

Global Wiper Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Wiper market size will reach 6,500.08 Million USD in 2025 and is projected to reach 7,379.87 Million USD by 2032, with a CAGR of 1.83% (2025-2032). Notably, the China Wiper market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A wiper, commonly referred to as a windshield wiper or windscreen wiper, is a device used on vehicles to clear rain, snow, dirt, and debris from the windshield or windscreen. It typically consists of a metal arm attached to a rubber blade that moves back and forth across the windshield surface. The wiper arm is connected to a motor mechanism located inside the vehicle, which powers the wiper's movement. The rubber blade is designed to conform to the curved shape of the windshield, ensuring efficient removal of water and other obstructions for better visibility while driving in adverse weather conditions. Wipers are operated by the driver using a control switch inside the vehicle, allowing them to adjust the wiper speed or activate intermittent wiping as needed. Regular maintenance and replacement of wiper blades are essential for optimal performance and clear visibility on the road.

The major global manufacturers of Wiper include Valeo, Bosch, Trico (First Brands Group), Denso, HEYNER GMBH, Mitsuba, ITW, CAP, HELLA GmbH, AIDO, Shenghuabo Group, Pylon, KCW, DOGA, Xiamen Phucar Auto Accessories, Guoyu, Xiamen Meto Auto Parts, etc. The global players competition landscape in this report is

divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Wiper. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Wiper market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Wiper market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Wiper industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Wiper Include:

Valeo

Bosch

Trico (First Brands Group)

Denso

HEYNER GMBH

Mitsuba

ITW

CAP

HELLA GmbH

AIDO

Shenghuabo Group

Pylon

KCW

DOGA

Xiamen Phucar Auto Accessories

Guoyu

Xiamen Meto Auto Parts

Wiper Product Segment Include:

Wiper Blade

Wiper Arm

Wiper Product Application Include:

OEM

Aftermarket

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