

Global Wine Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Wine market size will reach 75,560 Million USD in 2025 and is projected to reach 83,686 Million USD by 2032, with a CAGR of 1.47% (2025-2032). Notably, the China Wine market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Wine is an alcoholic beverage made from fermented grapes or other fruits. It is one of the oldest and most widely consumed alcoholic drinks in the world, with a rich history dating back thousands of years. Winemaking involves the fermentation of crushed grapes or fruit juice by yeast, which converts the sugars into alcohol and carbon dioxide. The resulting liquid undergoes various processes such as aging, blending, and bottling to develop its flavors and characteristics. Wines can be categorized into various types, including red, white, rosé, sparkling, and fortified wines, each with its unique flavor profile, aroma, and color. Wine is often enjoyed as a complement to meals, during social gatherings, or as part of cultural and religious ceremonies. Additionally, wine appreciation has become a hobby and a subject of study for enthusiasts worldwide, with wine tasting and wine tourism being popular activities.

The major global manufacturers of Wine include E&J Gallo, The Wine Group, Constellation Brands, Castel, Accolade Wines, Cantine Riunite & CIV, Concha y Toro, Treasury Wine Estates, Grupo Penaflo, Pernod-Ricard, Bronco Wine, Caviro, Trinchero Family Estates, Antinori, Changyu, Casella Family Brands, Diageo, China Great Wall

Wine, Jacob's Creek, Kendall-Jackson Vineyard Estates, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Wine. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Wine market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Wine market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Wine industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Wine Include:

E&J Gallo

The Wine Group

Constellation Brands

Castel

Accolade Wines

Cantine Riunite & CIV

Concha y Toro

Treasury Wine Estates

Grupo Penaflo

Pernod-Ricard

Bronco Wine

Caviro

Trinchero Family Estates

Antinori

Changyu

Casella Family Brands

Diageo

China Great Wall Wine

Jacob's Creek

Kendall-Jackson Vineyard Estates

Wine Product Segment Include:

Red Wine

White Wine

Ros? Wine

Others

Wine Product Application Include:

Online Sales

Offline Sales

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Wine Industry PESTEL Analysis

Chapter 3: Global Wine Industry Porter's Five Forces Analysis

Chapter 4: Global Wine Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Wine Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Wine Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Wine Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Wine Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Wine Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Wine Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Wine Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Wine Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 WINE MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Wine Product by Type
 - 1.2.1 Red Wine
 - 1.2.2 White Wine
 - 1.2.3 Rose Wine
 - 1.2.4 Others
- 1.3 Wine Product by Application
 - 1.3.1 Online Sales
 - 1.3.2 Offline Sales
- 1.4 Global Wine Market Revenue and Sales Analysis
 - 1.4.1 Global Wine Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Wine Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Wine Market Sales Price Trend Analysis (2020-2032)
- 1.5 Wine Industry Trends and Innovation
 - 1.5.1 Wine Industry Trends and Innovation
 - 1.5.2 Wine Market Drivers and Challenges

2 WINE MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 WINE MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL WINE MARKET ANALYSIS BY REGIONS

- 4.1 Wine Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Wine Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Wine Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Wine Revenue and Market Share Forecast by Region (2026-2032)
- 4.3 Global Wine Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Wine Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Wine Sales and Market Share Forecast by Region (2026-2032)
- 4.4 Global Wine Sales Price Trend Analysis (2020-2032)

5 GLOBAL WINE MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Wine Market Size by Type
 - 5.1.1 Global Wine Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Wine Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Wine Market Size by Application
 - 5.2.1 Global Wine Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Wine Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Wine Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Wine Market Size by Type
 - 6.3.1 North America Wine Sales by Type (2020-2032)
 - 6.3.2 North America Wine Revenue by Type (2020-2032)
- 6.4 North America Wine Market Size by Application
 - 6.4.1 North America Wine Sales by Application (2020-2032)
 - 6.4.2 North America Wine Revenue by Application (2020-2032)
- 6.5 North America Wine Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Wine Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Wine Market Size by Type
 - 7.3.1 Europe Wine Sales by Type (2020-2032)

