

# Global Wiper Motor Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/WEBF6E9233D2EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: WEBF6E9233D2EN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Wiper Motor market size will reach 3,003.57 Million USD in 2025 and is projected to reach 3,299.16 Million USD by 2032, with a CAGR of 1.35% (2025-2032). Notably, the China Wiper Motor market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A wiper motor is an essential component of a vehicle's windshield wiper system, responsible for powering the movement of the wiper arms and blades across the windshield to clear rain, snow, dirt, and debris for improved visibility while driving. Typically located under the vehicle's hood or behind the dashboard, the wiper motor is connected to the wiper linkage, which in turn is connected to the wiper arms that hold the wiper blades. When activated by the driver through the wiper control switch inside the vehicle, the wiper motor generates rotational motion that is transmitted to the wiper linkage, causing the wiper arms to move back and forth in a sweeping motion across the windshield. Wiper motors come in different designs, including traditional electric motors powered by the vehicle's electrical system and newer designs such as brushless motors that offer improved efficiency and durability. Proper maintenance of the wiper motor and linkage, including lubrication and inspection for wear or damage, is important for ensuring smooth and reliable operation of the windshield wiper system.

The major global manufacturers of Wiper Motor include Valeo, Bosch, Denso, Mitsuba, DY Corporation, Trico, DOGA, Lucas TVS, Cardone Industries, WAI Global, OSLV

Italia, Shenghuabo Group, AVIC, FDM, CEU, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Wiper Motor. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Wiper Motor market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Wiper Motor market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Wiper Motor industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Wiper Motor Include:

Valeo

Bosch

Denso

Mitsuba

DY Corporation

Trico

DOGA

Lucas TVS

Cardone Industries

WAI Global

OSLV Italia

Shenghuabo Group

AVIC

FDM

CEU

Wiper Motor Product Segment Include:

Front Windshield Wiper Motor

Rear Window Wiper Motor

Wiper Motor Product Application Include:

Passenger Vehicle

Commercial Vehicle

## **Chapter Scope**

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