

Global Wheat Germ Oil Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Wheat Germ Oil market size will reach 19.09 Million USD in 2025 and is projected to reach 54.31 Million USD by 2032, with a CAGR of 16.11% (2025-2032). Notably, the China Wheat Germ Oil market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Wheat germ oil is a nutrient-rich oil extracted from the germ (embryo) of the wheat kernel. It is highly regarded for its nutritional benefits and rich content of vitamins, minerals, and essential fatty acids. Wheat germ oil is particularly known for its high levels of vitamin E, an antioxidant that helps protect cells from damage caused by free radicals and oxidative stress. Additionally, wheat germ oil contains other vitamins such as vitamin A, vitamin D, and B vitamins, as well as minerals like phosphorus, potassium, and magnesium. This oil is also a good source of essential fatty acids, including omega-3 and omega-6 fatty acids, which are important for maintaining overall health and supporting various bodily functions. Due to its nutritional profile, wheat germ oil is often used as a dietary supplement and as an ingredient in skincare products and hair care treatments. It is valued for its potential benefits for skin health, hair growth, immune function, and overall well-being. However, individuals with wheat allergies should exercise caution when using wheat germ oil.

The major global manufacturers of Wheat Germ Oil include Grupo Plimon, Viobin,

Agroselprom, Henry Lamotte Oils GmbH, CONNOILS, ARISTA, Henan Kun Hua Technology, Kanta Enterprises Private Limited, Hebei Jiafeng Plant Oils, Henan Yuanquan, Navchetna Kendra, Pokonobe, Herbal Biosolutions, Zonghoo, Anyang Jingsen, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Wheat Germ Oil. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Wheat Germ Oil market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Wheat Germ Oil market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Wheat Germ Oil industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Wheat Germ Oil Include:

Grupo Plimon

Viobin

Agroselprom

Henry Lamotte Oils GmbH

CONNOILS

ARISTA

Henan Kun Hua Technology

Kanta Enterprises Private Limited

Hebei Jiafeng Plant Oils

Henan Yuanquan

Navchetna Kendra

Pokonobe

Herbal Biosolutions

Zonghoo

Anyang Jingsen

Wheat Germ Oil Product Segment Include:

Cold Pressing Method

Extraction Method

Others

Wheat Germ Oil Product Application Include:

Food

Nutritional Supplements

Cosmetic

Others

Chapter Scope

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