

Global Whole Wheat Flours Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Whole Wheat Flours market size will reach 1,127.03 Million USD in 2025 and is projected to reach 1,951.65 Million USD by 2032, with a CAGR of 8.16% (2025-2032). Notably, the China Whole Wheat Flours market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Whole wheat flour is a type of flour made from grinding the entire wheat kernel, including the bran, germ, and endosperm. Unlike refined white flour, which is made by removing the bran and germ, whole wheat flour retains all parts of the wheat kernel, making it richer in fiber, vitamins, minerals, and other nutrients. It has a coarser texture and darker color compared to white flour due to the presence of bran and germ. Whole wheat flour is commonly used in baking to produce bread, muffins, pancakes, and other baked goods with a nuttier flavor and denser texture. It is often preferred for its nutritional benefits, including higher fiber content, which can help promote digestive health, regulate blood sugar levels, and reduce the risk of certain chronic diseases such as heart disease and type 2 diabetes. Whole wheat flour is available in various forms, including regular whole wheat flour, whole wheat pastry flour (which has a finer texture), and white whole wheat flour (made from a lighter-colored variety of wheat).

The major global manufacturers of Whole Wheat Flours include ADM, Ardent Mills, Allied Mills, Cargill, General Mills, Hodgson Mills, Kale Flour, The King Milling Company,

Nisshin Seifun Group, NIPPON CORPORATION, Showa Sangyo, Nitto-Fuji Flour Milling, Yokoyama Flour Milling, THE TORIGOE CO. LTD, Maeda Foods, Tanaka Flour Milling, Taiyo Flour Milling, Kinoshita Flour Mills, Ebetsu Flour Milling, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Whole Wheat Flours. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Whole Wheat Flours market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Whole Wheat Flours market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Whole Wheat Flours industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Whole Wheat Flours Include:

ADM

Ardent Mills

Allied Mills

Cargill

General Mills

Hodgson Mills

Kale Flour

The King Milling Company

Nisshin Seifun Group

NIPPN CORPORATION

Showa Sangyo

Nitto-Fuji Flour Milling

Yokoyama Flour Milling

THE TORIGOE CO. LTD

Maeda Foods

Tanaka Flour Milling

Taiyo Flour Milling

Kinoshita Flour Mills

Ebetsu Flour Milling

Whole Wheat Flours Product Segment Include:

Hard Type

Soft Type

Whole Wheat Flours Product Application Include:

Bread

Noodle

Dessert

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Whole Wheat Flours Industry PESTEL Analysis

Chapter 3: Global Whole Wheat Flours Industry Porter's Five Forces Analysis

Chapter 4: Global Whole Wheat Flours Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Whole Wheat Flours Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Whole Wheat Flours Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Whole Wheat Flours Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Whole Wheat Flours Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Whole Wheat Flours Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Whole Wheat Flours Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Whole Wheat Flours Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Whole Wheat Flours Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 WHOLE WHEAT FLOURS MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Whole Wheat Flours Product by Type
 - 1.2.1 Hard Type
 - 1.2.2 Soft Type
- 1.3 Whole Wheat Flours Product by Application
 - 1.3.1 Bread
 - 1.3.2 Noodle
 - 1.3.3 Dessert
 - 1.3.4 Others
- 1.4 Global Whole Wheat Flours Market Revenue and Sales Analysis
 - 1.4.1 Global Whole Wheat Flours Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Whole Wheat Flours Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Whole Wheat Flours Market Sales Price Trend Analysis (2020-2032)
- 1.5 Whole Wheat Flours Industry Trends and Innovation
 - 1.5.1 Whole Wheat Flours Industry Trends and Innovation
 - 1.5.2 Whole Wheat Flours Market Drivers and Challenges

2 WHOLE WHEAT FLOURS MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 WHOLE WHEAT FLOURS MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL WHOLE WHEAT FLOURS MARKET ANALYSIS BY REGIONS

- 4.1 Whole Wheat Flours Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Whole Wheat Flours Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Whole Wheat Flours Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Whole Wheat Flours Revenue and Market Share Forecast by Region (2026-2032)
- 4.3 Global Whole Wheat Flours Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Whole Wheat Flours Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Whole Wheat Flours Sales and Market Share Forecast by Region (2026-2032)
- 4.4 Global Whole Wheat Flours Sales Price Trend Analysis (2020-2032)

