

Global Wet Strength Additives Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Wet Strength Additives market size will reach 465.14 Million USD in 2025 and is projected to reach 735.26 Million USD by 2032, with a CAGR of 6.76% (2025-2032). Notably, the China Wet Strength Additives market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Wet strength additives are substances added to paper or paper products during the manufacturing process to enhance their strength and durability when wet. These additives are particularly important for applications where the paper will be exposed to moisture or liquids, such as in food packaging, beverage containers, and medical or industrial applications. Wet strength additives work by forming chemical bonds within the paper fibers, increasing their resistance to water penetration and maintaining the structural integrity of the paper when wet. Common types of wet strength additives include synthetic polymers like polyamide-epichlorohydrin (PAE) and polyacrylamide (PAM), as well as natural polymers such as starch and cellulose derivatives. By incorporating wet strength additives into paper products, manufacturers can produce materials that are more durable, tear-resistant, and resistant to disintegration when exposed to water, ensuring reliable performance in diverse applications.

The major global manufacturers of Wet Strength Additives include Solenis, Arakawa Chemical Industries, Ecolab, Kemira, Kurita, Georgia-Pacific Corporation, Goodrich

Agrochem, Harima, Wuxi Tianxin Chemicals, Hubei Jiayun Chemical Technology Co, Yingde City Yunchao Polymeric Material Co, SEIKO PMC CORPORATION, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Wet Strength Additives. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Wet Strength Additives market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Wet Strength Additives market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Wet Strength Additives industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Wet Strength Additives Include:

Solenis

Arakawa Chemical Industries

Ecolab

Kemira

Kurita

Georgia-Pacific Corporation

Goodrich Agrochem

Harima

Wuxi Tianxin Chemicals

Hubei Jiayun Chemical Technology Co

Yingde City Yunchao Polymeric Material Co

SEIKO PMC CORPORATION

Wet Strength Additives Product Segment Include:

PAE Type

Others

Wet Strength Additives Product Application Include:

Hygiene Papers

Packaging Paper

Specialty Papers

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Wet Strength Additives Capacity and Production Analysis

Chapter 3: Global Wet Strength Additives Industry PESTEL Analysis

Chapter 4: Global Wet Strength Additives Industry Porter's Five Forces Analysis

Chapter 5: Global Wet Strength Additives Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 6: Global Wet Strength Additives Market Size and Forecast by Type and Application Analysis

Chapter 7: North America Wet Strength Additives Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: Europe Wet Strength Additives Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: China Wet Strength Additives Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: APAC (Excl. China) Wet Strength Additives Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Latin America Wet Strength Additives Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Middle East and Africa Wet Strength Additives Competitive Analysis

(Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 13: Global Wet Strength Additives Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 14: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 15: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 16: Research Findings and Conclusion

Chapter 17: Methodology and Data Sources

Contents

1 WET STRENGTH ADDITIVES MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Wet Strength Additives Product by Type
 - 1.2.1 PAE Type
 - 1.2.2 Others
- 1.3 Wet Strength Additives Product by Application
 - 1.3.1 Hygiene Papers
 - 1.3.2 Packaging Paper
 - 1.3.3 Specialty Papers
- 1.4 Global Wet Strength Additives Market Revenue and Sales Analysis
 - 1.4.1 Global Wet Strength Additives Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Wet Strength Additives Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Wet Strength Additives Market Sales Price Trend Analysis (2020-2032)
- 1.5 Wet Strength Additives Industry Trends and Innovation
 - 1.5.1 Wet Strength Additives Industry Trends and Innovation
 - 1.5.2 Wet Strength Additives Market Drivers and Challenges

2 GLOBAL WET STRENGTH ADDITIVES CAPACITY AND PRODUCTION ANALYSIS

- 2.1 Global Wet Strength Additives Capacity, Production and Utilization (2020-2032)
- 2.2 Global Wet Strength Additives Production Growth Trend by Region: 2024 VS 2025 VS 2030
- 2.3 Global Wet Strength Additives Production by Region
 - 2.3.1 Global Wet Strength Additives Production by Region (2020-2025)
 - 2.3.2 Global Wet Strength Additives Production Forecast by Region (2026-2032)
 - 2.3.3 Global Wet Strength Additives Production Market Share by Region (2020-2032)