- 7.3.2 Europe Wine Revenue by Type (2020-2032)
- 7.4 Europe Wine Market Size by Application
 - 7.4.1 Europe Wine Sales by Application (2020-2032)
 - 7.4.2 Europe Wine Revenue by Application (2020-2032)
- 7.5 Europe Wine Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Wine Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Wine Market Size by Type
 - 8.3.1 China Wine Sales by Type (2020-2032)
 - 8.3.2 China Wine Revenue by Type (2020-2032)
- 8.4 China Wine Market Size by Application
 - 8.4.1 China Wine Sales by Application (2020-2032)
 - 8.4.2 China Wine Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Wine Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Wine Market Size by Type
 - 9.3.1 APAC (excl. China) Wine Sales by Type (2020-2032)
 - 9.3.2 APAC (excl. China) Wine Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Wine Market Size by Application
 - 9.4.1 APAC (excl. China) Wine Sales by Application (2020-2032)
 - 9.4.2 APAC (excl. China) Wine Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Wine Market Size by Country
 - 9.5.1 Japan
 - 9.5.2 South Korea
 - 9.5.3 India
 - 9.5.4 Australia
 - 9.5.5 Southeast Asia

10 LATIN AMERICA

- 10.1 Latin America Wine Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Manufacturers Analysis
- 10.3 Latin America Wine Market Size by Type
 - 10.3.1 Latin America Wine Sales by Type (2020-2032)
 - 10.3.2 Latin America Wine Revenue by Type (2020-2032)
- 10.4 Latin America Wine Market Size by Application
 - 10.4.1 Latin America Wine Sales by Application (2020-2032)
 - 10.4.2 Latin America Wine Revenue by Application (2020-2032)
- 10.5 Latin America Wine Market Size by Country
- 10.6 Latin America Wine Market Size by Country
 - 10.6.1 Mexico
 - 10.6.2 Brazil

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Wine Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Wine Market Size by Type
 - 11.3.1 Middle East & Africa Wine Sales by Type (2020-2032)
 - 11.3.2 Middle East & Africa Wine Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Wine Market Size by Application
 - 11.4.1 Middle East & Africa Wine Sales by Application (2020-2032)
 - 11.4.2 Middle East & Africa Wine Revenue by Application (2020-2032)
- 11.5 Middle East Wine Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

- 12.1 Global Wine Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
 - 12.1.1 Global Wine Market Sales by Key Manufacturers (2021-2025)
 - 12.1.2 Global Wine Market Revenue by Key Manufacturers (2021-2025)
 - 12.1.3 Global Wine Average Sales Price by Manufacturers (2021-2025)
- 12.2 Wine Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Wine Competitive Landscape Analysis
 - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 E&J Gallo

13.1.1 E&J Gallo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 E&J Gallo Wine Product Portfolio

13.1.3 E&J Gallo Wine Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 The Wine Group

13.2.1 The Wine Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 The Wine Group Wine Product Portfolio

13.2.3 The Wine Group Wine Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Constellation Brands

13.3.1 Constellation Brands Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Constellation Brands Wine Product Portfolio

13.3.3 Constellation Brands Wine Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Castel

13.4.1 Castel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Castel Wine Product Portfolio

13.4.3 Castel Wine Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Accolade Wines

13.5.1 Accolade Wines Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Accolade Wines Wine Product Portfolio

13.5.3 Accolade Wines Wine Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Cantine Riunite & CIV

13.6.1 Cantine Riunite & CIV Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Cantine Riunite & CIV Wine Product Portfolio

13.6.3 Cantine Riunite & CIV Wine Market Data Analysis (Revenue, Sales, Price,

Gross Margin and Market Share) (2021-2025)

13.7 Concha y Toro

13.7.1 Concha y Toro Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Concha y Toro Wine Product Portfolio

13.7.3 Concha y Toro Wine Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Treasury Wine Estates

13.8.1 Treasury Wine Estates Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Treasury Wine Estates Wine Product Portfolio