5 GLOBAL WHOLE WHEAT FLOURS MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Whole Wheat Flours Market Size by Type
 - 5.1.1 Global Whole Wheat Flours Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Whole Wheat Flours Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Whole Wheat Flours Market Size by Application
 - 5.2.1 Global Whole Wheat Flours Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Whole Wheat Flours Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Whole Wheat Flours Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Whole Wheat Flours Market Size by Type
 - 6.3.1 North America Whole Wheat Flours Sales by Type (2020-2032)
 - 6.3.2 North America Whole Wheat Flours Revenue by Type (2020-2032)
- 6.4 North America Whole Wheat Flours Market Size by Application
 - 6.4.1 North America Whole Wheat Flours Sales by Application (2020-2032)
 - 6.4.2 North America Whole Wheat Flours Revenue by Application (2020-2032)
- 6.5 North America Whole Wheat Flours Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Whole Wheat Flours Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Whole Wheat Flours Market Size by Type
 - 7.3.1 Europe Whole Wheat Flours Sales by Type (2020-2032)
 - 7.3.2 Europe Whole Wheat Flours Revenue by Type (2020-2032)
- 7.4 Europe Whole Wheat Flours Market Size by Application
 - 7.4.1 Europe Whole Wheat Flours Sales by Application (2020-2032)
 - 7.4.2 Europe Whole Wheat Flours Revenue by Application (2020-2032)
- 7.5 Europe Whole Wheat Flours Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Whole Wheat Flours Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Whole Wheat Flours Market Size by Type
 - 8.3.1 China Whole Wheat Flours Sales by Type (2020-2032)
 - 8.3.2 China Whole Wheat Flours Revenue by Type (2020-2032)
- 8.4 China Whole Wheat Flours Market Size by Application
 - 8.4.1 China Whole Wheat Flours Sales by Application (2020-2032)
 - 8.4.2 China Whole Wheat Flours Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Whole Wheat Flours Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Whole Wheat Flours Market Size by Type
 - 9.3.1 APAC (excl. China) Whole Wheat Flours Sales by Type (2020-2032)
 - 9.3.2 APAC (excl. China) Whole Wheat Flours Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Whole Wheat Flours Market Size by Application
 - 9.4.1 APAC (excl. China) Whole Wheat Flours Sales by Application (2020-2032)

- 9.4.2 APAC (excl. China) Whole Wheat Flours Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Whole Wheat Flours Market Size by Country
 - 9.5.1 Japan
 - 9.5.2 South Korea
 - 9.5.3 India
 - 9.5.4 Australia
 - 9.5.5 Southeast Asia

10 LATIN AMERICA

- 10.1 Latin America Whole Wheat Flours Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Manufacturers Analysis
- 10.3 Latin America Whole Wheat Flours Market Size by Type
 - 10.3.1 Latin America Whole Wheat Flours Sales by Type (2020-2032)
 - 10.3.2 Latin America Whole Wheat Flours Revenue by Type (2020-2032)
- 10.4 Latin America Whole Wheat Flours Market Size by Application
 - 10.4.1 Latin America Whole Wheat Flours Sales by Application (2020-2032)
 - 10.4.2 Latin America Whole Wheat Flours Revenue by Application (2020-2032)
- 10.5 Latin America Whole Wheat Flours Market Size by Country
- 10.6 Latin America Whole Wheat Flours Market Size by Country
 - 10.6.1 Mexico
 - 10.6.2 Brazil

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Whole Wheat Flours Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Whole Wheat Flours Market Size by Type
 - 11.3.1 Middle East & Africa Whole Wheat Flours Sales by Type (2020-2032)
 - 11.3.2 Middle East & Africa Whole Wheat Flours Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Whole Wheat Flours Market Size by Application
 - 11.4.1 Middle East & Africa Whole Wheat Flours Sales by Application (2020-2032)
 - 11.4.2 Middle East & Africa Whole Wheat Flours Revenue by Application (2020-2032)
- 11.5 Middle East Whole Wheat Flours Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

12.1 Global Whole Wheat Flours Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Whole Wheat Flours Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Whole Wheat Flours Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Whole Wheat Flours Average Sales Price by Manufacturers (2021-2025)

