

# Global Whiteboard Markers Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Whiteboard Markers market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Whiteboard Markers market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Whiteboard markers, also known as dry-erase markers, are writing implements specifically designed for use on whiteboards, dry-erase boards, or similar non-porous surfaces. These markers typically contain a low-odor, alcohol-based ink that adheres to the smooth surface of the whiteboard without smudging or smearing. Whiteboard markers come in a variety of colors, including black, blue, red, green, and other vibrant hues, allowing users to create colorful and visually appealing presentations, diagrams, and notes. They feature a fine or chisel tip that enables precise writing, drawing, and detailing on the whiteboard surface. Additionally, whiteboard markers are easily erasable with a dry cloth, eraser, or specially designed whiteboard eraser, allowing users to quickly correct mistakes, update information, or erase the entire board for reuse. Whiteboard markers are commonly used in classrooms, meeting rooms, offices, and other educational or professional environments for presentations, brainstorming sessions, teaching, and collaborative work.

The major global manufacturers of Whiteboard Markers include Pilot, Edding, Expo, Sharpie, Pentel, Neuland, Artline, Staedtler, Lyreco, ARTEZA, June Gold, Volcanics,

AmazonBasics, Shuttle Art, Quartet, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Whiteboard Markers. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Whiteboard Markers market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Whiteboard Markers market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Whiteboard Markers industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Whiteboard Markers Include:

Pilot

Edding

Expo

Sharpie

Pentel

Neuland

Artline

Staedtler

Lyreco

ARTEZA

June Gold

Volcanics

AmazonBasics

Shuttle Art

Quartet

Whiteboard Markers Product Segment Include:

Dry Erase Whiteboard Markers

Wet Erase Whiteboard Markers

Whiteboard Markers Product Application Include:

Supermarkets/Hypermarkets

Convenience Stores

Independent Retailers

Online Sales

Others

## **Chapter Scope**

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