13.8.3 Treasury Wine Estates Wine Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Grupo Penaflo

13.9.1 Grupo Penaflo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Grupo Penaflo Wine Product Portfolio

13.9.3 Grupo Penaflo Wine Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 Pernod-Ricard

13.10.1 Pernod-Ricard Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Pernod-Ricard Wine Product Portfolio

13.10.3 Pernod-Ricard Wine Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 Bronco Wine

13.11.1 Bronco Wine Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Bronco Wine Wine Product Portfolio

13.11.3 Bronco Wine Wine Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 Caviro

13.12.1 Caviro Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Caviro Wine Product Portfolio

13.12.3 Caviro Wine Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 Trincher Family Estates

13.13.1 Trincher Family Estates Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

13.13.2 Trinchero Family Estates Wine Product Portfolio

13.13.3 Trinchero Family Estates Wine Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 Antinori

13.14.1 Antinori Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Antinori Wine Product Portfolio

13.14.3 Antinori Wine Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 Changyu

13.15.1 Changyu Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Changyu Wine Product Portfolio

13.15.3 Changyu Wine Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.16 Casella Family Brands

13.16.1 Casella Family Brands Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Casella Family Brands Wine Product Portfolio

13.16.3 Casella Family Brands Wine Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.17 Diageo

13.17.1 Diageo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 Diageo Wine Product Portfolio

13.17.3 Diageo Wine Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.18 China Great Wall Wine

13.18.1 China Great Wall Wine Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 China Great Wall Wine Wine Product Portfolio

13.18.3 China Great Wall Wine Wine Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.19 Jacob's Creek

13.19.1 Jacob's Creek Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.19.2 Jacob's Creek Wine Product Portfolio

13.19.3 Jacob's Creek Wine Market Data Analysis (Revenue, Sales, Price, Gross

Margin and Market Share) (2021-2025)

13.20 Kendall-Jackson Vineyard Estates

13.20.1 Kendall-Jackson Vineyard Estates Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.20.2 Kendall-Jackson Vineyard Estates Wine Product Portfolio

13.20.3 Kendall-Jackson Vineyard Estates Wine Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Wine Industry Chain Analysis

14.2 Wine Industry Raw Material and Suppliers Analysis

14.2.1 Wine Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Wine Typical Downstream Customers

14.4 Wine Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: Global Wine Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)
- Table 2: Global Wine Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)
- Table 3: Wine Industry Development Status
- Table 4: Wine Industry Development Trends
- Table 5: Global Wine Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032
- Table 6: Global Wine Revenue by Region (2020-2025) & (US\$ Million)
- Table 7: Global Wine Revenue Market Share by Region (2020-2025)
- Table 8: Global Wine Revenue Forecast by Region (2026-2032) & (US\$ Million)
- Table 9: Global Wine Revenue Market Share Forecast by Region (2026-2032)
- Table 10: Global Wine Sales by Region (2020-2025) & (Ton)
- Table 11: Global Wine Sales Market Share by Region (2020-2025)
- Table 12: Global Wine Sales Forecast by Region (2026-2032) & (Ton)
- Table 13: Global Wine Sales Market Share Forecast by Region (2026-2032)
- Table 14: Global Wine Revenue Analysis by Type (2020-2025) & (US\$ Million)
- Table 15: Global Wine Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)
- Table 16: Global Wine Sales Analysis by Type (2020-2025) & (Ton)
- Table 17: Global Wine Sales Analysis Forecast by Type (2026-2032) & (Ton)
- Table 18: Global Wine Revenue Analysis by Application (2020-2025) & (US\$ Million)
- Table 19: Global Wine Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)
- Table 20: Global Wine Sales Analysis by Application (2020-2025) & (Ton)
- Table 21: Global Wine Sales Analysis Forecast by Application (2026-2032) & (Ton)
- Table 22: Key Wine Players in North America
- Table 23: North America Wine Sales by Type (2020-2025) & (Ton)
- Table 24: North America Wine Sales by Type (2026-2032) & (Ton)
- Table 25: North America Wine Revenue by Type (2020-2025) & (US\$ Million)
- Table 26: North America Wine Revenue by Type (2026-2032) & (US\$ Million)
- Table 27: North America Wine Sales by Application (2020-2025) & (Ton)
- Table 28: North America Wine Sales by Application (2026-2032) & (Ton)
- Table 29: North America Wine Revenue by Application (2020-2025) & (US\$ Million)
- Table 30: North America Wine Revenue by Application (2026-2032) & (US\$ Million)
- Table 31: North America Wine Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Wine Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Wine Sales Market Size by Country (2020-2025) & (Ton)