12.2 Whole Wheat Flours Competitive Landscape Analysis and Market Dynamic

12.2.1 Whole Wheat Flours Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 ADM

13.1.1 ADM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 ADM Whole Wheat Flours Product Portfolio

13.1.3 ADM Whole Wheat Flours Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Ardent Mills

13.2.1 Ardent Mills Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Ardent Mills Whole Wheat Flours Product Portfolio

13.2.3 Ardent Mills Whole Wheat Flours Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Allied Mills

13.3.1 Allied Mills Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Allied Mills Whole Wheat Flours Product Portfolio

13.3.3 Allied Mills Whole Wheat Flours Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Cargill

13.4.1 Cargill Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Cargill Whole Wheat Flours Product Portfolio

13.4.3 Cargill Whole Wheat Flours Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 General Mills

13.5.1 General Mills Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 General Mills Whole Wheat Flours Product Portfolio

13.5.3 General Mills Whole Wheat Flours Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Hodgson Mills

13.6.1 Hodgson Mills Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Hodgson Mills Whole Wheat Flours Product Portfolio

13.6.3 Hodgson Mills Whole Wheat Flours Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Kale Flour

13.7.1 Kale Flour Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Kale Flour Whole Wheat Flours Product Portfolio

13.7.3 Kale Flour Whole Wheat Flours Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 The King Milling Company

13.8.1 The King Milling Company Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 The King Milling Company Whole Wheat Flours Product Portfolio

13.8.3 The King Milling Company Whole Wheat Flours Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Nisshin Seifun Group

13.9.1 Nisshin Seifun Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Nisshin Seifun Group Whole Wheat Flours Product Portfolio

13.9.3 Nisshin Seifun Group Whole Wheat Flours Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 NIPPON CORPORATION

13.10.1 NIPPON CORPORATION Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 NIPPON CORPORATION Whole Wheat Flours Product Portfolio

13.10.3 NIPPON CORPORATION Whole Wheat Flours Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 Showa Sangyo

13.11.1 Showa Sangyo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.11.2 Showa Sangyo Whole Wheat Flours Product Portfolio
- 13.11.3 Showa Sangyo Whole Wheat Flours Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.12 Nitto-Fuji Flour Milling
 - 13.12.1 Nitto-Fuji Flour Milling Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.12.2 Nitto-Fuji Flour Milling Whole Wheat Flours Product Portfolio
 - 13.12.3 Nitto-Fuji Flour Milling Whole Wheat Flours Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.13 Yokoyama Flour Milling
 - 13.13.1 Yokoyama Flour Milling Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.13.2 Yokoyama Flour Milling Whole Wheat Flours Product Portfolio
 - 13.13.3 Yokoyama Flour Milling Whole Wheat Flours Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.14 THE TORIGOE CO. LTD
 - 13.14.1 THE TORIGOE CO. LTD Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.14.2 THE TORIGOE CO. LTD Whole Wheat Flours Product Portfolio
 - 13.14.3 THE TORIGOE CO. LTD Whole Wheat Flours Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.15 Maeda Foods
 - 13.15.1 Maeda Foods Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.15.2 Maeda Foods Whole Wheat Flours Product Portfolio
 - 13.15.3 Maeda Foods Whole Wheat Flours Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.16 Tanaka Flour Milling
 - 13.16.1 Tanaka Flour Milling Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.16.2 Tanaka Flour Milling Whole Wheat Flours Product Portfolio
 - 13.16.3 Tanaka Flour Milling Whole Wheat Flours Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.17 Taiyo Flour Milling
 - 13.17.1 Taiyo Flour Milling Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.17.2 Taiyo Flour Milling Whole Wheat Flours Product Portfolio
 - 13.17.3 Taiyo Flour Milling Whole Wheat Flours Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.18 Kinoshita Flour Mills

13.18.1 Kinoshita Flour Mills Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 Kinoshita Flour Mills Whole Wheat Flours Product Portfolio

13.18.3 Kinoshita Flour Mills Whole Wheat Flours Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.19 Ebetsu Flour Milling

13.19.1 Ebetsu Flour Milling Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.19.2 Ebetsu Flour Milling Whole Wheat Flours Product Portfolio

