

Global Wetting Agent for Printing Inks Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Wetting Agent for Printing Inks market size will reach 1,422.22 Million USD in 2025 and is projected to reach 1,947.14 Million USD by 2032, with a CAGR of 4.59% (2025-2032). Notably, the China Wetting Agent for Printing Inks market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Wetting agents, also known as surfactants or wetting agents, are additives used in printing inks to improve their ability to spread and adhere to various substrates evenly. In printing processes such as offset lithography or flexography, wetting agents help reduce surface tension between the ink and the substrate, allowing the ink to wet the surface more effectively and form a uniform film. This results in sharper, more vibrant print quality with reduced defects such as mottling, streaking, or poor adhesion. Wetting agents are especially useful when printing on non-porous or low-surface-energy substrates such as plastics, films, or coated papers, where ink adhesion can be challenging. They work by lowering the surface tension of the ink, enabling it to flow and adhere better to the substrate. Wetting agents are typically added to the ink formulation in small quantities and are chosen based on factors such as ink chemistry, substrate characteristics, and printing conditions. Overall, wetting agents play a crucial role in achieving high-quality, consistent results in printing applications.

The major global manufacturers of Wetting Agent for Printing Inks include BYK, DIC, Air

products, Evonik TEGO, Ashland, DuPont, BASF, Elementis, Silcona, LEVACO Chemicals, Sannopco, Huntsman Corporation, Momentive Specialty Chemicals, Lawter, Munzing Corporation, Heistman, Onist Chem, Tianjin Surfychem, Anhui Xoonons Chemical, Silok, Baihua Chemical, Tech Polymer, Shanghai Yuling Chemical, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Wetting Agent for Printing Inks. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Wetting Agent for Printing Inks market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Wetting Agent for Printing Inks market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Wetting Agent for Printing Inks industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Wetting Agent for Printing Inks Include:

BYK

DIC

Air products

Evonik TEGO

Ashland

DuPont

BASF

Elementis

Silcona

LEVACO Chemicals

Sannopco

Huntsman Corporation

Momentive Specialty Chemicals?Lawter?

Munzing Corporation

Heistman

Onist Chem

Tianjin Surfychem

Anhui Xoonons Chemical

Silok

Baihua Chemical

Tech Polymer

Shanghai Yuling Chemical

Wetting Agent for Printing Inks Product Segment Include:

Water-based Ink

Oil-based Ink

Wetting Agent for Printing Inks Product Application Include:

Pulp & Paper

Coating

Adhesives

Textile

Pesticide

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Chapter 3: Global Wetting Agent for Printing Inks Industry PESTEL Analysis

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