Table 34: North America Wine Sales Market Size by Country (2026-2032) & (Ton)

Table 35: Key Wine Players in Europe

Table 36: Europe Wine Sales by Type (2020-2025) & (Ton)

Table 37: Europe Wine Sales by Type (2026-2032) & (Ton)

Table 38: Europe Wine Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Wine Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Wine Sales by Application (2020-2025) & (Ton)

Table 41: Europe Wine Sales by Application (2026-2032) & (Ton)

Table 42: Europe Wine Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Wine Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Wine Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Wine Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Wine Sales Market Size by Country (2020-2025) & (Ton)

Table 47: Europe Wine Sales Market Size Forecast by Country (2026-2032) & (Ton)

Table 48: Key Wine Players in China

Table 49: China Wine Sales by Type (2020-2025) & (Ton)

Table 50: China Wine Sales by Type (2026-2032) & (Ton)

Table 51: China Wine Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Wine Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Wine Sales by Application (2020-2025) & (Ton)

Table 54: China Wine Sales by Application (2026-2032) & (Ton)

Table 55: China Wine Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Wine Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Wine Players in APAC (excl. China)

Table 58: APAC (excl. China) Wine Sales by Type (2020-2025) & (Ton)

Table 59: APAC (excl. China) Wine Sales by Type (2026-2032) & (Ton)

Table 60: APAC (excl. China) Wine Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Wine Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Wine Sales by Application (2020-2025) & (Ton)

Table 63: APAC (excl. China) Wine Sales by Application (2026-2032) & (Ton)

Table 64: APAC (excl. China) Wine Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Wine Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Wine Revenue Market Size by Country (2020-2025) &

(US\$ Million)

Table 67: APAC (excl. China) Wine Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Wine Sales Market Size by Country (2020-2025) & (Ton)

Table 69: APAC (excl. China) Wine Sales Market Size Forecast by Country (2026-2032) & (Ton)

Table 70: Key Wine Players in Latin America

Table 71: Latin America Wine Sales by Type (2020-2025) & (Ton)

Table 72: Latin America Wine Sales by Type (2026-2032) & (Ton)

Table 73: Latin America Wine Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Wine Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Wine Sales by Application (2020-2025) & (Ton)

Table 76: Latin America Wine Sales by Application (2026-2032) & (Ton)

Table 77: Latin America Wine Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Wine Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Wine Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Wine Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Wine Sales Market Size by Country (2020-2025) & (Ton)

Table 82: Latin America Wine Sales Market Size Forecast by Country (2026-2032) & (Ton)

Table 83: Key Wine Players in Middle East & Africa

Table 84: Middle East & Africa Wine Sales by Type (2020-2025) & (Ton)

Table 85: Middle East & Africa Wine Sales by Type (2026-2032) & (Ton)

Table 86: Middle East & Africa Wine Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Wine Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Wine Sales by Application (2020-2025) & (Ton)

Table 89: Middle East & Africa Wine Sales by Application (2026-2032) & (Ton)

Table 90: Middle East & Africa Wine Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Wine Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Wine Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Wine Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Wine Sales Market Size by Country (2020-2025) & (Ton)

Table 95: Middle East & Africa Wine Sales Market Size Forecast by Country

(2026-2032) & (Ton)

Table 96: Global Wine Market Sales by Key Manufacturers (2021-2025) & (Ton)

