

# Global Wellness Hotel Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Wellness Hotel market size will reach 18,151 Million USD in 2025 and is projected to reach 31,350 Million USD by 2032, with a CAGR of 8.12% (2025-2032). Notably, the China Wellness Hotel market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A wellness hotel is a type of accommodation facility that prioritizes the promotion of health, relaxation, and overall well-being among its guests. These hotels typically offer a wide range of amenities and services focused on physical, mental, and emotional wellness. Common features of wellness hotels may include on-site spa facilities offering massages, body treatments, and wellness therapies, as well as fitness centers equipped with exercise machines, yoga studios, and group fitness classes. Additionally, wellness hotels often provide healthy dining options, such as organic and locally sourced meals, as well as nutrition counseling services. Some wellness hotels may also offer outdoor activities such as hiking, biking, or nature walks, as well as mindfulness and meditation sessions. The overall atmosphere of a wellness hotel is designed to promote relaxation, rejuvenation, and stress relief, providing guests with an opportunity to unwind and focus on their health and well-being during their stay.

The major global suppliers of Wellness Hotel include Canopy by Hilton, Marriott International, Arlo Hotels, Sanctuary Camelback Mountain, White Line Hotels, Six

Senses, Tianmu Group, Poly Hotels, Dusit Hotels & Resorts, Vienna Hotels Group, The Wellness Hotel, The Anandi, Grand Bay Hot Spring Hotel, Huatian Hotel, Yaduo Hotel, Metropolo Hotels, CHIVASONM, Das Kaltschmid, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Wellness Hotel. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Wellness Hotel market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Wellness Hotel market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Wellness Hotel industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Wellness Hotel Include:

Canopy by Hilton

Marriott International

Arlo Hotels

Sanctuary Camelback Mountain

White Line Hotels

Six Senses

Tianmu Group

Poly Hotels

Dusit Hotels & Resorts

Vienna Hotels Group

The Wellness Hotel

The Anandi

Grand Bay Hot Spring Hotel

Huatian Hotel

Yaduo Hotel

Metropolo Hotels

CHIVASONM

Das Kaltschmid

Wellness Hotel Product Segment Include:

With Medical Treatment

With Wellness Services

With Mental Health Services

Wellness Hotel Product Application Include:

Middle-aged and Elderly

Young People

## **Chapter Scope**

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