13.19.3 Ebetsu Flour Milling Whole Wheat Flours Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Whole Wheat Flours Industry Chain Analysis

14.2 Whole Wheat Flours Industry Raw Material and Suppliers Analysis

14.2.1 Whole Wheat Flours Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Whole Wheat Flours Typical Downstream Customers

14.4 Whole Wheat Flours Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: Global Whole Wheat Flours Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)
- Table 2: Global Whole Wheat Flours Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)
- Table 3: Whole Wheat Flours Industry Development Status
- Table 4: Whole Wheat Flours Industry Development Trends
- Table 5: Global Whole Wheat Flours Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032
- Table 6: Global Whole Wheat Flours Revenue by Region (2020-2025) & (US\$ Million)
- Table 7: Global Whole Wheat Flours Revenue Market Share by Region (2020-2025)
- Table 8: Global Whole Wheat Flours Revenue Forecast by Region (2026-2032) & (US\$ Million)
- Table 9: Global Whole Wheat Flours Revenue Market Share Forecast by Region (2026-2032)
- Table 10: Global Whole Wheat Flours Sales by Region (2020-2025) & (K Ton)
- Table 11: Global Whole Wheat Flours Sales Market Share by Region (2020-2025)
- Table 12: Global Whole Wheat Flours Sales Forecast by Region (2026-2032) & (K Ton)
- Table 13: Global Whole Wheat Flours Sales Market Share Forecast by Region (2026-2032)
- Table 14: Global Whole Wheat Flours Revenue Analysis by Type (2020-2025) & (US\$ Million)
- Table 15: Global Whole Wheat Flours Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)
- Table 16: Global Whole Wheat Flours Sales Analysis by Type (2020-2025) & (K Ton)
- Table 17: Global Whole Wheat Flours Sales Analysis Forecast by Type (2026-2032) & (K Ton)
- Table 18: Global Whole Wheat Flours Revenue Analysis by Application (2020-2025) & (US\$ Million)
- Table 19: Global Whole Wheat Flours Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)
- Table 20: Global Whole Wheat Flours Sales Analysis by Application (2020-2025) & (K Ton)
- Table 21: Global Whole Wheat Flours Sales Analysis Forecast by Application (2026-2032) & (K Ton)
- Table 22: Key Whole Wheat Flours Players in North America

Table 23: North America Whole Wheat Flours Sales by Type (2020-2025) & (K Ton)

Table 24: North America Whole Wheat Flours Sales by Type (2026-2032) & (K Ton)

Table 25: North America Whole Wheat Flours Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Whole Wheat Flours Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Whole Wheat Flours Sales by Application (2020-2025) & (K Ton)

Table 28: North America Whole Wheat Flours Sales by Application (2026-2032) & (K Ton)

Table 29: North America Whole Wheat Flours Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Whole Wheat Flours Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Whole Wheat Flours Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Whole Wheat Flours Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Whole Wheat Flours Sales Market Size by Country (2020-2025) & (K Ton)

Table 34: North America Whole Wheat Flours Sales Market Size by Country (2026-2032) & (K Ton)

Table 35: Key Whole Wheat Flours Players in Europe

Table 36: Europe Whole Wheat Flours Sales by Type (2020-2025) & (K Ton)

Table 37: Europe Whole Wheat Flours Sales by Type (2026-2032) & (K Ton)

Table 38: Europe Whole Wheat Flours Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Whole Wheat Flours Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Whole Wheat Flours Sales by Application (2020-2025) & (K Ton)

Table 41: Europe Whole Wheat Flours Sales by Application (2026-2032) & (K Ton)

Table 42: Europe Whole Wheat Flours Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Whole Wheat Flours Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Whole Wheat Flours Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Whole Wheat Flours Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Whole Wheat Flours Sales Market Size by Country (2020-2025) & (K Ton)

Table 47: Europe Whole Wheat Flours Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 48: Key Whole Wheat Flours Players in China

Table 49: China Whole Wheat Flours Sales by Type (2020-2025) & (K Ton)

Table 50: China Whole Wheat Flours Sales by Type (2026-2032) & (K Ton)

Table 51: China Whole Wheat Flours Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Whole Wheat Flours Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Whole Wheat Flours Sales by Application (2020-2025) & (K Ton)