Table 97: Global Wine Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Wine Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Wine Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: E&J Gallo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: E&J Gallo Wine Product Portfolio

Table 105: E&J Gallo Wine Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 106: The Wine Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: The Wine Group Wine Product Portfolio

Table 108: The Wine Group Wine Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 109: Constellation Brands Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Constellation Brands Wine Product Portfolio

Table 111: Constellation Brands Wine Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 112: Castel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Castel Wine Product Portfolio

Table 114: Castel Wine Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 115: Accolade Wines Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Accolade Wines Wine Product Portfolio

Table 117: Accolade Wines Wine Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 118: Cantine Riunite & CIV Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Cantine Riunite & CIV Wine Product Portfolio

Table 120: Cantine Riunite & CIV Wine Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 121: Concha y Toro Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Concha y Toro Wine Product Portfolio

Table 123: Concha y Toro Wine Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 124: Treasury Wine Estates Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Treasury Wine Estates Wine Product Portfolio

Table 126: Treasury Wine Estates Wine Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 127: Grupo Penaflor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Grupo Penaflor Wine Product Portfolio

Table 129: Grupo Penaflor Wine Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 130: Pernod-Ricard Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Pernod-Ricard Wine Product Portfolio

Table 132: Pernod-Ricard Wine Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 133: Bronco Wine Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Bronco Wine Wine Product Portfolio

Table 135: Bronco Wine Wine Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 136: Caviro Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Caviro Wine Product Portfolio

Table 138: Caviro Wine Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 139: Trinchero Family Estates Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Trinchero Family Estates Wine Product Portfolio

Table 141: Trinchero Family Estates Wine Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 142: Antinori Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: Antinori Wine Product Portfolio

Table 144: Antinori Wine Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross

Margin and Market Share (2021-2025)

Table 145: Changyu Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: Changyu Wine Product Portfolio

Table 147: Changyu Wine Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 148: Casella Family Brands Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Casella Family Brands Wine Product Portfolio

Table 150: Casella Family Brands Wine Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 151: Diageo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 152: Diageo Wine Product Portfolio

Table 153: Diageo Wine Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 154: China Great Wall Wine Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 155: China Great Wall Wine Wine Product Portfolio

Table 156: China Great Wall Wine Wine Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 157: Jacob's Creek Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 158: Jacob's Creek Wine Product Portfolio

Table 159: Jacob's Creek Wine Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 160: Kendall-Jackson Vineyard Estates Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 161: Kendall-Jackson Vineyard Estates Wine Product Portfolio

Table 162: Kendall-Jackson Vineyard Estates Wine Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 163: Upstream Key Raw Material Price List

Table 164: Wine Raw Material Suppliers and Contact Information

Table 165: Wine Typical Customer List

Table 166: Wine Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Wine Product Pictures

Figure 2: Red Wine Picture Scope

Figure 3: White Wine Picture Scope

Figure 4: Rose Wine Picture Scope

Figure 5: Others Picture Scope

Figure 6: Online Sales Picture Scope

Figure 7: Offline Sales Picture Scope

Figure 8: Global Wine Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 9: Global Wine Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 10: Global Wine Market Sales and Growth Rate Analysis (2020-2032) & (Ton)

Figure 11: Global Wine Market Price Trend Analysis (2020-2032) & (USD/Ton)

Figure 12: Global Wine Market Size by Region (2020-2032) & (US\$ Million)

Figure 13: Global Wine Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 14: Global Wine Sales Price by Region (2020-2032) & (Ton)

Figure 15: North America Wine Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 16: North America Wine Revenue Market Share by Players in 2024

Figure 17: North America Wine Sales Market Share by Type (2020-2032)

Figure 18: North America Wine Revenue Market Share by Type (2020-2032)

Figure 19: North America Wine Sales Market Share by Application (2020-2032)

Figure 20: North America Wine Revenue Market Share by Application (2020-2032)

Figure 21: US Wine Revenue (2020-2032) & (US\$ Million)

Figure 22: Canada Wine Revenue (2020-2032) & (US\$ Million)