3 WET STRENGTH ADDITIVES MARKET PESTEL ANALYSIS

- 3.1 Political Factors Analysis
- 3.2 Economic Factors Analysis
- 3.3 Social Factors Analysis
- 3.4 Technological Factors Analysis
- 3.5 Environmental Factors Analysis
- 3.6 Legal Factors Analysis

4 WET STRENGTH ADDITIVES MARKET PORTER'S FIVE FORCES ANALYSIS

- 4.1 Competitive Rivalry
- 4.2 Threat of New Entrants
- 4.3 Bargaining Power of Suppliers
- 4.4 Bargaining Power of Buyers
- 4.5 Threat of Substitutes

5 GLOBAL WET STRENGTH ADDITIVES MARKET ANALYSIS BY REGIONS

- 5.1 Wet Strength Additives Overall Market: 2024 VS 2025 VS 2032
- 5.2 Global Wet Strength Additives Revenue and Forecast Analysis (2020-2032)
 - 5.2.1 Global Wet Strength Additives Revenue and Market Share by Region (2020-2025)
 - 5.2.2 Global Wet Strength Additives Revenue and Market Forecast by Region (2026-2032)
- 5.3 Global Wet Strength Additives Sales and Forecast Analysis (2020-2032)
 - 5.3.1 Global Wet Strength Additives Sales and Market Share by Region (2020-2025)
 - 5.3.2 Global Wet Strength Additives Sales and Market Forecast by Region (2026-2032)
- 5.4 Global Wet Strength Additives Sales Price Trend Analysis (2020-2032)

6 GLOBAL WET STRENGTH ADDITIVES MARKET SIZE BY TYPE AND APPLICATION

- 6.1 Global Wet Strength Additives Market Size by Type
 - 6.1.1 Global Wet Strength Additives Revenue and Forecast Analysis by Type (2020-2032)
 - 6.1.2 Global Wet Strength Additives Sales and Forecast Analysis by Type (2020-2032)
- 6.2 Global Wet Strength Additives Market Size by Application
 - 6.2.1 Global Wet Strength Additives Revenue and Forecast Analysis by Application (2020-2032)
 - 6.2.2 Global Wet Strength Additives Sales and Forecast Analysis by Application (2020-2032)

7 NORTH AMERICA

- 7.1 North America Wet Strength Additives Market Size and Growth Rate Analysis

(2020-2032)