Table 54: China Whole Wheat Flours Sales by Application (2026-2032) & (K Ton)

Table 55: China Whole Wheat Flours Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Whole Wheat Flours Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Whole Wheat Flours Players in APAC (excl. China)

Table 58: APAC (excl. China) Whole Wheat Flours Sales by Type (2020-2025) & (K Ton)

Table 59: APAC (excl. China) Whole Wheat Flours Sales by Type (2026-2032) & (K Ton)

Table 60: APAC (excl. China) Whole Wheat Flours Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Whole Wheat Flours Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Whole Wheat Flours Sales by Application (2020-2025) & (K Ton)

Table 63: APAC (excl. China) Whole Wheat Flours Sales by Application (2026-2032) & (K Ton)

Table 64: APAC (excl. China) Whole Wheat Flours Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Whole Wheat Flours Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Whole Wheat Flours Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Whole Wheat Flours Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Whole Wheat Flours Sales Market Size by Country (2020-2025) & (K Ton)

Table 69: APAC (excl. China) Whole Wheat Flours Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 70: Key Whole Wheat Flours Players in Latin America

Table 71: Latin America Whole Wheat Flours Sales by Type (2020-2025) & (K Ton)

Table 72: Latin America Whole Wheat Flours Sales by Type (2026-2032) & (K Ton)

Table 73: Latin America Whole Wheat Flours Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Whole Wheat Flours Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Whole Wheat Flours Sales by Application (2020-2025) & (K Ton)

Table 76: Latin America Whole Wheat Flours Sales by Application (2026-2032) & (K Ton)

Table 77: Latin America Whole Wheat Flours Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Whole Wheat Flours Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Whole Wheat Flours Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Whole Wheat Flours Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Whole Wheat Flours Sales Market Size by Country (2020-2025) & (K Ton)

Table 82: Latin America Whole Wheat Flours Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 83: Key Whole Wheat Flours Players in Middle East & Africa

Table 84: Middle East & Africa Whole Wheat Flours Sales by Type (2020-2025) & (K Ton)

Table 85: Middle East & Africa Whole Wheat Flours Sales by Type (2026-2032) & (K Ton)

Table 86: Middle East & Africa Whole Wheat Flours Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Whole Wheat Flours Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Whole Wheat Flours Sales by Application (2020-2025) & (K Ton)

Table 89: Middle East & Africa Whole Wheat Flours Sales by Application (2026-2032) & (K Ton)

Table 90: Middle East & Africa Whole Wheat Flours Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Whole Wheat Flours Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Whole Wheat Flours Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Whole Wheat Flours Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Whole Wheat Flours Sales Market Size by Country (2020-2025) & (K Ton)

Table 95: Middle East & Africa Whole Wheat Flours Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 96: Global Whole Wheat Flours Market Sales by Key Manufacturers (2021-2025) & (K Ton)

Table 97: Global Whole Wheat Flours Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Whole Wheat Flours Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Whole Wheat Flours Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: ADM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: ADM Whole Wheat Flours Product Portfolio

Table 105: ADM Whole Wheat Flours Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 106: Ardent Mills Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Ardent Mills Whole Wheat Flours Product Portfolio

Table 108: Ardent Mills Whole Wheat Flours Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 109: Allied Mills Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Allied Mills Whole Wheat Flours Product Portfolio

Table 111: Allied Mills Whole Wheat Flours Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 112: Cargill Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Cargill Whole Wheat Flours Product Portfolio

Table 114: Cargill Whole Wheat Flours Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

- Table 115: General Mills Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 116: General Mills Whole Wheat Flours Product Portfolio
- Table 117: General Mills Whole Wheat Flours Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 118: Hodgson Mills Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 119: Hodgson Mills Whole Wheat Flours Product Portfolio
- Table 120: Hodgson Mills Whole Wheat Flours Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 121: Kale Flour Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 122: Kale Flour Whole Wheat Flours Product Portfolio
- Table 123: Kale Flour Whole Wheat Flours Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 124: The King Milling Company Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 125: The King Milling Company Whole Wheat Flours Product Portfolio
- Table 126: The King Milling Company Whole Wheat Flours Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 127: Nisshin Seifun Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 128: Nisshin Seifun Group Whole Wheat Flours Product Portfolio
- Table 129: Nisshin Seifun Group Whole Wheat Flours Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 130: NIPPON CORPORATION Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 131: NIPPON CORPORATION Whole Wheat Flours Product Portfolio
- Table 132: NIPPON CORPORATION Whole Wheat Flours Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 133: Showa Sangyo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 134: Showa Sangyo Whole Wheat Flours Product Portfolio
- Table 135: Showa Sangyo Whole Wheat Flours Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 136: Nitto-Fuji Flour Milling Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 137: Nitto-Fuji Flour Milling Whole Wheat Flours Product Portfolio
- Table 138: Nitto-Fuji Flour Milling Whole Wheat Flours Revenue (US\$ Million), Sales (K

Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 139: Yokoyama Flour Milling Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Yokoyama Flour Milling Whole Wheat Flours Product Portfolio

Table 141: Yokoyama Flour Milling Whole Wheat Flours Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 142: THE TORIGOE CO. LTD Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: THE TORIGOE CO. LTD Whole Wheat Flours Product Portfolio

Table 144: THE TORIGOE CO. LTD Whole Wheat Flours Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 145: Maeda Foods Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: Maeda Foods Whole Wheat Flours Product Portfolio

Table 147: Maeda Foods Whole Wheat Flours Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 148: Tanaka Flour Milling Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Tanaka Flour Milling Whole Wheat Flours Product Portfolio

Table 150: Tanaka Flour Milling Whole Wheat Flours Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 151: Taiyo Flour Milling Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 152: Taiyo Flour Milling Whole Wheat Flours Product Portfolio

Table 153: Taiyo Flour Milling Whole Wheat Flours Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 154: Kinoshita Flour Mills Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 155: Kinoshita Flour Mills Whole Wheat Flours Product Portfolio

Table 156: Kinoshita Flour Mills Whole Wheat Flours Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 157: Ebetsu Flour Milling Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 158: Ebetsu Flour Milling Whole Wheat Flours Product Portfolio

Table 159: Ebetsu Flour Milling Whole Wheat Flours Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 160: Upstream Key Raw Material Price List

Table 161: Whole Wheat Flours Raw Material Suppliers and Contact Information

Table 162: Whole Wheat Flours Typical Customer List

Table 163: Whole Wheat Flours Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Whole Wheat Flours Product Pictures

Figure 2: Hard Type Picture Scope

Figure 3: Soft Type Picture Scope

Figure 4: Bread Picture Scope

Figure 5: Noodle Picture Scope

Figure 6: Dessert Picture Scope

Figure 7: Others Picture Scope

Figure 8: Global Whole Wheat Flours Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 9: Global Whole Wheat Flours Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 10: Global Whole Wheat Flours Market Sales and Growth Rate Analysis (2020-2032) & (K Ton)

Figure 11: Global Whole Wheat Flours Market Price Trend Analysis (2020-2032) & (USD/Ton)

Figure 12: Global Whole Wheat Flours Market Size by Region (2020-2032) & (US\$ Million)

Figure 13: Global Whole Wheat Flours Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 14: Global Whole Wheat Flours Sales Price by Region (2020-2032) & (K Ton)

Figure 15: North America Whole Wheat Flours Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 16: North America Whole Wheat Flours Revenue Market Share by Players in 2024

Figure 17: North America Whole Wheat Flours Sales Market Share by Type (2020-2032)

Figure 18: North America Whole Wheat Flours Revenue Market Share by Type (2020-2032)

Figure 19: North America Whole Wheat Flours Sales Market Share by Application (2020-2032)

Figure 20: North America Whole Wheat Flours Revenue Market Share by Application (2020-2032)

Figure 21: US Whole Wheat Flours Revenue (2020-2032) & (US\$ Million)

Figure 22: Canada Whole Wheat Flours Revenue (2020-2032) & (US\$ Million)

Figure 23: Europe Whole Wheat Flours Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 24:Europe Whole Wheat Flours Revenue Market Share by Players in 2024

Figure 25:Europe Whole Wheat Flours Sales Market Share by Type (2020-2032)

Figure 26:Europe Whole Wheat Flours Revenue Market Share by Type (2020-2032)

Figure 27:Europe Whole Wheat Flours Sales Market Share by Application (2020-2032)

Figure 28:Europe Whole Wheat Flours Revenue Market Share by Application (2020-2032)