Figure 23: Europe Wine Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 24: Europe Wine Revenue Market Share by Players in 2024

Figure 25: Europe Wine Sales Market Share by Type (2020-2032)

Figure 26: Europe Wine Revenue Market Share by Type (2020-2032)

Figure 27: Europe Wine Sales Market Share by Application (2020-2032)

Figure 28: Europe Wine Revenue Market Share by Application (2020-2032)

Figure 29: Germany Wine Revenue (2020-2032) & (US\$ Million)

Figure 30: France Wine Revenue (2020-2032) & (US\$ Million)

Figure 31: United Kingdom Wine Revenue (2020-2032) & (US\$ Million)

Figure 32: Italy Wine Revenue (2020-2032) & (US\$ Million)

- Figure 33:Spain Wine Revenue (2020-2032) & (US\$ Million)
- Figure 34:Benelux Wine Revenue (2020-2032) & (US\$ Million)
- Figure 35:China Wine Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 36:China Wine Revenue Market Share by Players in 2024
- Figure 37:China Wine Sales Market Share by Type (2020-2032)
- Figure 38:China Wine Revenue Market Share by Type (2020-2032)
- Figure 39:China Wine Sales Market Share by Application (2020-2032)
- Figure 40:China Wine Revenue Market Share by Application (2020-2032)
- Figure 41:APAC (excl. China) Wine Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 42:APAC (excl. China) Wine Revenue Market Share by Players in 2024
- Figure 43:APAC (excl. China) Wine Sales Market Share by Type (2020-2032)
- Figure 44:APAC (excl. China) Wine Revenue Market Share by Type (2020-2032)
- Figure 45:APAC (excl. China) Wine Sales Market Share by Application (2020-2032)
- Figure 46:APAC (excl. China) Wine Revenue Market Share by Application (2020-2032)
- Figure 47:Japan Wine Revenue (2020-2032) & (US\$ Million)
- Figure 48:South Korea Wine Revenue (2020-2032) & (US\$ Million)
- Figure 49:India Wine Revenue (2020-2032) & (US\$ Million)
- Figure 50:Australia Wine Revenue (2020-2032) & (US\$ Million)
- Figure 51:Southeast Asia Wine Revenue (2020-2032) & (US\$ Million)
- Figure 52:Latin America Wine Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 53:Latin America Wine Revenue Market Share by Players in 2024
- Figure 54:Latin America Wine Sales Market Share by Type (2020-2032)
- Figure 55:Latin America Wine Revenue Market Share by Type (2020-2032)
- Figure 56:Latin America Wine Sales Market Share by Application (2020-2032)
- Figure 57:Latin America Wine Revenue Market Share by Application (2020-2032)
- Figure 58:Mexico Wine Revenue (2020-2032) & (US\$ Million)
- Figure 59:Brazil Wine Revenue (2020-2032) & (US\$ Million)
- Figure 60:Middle East & Africa Wine Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 61:Middle East & Africa Wine Revenue Market Share by Players in 2024
- Figure 62:Middle East & Africa Wine Sales Market Share by Type (2020-2032)
- Figure 63:Middle East & Africa Wine Revenue Market Share by Type (2020-2032)
- Figure 64:Middle East & Africa Wine Sales Market Share by Application (2020-2032)
- Figure 65:Middle East & Africa Wine Revenue Market Share by Application (2020-2032)
- Figure 66:Saudi Arabia Wine Revenue (2020-2032) & (US\$ Million)
- Figure 67:South Africa Wine Revenue (2020-2032) & (US\$ Million)
- Figure 68:Global Wine Sales Market Share by Key Manufacturers in 2024

Figure 69:Global Wine Revenue Market Share by Key Manufacturers in 2024

Figure 70:Global Wine Industry Competition Landscape

Figure 71:Wine Industry Chain Analysis

Figure 72:Bottom-Up and Top-Down Research Methods

Figure 73:Key Interview Objectives

Figure 74:Data Cross Validation

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