7.2 North America Key Manufacturers Analysis

7.3 North America Wet Strength Additives Market Size by Type

7.3.1 North America Wet Strength Additives Sales by Type (2020-2032)

7.3.2 North America Wet Strength Additives Revenue by Type (2020-2032)

7.4 North America Wet Strength Additives Market Size by Application

7.4.1 North America Wet Strength Additives Sales by Application (2020-2032)

7.4.2 North America Wet Strength Additives Revenue by Application (2020-2032)

7.5 North America Wet Strength Additives Market Size by Country

7.5.1 US

7.5.2 Canada

8 EUROPE

8.1 Europe Wet Strength Additives Market Size and Growth Rate Analysis (2020-2032)

8.2 Europe Key Manufacturers Analysis

8.3 Europe Wet Strength Additives Market Size by Type

8.3.1 Europe Wet Strength Additives Sales by Type (2020-2032)

8.3.2 Europe Wet Strength Additives Revenue by Type (2020-2032)

8.4 Europe Wet Strength Additives Market Size by Application

8.4.1 Europe Wet Strength Additives Sales by Application (2020-2032)

8.4.2 Europe Wet Strength Additives Revenue by Application (2020-2032)

8.5 Europe Wet Strength Additives Market Size by Country

8.5.1 Germany

8.5.2 France

8.5.3 United Kingdom

8.5.4 Italy

8.5.5 Spain

8.5.6 Benelux

9 CHINA

9.1 China Wet Strength Additives Market Size and Growth Rate Analysis (2020-2032)

9.2 China Key Manufacturers Analysis

9.3 China Wet Strength Additives Market Size by Type

9.3.1 China Wet Strength Additives Sales by Type (2020-2032)

9.3.2 China Wet Strength Additives Revenue by Type (2020-2032)

9.4 China Wet Strength Additives Market Size by Application

9.4.1 China Wet Strength Additives Sales by Application (2020-2032)

9.4.2 China Wet Strength Additives Revenue by Application (2020-2032)

10 APAC (EXCL. CHINA)

10.1 APAC (excl. China) Wet Strength Additives Market Size and Growth Rate Analysis (2020-2032)

10.2 APAC (excl. China) Key Manufacturers Analysis

10.3 APAC (excl. China) Wet Strength Additives Market Size by Type

10.3.1 APAC (excl. China) Wet Strength Additives Sales by Type (2020-2032)

10.3.2 APAC (excl. China) Wet Strength Additives Revenue by Type (2020-2032)

10.4 APAC (excl. China) Wet Strength Additives Market Size by Application

10.4.1 APAC (excl. China) Wet Strength Additives Sales by Application (2020-2032)

10.4.2 APAC (excl. China) Wet Strength Additives Revenue by Application (2020-2032)

10.5 APAC (excl. China) Wet Strength Additives Market Size by Country

10.5.1 Japan

10.5.2 South Korea

10.5.3 India

10.5.4 Australia

10.5.5 Southeast Asia

11 LATIN AMERICA

11.1 Latin America Wet Strength Additives Market Size and Growth Rate Analysis (2020-2032)

11.2 Latin America Key Manufacturers Analysis

11.3 LATIN AMERICA WET STRENGTH ADDITIVES MARKET SIZE BY TYPE

11.3.1 Latin America Wet Strength Additives Sales by Type (2020-2032)

11.3.2 Latin America Wet Strength Additives Revenue by Type (2020-2032)

11.4 Latin America Wet Strength Additives Market Size by Application

11.4.1 Latin America Wet Strength Additives Sales by Application (2020-2032)

11.4.2 Latin America Wet Strength Additives Revenue by Application (2020-2032)

11.5 Latin America Wet Strength Additives Market Size by Country

11.6 Latin America Wet Strength Additives Market Size by Country

11.6.1 Mexico

11.6.2 Brazil

12 MIDDLE EAST & AFRICA

- 12.1 Middle East & Africa Wet Strength Additives Market Size and Growth Rate Analysis (2020-2032)
- 12.2 Middle East & Africa Key Manufacturers Analysis
- 12.3 Middle East & Africa Wet Strength Additives Market Size by Type
 - 12.3.1 Middle East & Africa Wet Strength Additives Sales by Type (2020-2032)
 - 12.3.2 Middle East & Africa Wet Strength Additives Revenue by Type (2020-2032)
- 12.4 Middle East & Africa Wet Strength Additives Market Size by Application
 - 12.4.1 Middle East & Africa Wet Strength Additives Sales by Application (2020-2032)
 - 12.4.2 Middle East & Africa Wet Strength Additives Revenue by Application (2020-2032)
- 12.5 Middle East Wet Strength Additives Market Size by Country
 - 12.5.1 Saudi Arabia
 - 12.5.2 South Africa

13 COMPETITION BY MANUFACTURERS

- 13.1 Global Wet Strength Additives Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
 - 13.1.1 Global Wet Strength Additives Market Sales by Key Manufacturers (2021-2025)
 - 13.1.2 Global Wet Strength Additives Market Revenue by Key Manufacturers (2021-2025)
 - 13.1.3 Global Wet Strength Additives Average Sales Price by Manufacturers (2021-2025)
- 13.2 Wet Strength Additives Competitive Landscape Analysis and Market Dynamic
 - 13.2.1 Wet Strength Additives Competitive Landscape Analysis
 - 13.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 13.2.3 Market Dynamic

14 KEY COMPANIES ANALYSIS

- 14.1 Solenis
 - 14.1.1 Solenis Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.1.2 Solenis Wet Strength Additives Product Portfolio
 - 14.1.3 Solenis Wet Strength Additives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.2 Arakawa Chemical Industries

14.2.1 Arakawa Chemical Industries Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.2.2 Arakawa Chemical Industries Wet Strength Additives Product Portfolio

