSense (TDK), Panasonic, Texas Instruments, STMicroelectronics, TE Connectivity, Omron, Semtech, Sensata Technologies, Vishay, Sensirion AG, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Wireless IoT Sensors. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Wireless IoT Sensors market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Wireless IoT Sensors market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Wireless IoT Sensors industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from

various markets monitoring database.

Global Key Manufacturers of Wireless IoT Sensors Include:

Robert Bosch GmbH

Honeywell

Analog Devices

NXP Semiconductors

Infineon Technologies

Silicon Laboratories

ABB

InvenSense (TDK)

Panasonic

Texas Instruments

STMicroelectronics

TE Connectivity

Omron

Semtech

Sensata Technologies

Vishay

Sensirion AG

Wireless IoT Sensors Product Segment Include:

Traditional Wireless Technology

LPWANs Technology

Wireless IoT Sensors Product Application Include:

Smart Cities

Smart Industrial

Smart Building

Smart Connected Vehicles

Smart Energy

Smart Healthcare

Others

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