Figure 29:Germany Whole Wheat Flours Revenue (2020-2032) & (US\$ Million)

Figure 30:France Whole Wheat Flours Revenue (2020-2032) & (US\$ Million)

Figure 31:United Kingdom Whole Wheat Flours Revenue (2020-2032) & (US\$ Million)

Figure 32:Italy Whole Wheat Flours Revenue (2020-2032) & (US\$ Million)

Figure 33:Spain Whole Wheat Flours Revenue (2020-2032) & (US\$ Million)

Figure 34:Benelux Whole Wheat Flours Revenue (2020-2032) & (US\$ Million)

Figure 35:China Whole Wheat Flours Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 36:China Whole Wheat Flours Revenue Market Share by Players in 2024

Figure 37:China Whole Wheat Flours Sales Market Share by Type (2020-2032)

Figure 38:China Whole Wheat Flours Revenue Market Share by Type (2020-2032)

Figure 39:China Whole Wheat Flours Sales Market Share by Application (2020-2032)

Figure 40:China Whole Wheat Flours Revenue Market Share by Application (2020-2032)

Figure 41:APAC (excl. China) Whole Wheat Flours Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 42:APAC (excl. China) Whole Wheat Flours Revenue Market Share by Players in 2024

Figure 43:APAC (excl. China) Whole Wheat Flours Sales Market Share by Type (2020-2032)

Figure 44:APAC (excl. China) Whole Wheat Flours Revenue Market Share by Type (2020-2032)

Figure 45:APAC (excl. China) Whole Wheat Flours Sales Market Share by Application (2020-2032)

Figure 46:APAC (excl. China) Whole Wheat Flours Revenue Market Share by Application (2020-2032)

Figure 47:Japan Whole Wheat Flours Revenue (2020-2032) & (US\$ Million)

Figure 48:South Korea Whole Wheat Flours Revenue (2020-2032) & (US\$ Million)

Figure 49:India Whole Wheat Flours Revenue (2020-2032) & (US\$ Million)

Figure 50:Australia Whole Wheat Flours Revenue (2020-2032) & (US\$ Million)

Figure 51:Southeast Asia Whole Wheat Flours Revenue (2020-2032) & (US\$ Million)

Figure 52:Latin America Whole Wheat Flours Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 53:Latin America Whole Wheat Flours Revenue Market Share by Players in 2024

Figure 54:Latin America Whole Wheat Flours Sales Market Share by Type (2020-2032)

Figure 55:Latin America Whole Wheat Flours Revenue Market Share by Type (2020-2032)

Figure 56:Latin America Whole Wheat Flours Sales Market Share by Application (2020-2032)

Figure 57:Latin America Whole Wheat Flours Revenue Market Share by Application (2020-2032)

Figure 58:Mexico Whole Wheat Flours Revenue (2020-2032) & (US\$ Million)

Figure 59:Brazil Whole Wheat Flours Revenue (2020-2032) & (US\$ Million)

Figure 60:Middle East & Africa Whole Wheat Flours Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 61:Middle East & Africa Whole Wheat Flours Revenue Market Share by Players in 2024

Figure 62:Middle East & Africa Whole Wheat Flours Sales Market Share by Type (2020-2032)

Figure 63:Middle East & Africa Whole Wheat Flours Revenue Market Share by Type (2020-2032)

Figure 64:Middle East & Africa Whole Wheat Flours Sales Market Share by Application (2020-2032)

Figure 65:Middle East & Africa Whole Wheat Flours Revenue Market Share by Application (2020-2032)

Figure 66:Saudi Arabia Whole Wheat Flours Revenue (2020-2032) & (US\$ Million)

Figure 67:South Africa Whole Wheat Flours Revenue (2020-2032) & (US\$ Million)

Figure 68:Global Whole Wheat Flours Sales Market Share by Key Manufacturers in 2024

Figure 69:Global Whole Wheat Flours Revenue Market Share by Key Manufacturers in 2024

Figure 70:Global Whole Wheat Flours Industry Competition Landscape

Figure 71:Whole Wheat Flours Industry Chain Analysis

Figure 72:Bottom-Up and Top-Down Research Methods

Figure 73:Key Interview Objectives

Figure 74:Data Cross Validation

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