14.2.3 Arakawa Chemical Industries Wet Strength Additives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.3 Ecolab

14.3.1 Ecolab Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.3.2 Ecolab Wet Strength Additives Product Portfolio

14.3.3 Ecolab Wet Strength Additives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.4 Kemira

14.4.1 Kemira Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.4.2 Kemira Wet Strength Additives Product Portfolio

14.4.3 Kemira Wet Strength Additives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.5 Kurita

14.5.1 Kurita Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.5.2 Kurita Wet Strength Additives Product Portfolio

14.5.3 Kurita Wet Strength Additives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.6 Georgia-Pacific Corporation

14.6.1 Georgia-Pacific Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.6.2 Georgia-Pacific Corporation Wet Strength Additives Product Portfolio

14.6.3 Georgia-Pacific Corporation Wet Strength Additives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.7 Goodrich Agrochem

14.7.1 Goodrich Agrochem Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.7.2 Goodrich Agrochem Wet Strength Additives Product Portfolio

14.7.3 Goodrich Agrochem Wet Strength Additives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.8 Harima

14.8.1 Harima Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.8.2 Harima Wet Strength Additives Product Portfolio

14.8.3 Harima Wet Strength Additives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.9 Wuxi Tianxin Chemicals

14.9.1 Wuxi Tianxin Chemicals Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.9.2 Wuxi Tianxin Chemicals Wet Strength Additives Product Portfolio

14.9.3 Wuxi Tianxin Chemicals Wet Strength Additives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.10 Hubei Jiayun Chemical Technology Co

14.10.1 Hubei Jiayun Chemical Technology Co Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.10.2 Hubei Jiayun Chemical Technology Co Wet Strength Additives Product Portfolio

14.10.3 Hubei Jiayun Chemical Technology Co Wet Strength Additives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.11 Yingde City Yunchao Polymeric Material Co

14.11.1 Yingde City Yunchao Polymeric Material Co Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.11.2 Yingde City Yunchao Polymeric Material Co Wet Strength Additives Product Portfolio

14.11.3 Yingde City Yunchao Polymeric Material Co Wet Strength Additives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.12 SEIKO PMC CORPORATION

14.12.1 SEIKO PMC CORPORATION Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.12.2 SEIKO PMC CORPORATION Wet Strength Additives Product Portfolio

14.12.3 SEIKO PMC CORPORATION Wet Strength Additives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

15 INDUSTRY CHAIN ANALYSIS

15.1 Wet Strength Additives Industry Chain Analysis

15.2 Wet Strength Additives Industry Raw Material and Suppliers Analysis

15.2.1 Wet Strength Additives Key Raw Material Supply Analysis

15.2.2 Raw Material Suppliers and Contact Information

15.3 Wet Strength Additives Typical Downstream Customers

15.4 Wet Strength Additives Sales Channel Analysis

16 RESEARCH FINDINGS AND CONCLUSION

17 METHODOLOGY AND DATA SOURCE

17.1 Methodology/Research Approach

17.2 Research Scope

17.3 Benchmarks and Assumptions

17.4 Data Source

17.4.1 Primary Sources

17.4.2 Secondary Sources

17.5 Data Cross Validation

17.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Wet Strength Additives Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Wet Strength Additives Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Wet Strength Additives Industry Development Status

Table 4: Wet Strength Additives Industry Development Trends

Table 5: Global Wet Strength Additives Production Growth Rate (CAGR) by Region: 2024 VS 2025 VS 2032 (Ton)

Table 6: Global Wet Strength Additives Production by Region (2020-2025) & (Ton)

Table 7: Global Wet Strength Additives Production Forecast by Region (2026-2032) & (Ton)

Table 8: Global Wet Strength Additives Production Market Share by Region (2020-2025)

Table 9: Global Wet Strength Additives Production Market Share by Region (2026-2032)

Table 10: Global Wet Strength Additives Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 11: Global Wet Strength Additives Revenue by Region (2020-2025) & (US\$ Million)

Table 12: Global Wet Strength Additives Revenue Market Share by Region (2020-2025)

Table 13: Global Wet Strength Additives Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 14: Global Wet Strength Additives Revenue Market Share Forecast by Region (2026-2032)

Table 15: Global Wet Strength Additives Sales by Region (2020-2025) & (Ton)

Table 16: Global Wet Strength Additives Sales Market Share by Region (2020-2025)

Table 17: Global Wet Strength Additives Sales Forecast by Region (2026-2032) & (Ton)

Table 18: Global Wet Strength Additives Sales Market Share Forecast by Region (2026-2032)

Table 19: Global Wet Strength Additives Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 20: Global Wet Strength Additives Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 21: Global Wet Strength Additives Sales Analysis by Type (2020-2025) & (Ton)

