

Global White Board Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global White Board market size will reach 391.03 Million USD in 2025 and is projected to reach 530.71 Million USD by 2032, with a CAGR of 4.46% (2025-2032). Notably, the China White Board market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A whiteboard, also known as a dry-erase board or marker board, is a smooth, glossy surface typically made of white melamine, porcelain, or glass. It is used for writing or drawing with dry-erase markers, which can be easily erased with a dry cloth or eraser. Whiteboards are commonly used in classrooms, offices, meeting rooms, and other educational or professional settings as a tool for brainstorming, presentations, teaching, and communication. They offer a reusable and versatile alternative to traditional chalkboards, allowing users to quickly write, erase, and edit information without creating dust or residue. Whiteboards may also feature magnetic surfaces, allowing users to attach documents, notes, or magnetic accessories such as markers, erasers, and document holders. Additionally, whiteboards are often used in combination with multimedia projectors or interactive whiteboard systems to enhance presentations and collaborative work. Overall, whiteboards are essential tools for visual communication and collaboration in various environments.

The major global manufacturers of White Board include Metroplan, GMi Companies, Quartet, Luxor, Bi-silque, NEOplex, Umajirushi, Deli, Canadian Blackboard, Lonbest,

Zhengzhou Aucs, B.B.New, M&G, Foshan Yakudo, Whitemark, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of White Board. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global White Board market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the White Board market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of White Board industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of White Board Include:

Metroplan

GMI Companies

Quartet

Luxor

Bi-silque

NEOPlex

Umajirushi

Deli

Canadian Blackboard

Lonbest

Zhengzhou Aucs

B.B.New

M&G

Foshan Yakudo

Whitemark

White Board Product Segment Include:

Melamine

Porcelain

Glass

Painted Steel

Others

White Board Product Application Include:

Schools

Office

Household

Healthcare

Others

Chapter Scope

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