Table 22: Global Wet Strength Additives Sales Analysis Forecast by Type (2026-2032) & (Ton)

- Table 23: Global Wet Strength Additives Revenue Analysis by Application (2020-2025) & (US\$ Million)
- Table 24: Global Wet Strength Additives Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)
- Table 25: Global Wet Strength Additives Sales Analysis by Application (2020-2025) & (Ton)
- Table 26: Global Wet Strength Additives Sales Analysis Forecast by Application (2026-2032) & (Ton)
- Table 27: Key Wet Strength Additives Players in North America
- Table 28: North America Wet Strength Additives Sales by Type (2020-2025) & (Ton)
- Table 29: North America Wet Strength Additives Sales by Type (2026-2032) & (Ton)
- Table 30: North America Wet Strength Additives Revenue by Type (2020-2025) & (US\$ Million)
- Table 31: North America Wet Strength Additives Revenue by Type (2026-2032) & (US\$ Million)
- Table 32: North America Wet Strength Additives Sales by Application (2020-2025) & (Ton)
- Table 33: North America Wet Strength Additives Sales by Application (2026-2032) & (Ton)
- Table 34: North America Wet Strength Additives Revenue by Application (2020-2025) & (US\$ Million)
- Table 35: North America Wet Strength Additives Revenue by Application (2026-2032) & (US\$ Million)
- Table 36: North America Wet Strength Additives Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 37: North America Wet Strength Additives Revenue Market Size by Country (2026-2032) & (US\$ Million)
- Table 38: North America Wet Strength Additives Sales Market Size by Country (2020-2025) & (Ton)
- Table 39: North America Wet Strength Additives Sales Market Size by Country (2026-2032) & (Ton)
- Table 40: Key Wet Strength Additives Players in Europe
- Table 41: Europe Wet Strength Additives Sales by Type (2020-2025) & (Ton)
- Table 42: Europe Wet Strength Additives Sales by Type (2026-2032) & (Ton)
- Table 43: Europe Wet Strength Additives Revenue by Type (2020-2025) & (US\$ Million)
- Table 44: Europe Wet Strength Additives Revenue by Type (2026-2032) & (US\$ Million)
- Table 45: Europe Wet Strength Additives Sales by Application (2020-2025) & (Ton)
- Table 46: Europe Wet Strength Additives Sales by Application (2026-2032) & (Ton)
- Table 47: Europe Wet Strength Additives Revenue by Application (2020-2025) & (US\$

Million)

Table 48: Europe Wet Strength Additives Revenue by Application (2026-2032) & (US\$ Million)

Table 49: Europe Wet Strength Additives Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 50: Europe Wet Strength Additives Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 51: Europe Wet Strength Additives Sales Market Size by Country (2020-2025) & (Ton)

Table 52: Europe Wet Strength Additives Sales Market Size Forecast by Country (2026-2032) & (Ton)

Table 53: Key Wet Strength Additives Players in China

Table 54: China Wet Strength Additives Sales by Type (2020-2025) & (Ton)

Table 55: China Wet Strength Additives Sales by Type (2026-2032) & (Ton)

Table 56: China Wet Strength Additives Revenue by Type (2020-2025) & (US\$ Million)

Table 57: China Wet Strength Additives Revenue by Type (2026-2032) & (US\$ Million)

Table 58: China Wet Strength Additives Sales by Application (2020-2025) & (Ton)

Table 59: China Wet Strength Additives Sales by Application (2026-2032) & (Ton)

Table 60: China Wet Strength Additives Revenue by Application (2020-2025) & (US\$ Million)

Table 61: China Wet Strength Additives Revenue by Application (2026-2032) & (US\$ Million)

Table 62: Key Wet Strength Additives Players in APAC (excl. China)

Table 63: APAC (excl. China) Wet Strength Additives Sales by Type (2020-2025) & (Ton)

Table 64: APAC (excl. China) Wet Strength Additives Sales by Type (2026-2032) & (Ton)

Table 65: APAC (excl. China) Wet Strength Additives Revenue by Type (2020-2025) & (US\$ Million)

Table 66: APAC (excl. China) Wet Strength Additives Revenue by Type (2026-2032) & (US\$ Million)

Table 67: APAC (excl. China) Wet Strength Additives Sales by Application (2020-2025) & (Ton)

Table 68: APAC (excl. China) Wet Strength Additives Sales by Application (2026-2032) & (Ton)

Table 69: APAC (excl. China) Wet Strength Additives Revenue by Application (2020-2025) & (US\$ Million)

Table 70: APAC (excl. China) Wet Strength Additives Revenue by Application (2026-2032) & (US\$ Million)

Table 71:: APAC (excl. China) Wet Strength Additives Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 72: APAC (excl. China) Wet Strength Additives Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 73: APAC (excl. China) Wet Strength Additives Sales Market Size by Country (2020-2025) & (Ton)

Table 74: APAC (excl. China) Wet Strength Additives Sales Market Size Forecast by Country (2026-2032) & (Ton)

Table 75: Key Wet Strength Additives Players in Latin America

Table 76: Latin America Wet Strength Additives Sales by Type (2020-2025) & (Ton)

Table 77: Latin America Wet Strength Additives Sales by Type (2026-2032) & (Ton)

Table 78: Latin America Wet Strength Additives Revenue by Type (2020-2025) & (US\$ Million)

Table 79: Latin America Wet Strength Additives Revenue by Type (2026-2032) & (US\$ Million)

Table 80: Latin America Wet Strength Additives Sales by Application (2020-2025) & (Ton)

Table 81: Latin America Wet Strength Additives Sales by Application (2026-2032) & (Ton)

Table 82: Latin America Wet Strength Additives Revenue by Application (2020-2025) & (US\$ Million)

Table 83: Latin America Wet Strength Additives Revenue by Application (2026-2032) & (US\$ Million)

Table 84: Latin America Wet Strength Additives Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 85: Latin America Wet Strength Additives Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 86: Latin America Wet Strength Additives Sales Market Size by Country (2020-2025) & (Ton)

Table 87: Latin America Wet Strength Additives Sales Market Size Forecast by Country (2026-2032) & (Ton)

Table 88: Key Wet Strength Additives Players in Middle East & Africa

Table 89: Middle East & Africa Wet Strength Additives Sales by Type (2020-2025) & (Ton)

Table 90: Middle East & Africa Wet Strength Additives Sales by Type (2026-2032) & (Ton)

Table 91: Middle East & Africa Wet Strength Additives Revenue by Type (2020-2025) & (US\$ Million)

Table 92: Middle East & Africa Wet Strength Additives Revenue by Type (2026-2032) &

(US\$ Million)

Table 93: Middle East & Africa Wet Strength Additives Sales by Application (2020-2025) & (Ton)

Table 94: Middle East & Africa Wet Strength Additives Sales by Application (2026-2032) & (Ton)

Table 95: Middle East & Africa Wet Strength Additives Revenue by Application (2020-2025) & (US\$ Million)

Table 96: Middle East & Africa Wet Strength Additives Revenue by Application (2026-2032) & (US\$ Million)

Table 97: Middle East & Africa Wet Strength Additives Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 98: Middle East & Africa Wet Strength Additives Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 99: Middle East & Africa Wet Strength Additives Sales Market Size by Country (2020-2025) & (Ton)

Table 100: Middle East & Africa Wet Strength Additives Sales Market Size Forecast by Country (2026-2032) & (Ton)

Table 101: Global Wet Strength Additives Market Sales by Key Manufacturers (2021-2025) & (Ton)

Table 102: Global Wet Strength Additives Sales Market Share by Key Manufacturers (2021-2025)

Table 103: Global Wet Strength Additives Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 104: Global Wet Strength Additives Revenue Market Share by Key Manufacturers (2021-2025)

Table 105: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 106: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 107: Market Mergers & Acquisitions, Expansion

Table 108: Solenis Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 109: Solenis Wet Strength Additives Product Portfolio

Table 110: Solenis Wet Strength Additives Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 111: Arakawa Chemical Industries Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 112: Arakawa Chemical Industries Wet Strength Additives Product Portfolio

Table 113: Arakawa Chemical Industries Wet Strength Additives Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 114: Ecolab Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

Table 115: Ecolab Wet Strength Additives Product Portfolio

Table 116: Ecolab Wet Strength Additives Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 117: Kemira Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 118: Kemira Wet Strength Additives Product Portfolio

Table 119: Kemira Wet Strength Additives Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 120: Kurita Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 121: Kurita Wet Strength Additives Product Portfolio

Table 122: Kurita Wet Strength Additives Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 123: Georgia-Pacific Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 124: Georgia-Pacific Corporation Wet Strength Additives Product Portfolio

Table 125: Georgia-Pacific Corporation Wet Strength Additives Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 126: Goodrich Agrochem Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 127: Goodrich Agrochem Wet Strength Additives Product Portfolio

Table 128: Goodrich Agrochem Wet Strength Additives Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 129: Harima Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 130: Harima Wet Strength Additives Product Portfolio

Table 131: Harima Wet Strength Additives Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 132: Wuxi Tianxin Chemicals Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 133: Wuxi Tianxin Chemicals Wet Strength Additives Product Portfolio

Table 134: Wuxi Tianxin Chemicals Wet Strength Additives Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 135: Hubei Jiayun Chemical Technology Co Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 136: Hubei Jiayun Chemical Technology Co Wet Strength Additives Product Portfolio

Table 137: Hubei Jiayun Chemical Technology Co Wet Strength Additives Revenue

(US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share
(2021-2025)

Table 138: Yingde City Yunchao Polymeric Material Co Basic Company Profile
(Employees, Areas Service, Competitors and Contact Information)

Table 139: Yingde City Yunchao Polymeric Material Co Wet Strength Additives Product
Portfolio

Table 140: Yingde City Yunchao Polymeric Material Co Wet Strength Additives
Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share
(2021-2025)

Table 141: SEIKO PMC CORPORATION Basic Company Profile (Employees, Areas
Service, Competitors and Contact Information)

Table 142: SEIKO PMC CORPORATION Wet Strength Additives Product Portfolio

Table 143: SEIKO PMC CORPORATION Wet Strength Additives Revenue (US\$
Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 144: Upstream Key Raw Material Price List

Table 145: Wet Strength Additives Raw Material Suppliers and Contact Information

Table 146: Wet Strength Additives Typical Customer List

Table 147: Wet Strength Additives Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Wet Strength Additives Product Pictures

Figure 2: PAE Type Picture Scope

Figure 3: Others Picture Scope

Figure 4: Hygiene Papers Picture Scope

Figure 5: Packaging Paper Picture Scope

Figure 6: Specialty Papers Picture Scope

Figure 7: Global Wet Strength Additives Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 8: Global Wet Strength Additives Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 9: Global Wet Strength Additives Market Sales and Growth Rate Analysis (2020-2032) & (Ton)

Figure 10: Global Wet Strength Additives Market Price Trend Analysis (2020-2032) & (USD/Ton)

Figure 11: Global Wet Strength Additives Capacity, Production and Utilization (2019-2030) & (Ton)

Figure 12: Global Wet Strength Additives Production by Region: 2023 VS 2024 VS 2030 (Ton)

Figure 13: Global Wet Strength Additives Production Market Share by Region in Percentage: 2024 Versus 2030

Figure 14: Global Wet Strength Additives Production Market Share by Region (2019-2030)

Figure 15: Global Wet Strength Additives Market Size by Region (2020-2032) & (US\$ Million)

Figure 16: Global Wet Strength Additives Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 17: Global Wet Strength Additives Sales Price by Region (2020-2032) & (Ton)

Figure 18: North America Wet Strength Additives Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 19: North America Wet Strength Additives Revenue Market Share by Players in 2024

Figure 20: North America Wet Strength Additives Sales Market Share by Type (2020-2032)

Figure 21: North America Wet Strength Additives Revenue Market Share by Type (2020-2032)

Figure 22:North America Wet Strength Additives Sales Market Share by Application (2020-2032)

Figure 23:North America Wet Strength Additives Revenue Market Share by Application (2020-2032)

Figure 24:US Wet Strength Additives Revenue (2020-2032) & (US\$ Million)

Figure 25:Canada Wet Strength Additives Revenue (2020-2032) & (US\$ Million)

Figure 26:Europe Wet Strength Additives Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 27:Europe Wet Strength Additives Revenue Market Share by Players in 2024

Figure 28:Europe Wet Strength Additives Sales Market Share by Type (2020-2032)

Figure 29:Europe Wet Strength Additives Revenue Market Share by Type (2020-2032)

Figure 30:Europe Wet Strength Additives Sales Market Share by Application (2020-2032)

Figure 31:Europe Wet Strength Additives Revenue Market Share by Application (2020-2032)

Figure 32:Germany Wet Strength Additives Revenue (2020-2032) & (US\$ Million)

Figure 33:France Wet Strength Additives Revenue (2020-2032) & (US\$ Million)

Figure 34:United Kingdom Wet Strength Additives Revenue (2020-2032) & (US\$ Million)

Figure 35:Italy Wet Strength Additives Revenue (2020-2032) & (US\$ Million)

Figure 36:Spain Wet Strength Additives Revenue (2020-2032) & (US\$ Million)

Figure 37:Benelux Wet Strength Additives Revenue (2020-2032) & (US\$ Million)

Figure 38:China Wet Strength Additives Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 39:China Wet Strength Additives Revenue Market Share by Players in 2024

Figure 40:China Wet Strength Additives Sales Market Share by Type (2020-2032)

Figure 41:China Wet Strength Additives Revenue Market Share by Type (2020-2032)

Figure 42:China Wet Strength Additives Sales Market Share by Application (2020-2032)

Figure 43:China Wet Strength Additives Revenue Market Share by Application (2020-2032)

Figure 44:APAC (excl. China) Wet Strength Additives Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 45:APAC (excl. China) Wet Strength Additives Revenue Market Share by Players in 2024

Figure 46:APAC (excl. China) Wet Strength Additives Sales Market Share by Type (2020-2032)

Figure 47:APAC (excl. China) Wet Strength Additives Revenue Market Share by Type (2020-2032)

Figure 48:APAC (excl. China) Wet Strength Additives Sales Market Share by

Application (2020-2032)

Figure 49:APAC (excl. China) Wet Strength Additives Revenue Market Share by Application (2020-2032)

Figure 50:Japan Wet Strength Additives Revenue (2020-2032) & (US\$ Million)

Figure 51:South Korea Wet Strength Additives Revenue (2020-2032) & (US\$ Million)

Figure 52:India Wet Strength Additives Revenue (2020-2032) & (US\$ Million)

Figure 53:Australia Wet Strength Additives Revenue (2020-2032) & (US\$ Million)

Figure 54:Southeast Asia Wet Strength Additives Revenue (2020-2032) & (US\$ Million)

Figure 55:Latin America Wet Strength Additives Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 56:Latin America Wet Strength Additives Revenue Market Share by Players in 2024

Figure 57:Latin America Wet Strength Additives Sales Market Share by Type (2020-2032)

Figure 58:Latin America Wet Strength Additives Revenue Market Share by Type (2020-2032)

Figure 59:Latin America Wet Strength Additives Sales Market Share by Application (2020-2032)

Figure 60:Latin America Wet Strength Additives Revenue Market Share by Application (2020-2032)

Figure 61:Mexico Wet Strength Additives Revenue (2020-2032) & (US\$ Million)

Figure 62:Brazil Wet Strength Additives Revenue (2020-2032) & (US\$ Million)

Figure 63:Middle East & Africa Wet Strength Additives Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 64:Middle East & Africa Wet Strength Additives Revenue Market Share by Players in 2024

Figure 65:Middle East & Africa Wet Strength Additives Sales Market Share by Type (2020-2032)

Figure 66:Middle East & Africa Wet Strength Additives Revenue Market Share by Type (2020-2032)

Figure 67:Middle East & Africa Wet Strength Additives Sales Market Share by Application (2020-2032)

Figure 68:Middle East & Africa Wet Strength Additives Revenue Market Share by Application (2020-2032)

Figure 69:Saudi Arabia Wet Strength Additives Revenue (2020-2032) & (US\$ Million)

Figure 70:South Africa Wet Strength Additives Revenue (2020-2032) & (US\$ Million)

Figure 71:Global Wet Strength Additives Sales Market Share by Key Manufacturers in 2024

Figure 72:Global Wet Strength Additives Revenue Market Share by Key Manufacturers

in 2024

Figure 73:Global Wet Strength Additives Industry Competition Landscape

Figure 74:Wet Strength Additives Industry Chain Analysis

Figure 75:Bottom-Up and Top-Down Research Methods

Figure 76:Key Interview Objectives

Figure 77:Data Cross Validation

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