

Global Webtoon Comics Platforms Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Webtoon Comics Platforms market size will reach 8,100.60 Million USD in 2025 and is projected to reach 30,039.75 Million USD by 2032, with a CAGR of 20.59% (2025-2032). Notably, the China Webtoon Comics Platforms market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Webtoon comics platforms are online platforms where users can read and discover a wide variety of digital comics, often referred to as webtoons or webcomics. These platforms offer a diverse range of genres, styles, and formats, catering to readers of all ages and interests. Users can access these platforms through websites or dedicated apps, allowing them to browse, read, and subscribe to their favorite comics conveniently on their smartphones, tablets, or computers. Whether it's romance, fantasy, action, slice of life, or any other genre, webtoon comics platforms provide a vast library of content created by both professional artists and independent creators from around the world. With features like comment sections, ratings, and recommendations, these platforms foster a vibrant community where readers can engage with creators and fellow enthusiasts, making them an essential destination for comic lovers everywhere.

The major global suppliers of Webtoon Comics Platforms include Naver, Kakao, Lezhin Entertainment (KidariStudio), Tappytoon, ToryComics, Toomics Global, Ridibooks (RIDICorp), KidariStudio, Webtoon Factory, Izneo Webtoon, Stela, Graphite, Webcomics

(SideWalk Group), SPOTTOON (Rolling Story), Mr Blue, Tencent, Amazia, Shueisha, Comico (NHN), U17, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Webtoon Comics Platforms. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Webtoon Comics Platforms market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Webtoon Comics Platforms market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Webtoon Comics Platforms industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Webtoon Comics Platforms Include:

Naver

Kakao

Lezhin Entertainment (KidariStudio)

Tappytoon

ToryComics

Toomics Global

Ridibooks (RIDI Corp)

KidariStudio

Webtoon Factory

Izneo Webtoon

Stela

Graphite

Webcomics (SideWalk Group)

SPOTTOON (Rolling Story)

Mr Blue

Tencent

Amazia

Shueisha

Comico (NHN)

U17

Webtoon Comics Platforms Product Segment Include:

Subscription Based

Advertisement Based

Webtoon Comics Platforms Product Application Include:

Mobile Phone

PC/Notebook

Tablet Computer

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Webtoon Comics Platforms Industry PESTEL Analysis

Chapter 3: Global Webtoon Comics Platforms Industry Porter's Five Forces Analysis

Chapter 4: Global Webtoon Comics Platforms Major Regional Market Size and Forecast Analysis

Chapter 5: Global Webtoon Comics Platforms Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Passenger Webtoon Comics Platforms Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Webtoon Comics Platforms Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries

Analysis)

Chapter 8: China Webtoon Comics Platforms Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Webtoon Comics Platforms Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Webtoon Comics Platforms Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Webtoon Comics Platforms Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Webtoon Comics Platforms Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 WEBTOON COMICS PLATFORMS MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Webtoon Comics Platforms Product by Type
 - 1.2.1 Subscription Based
 - 1.2.2 Advertisement Based
- 1.3 Webtoon Comics Platforms Product by Application
 - 1.3.1 Mobile Phone
 - 1.3.2 PC/Notebook
 - 1.3.3 Tablet Computer
 - 1.3.4 Others
- 1.4 Global Webtoon Comics Platforms Market Size Analysis (2020-2032)
- 1.5 Webtoon Comics Platforms Market Development Status and Trends
 - 1.5.1 Webtoon Comics Platforms Industry Development Status Analysis
 - 1.5.2 Webtoon Comics Platforms Industry Development Trends Analysis

2 WEBTOON COMICS PLATFORMS MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 WEBTOON COMICS PLATFORMS MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL WEBTOON COMICS PLATFORMS MARKET ANALYSIS BY REGIONS

- 4.1 Global Webtoon Comics Platforms Overall Market: 2024 VS 2025 VS 2032

4.2 Global Webtoon Comics Platforms Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Webtoon Comics Platforms Revenue and Market Share by Region (2020-2025)

4.2.2 Global Webtoon Comics Platforms Revenue Forecast by Region (2026-2032)

5 GLOBAL WEBTOON COMICS PLATFORMS MARKET SIZE BY TYPE AND APPLICATION

5.1 Global Webtoon Comics Platforms Market Size by Type (2020-2032)

5.2 Global Webtoon Comics Platforms Market Size by Application (2020-2032)

6 NORTH AMERICA

6.1 North America Webtoon Comics Platforms Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Suppliers Analysis

6.3 North America Webtoon Comics Platforms Market Size by Type

6.4 North America Webtoon Comics Platforms Market Size by Application

6.5 North America Webtoon Comics Platforms Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

7.1 Europe Webtoon Comics Platforms Market Size and Growth Rate Analysis (2020-2032)

7.2 Europe Key Suppliers Analysis

7.3 Europe Webtoon Comics Platforms Market Size by Type

7.4 Europe Webtoon Comics Platforms Market Size by Application

7.5 Europe Webtoon Comics Platforms Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

8 CHINA

8.1 China Webtoon Comics Platforms Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Suppliers Analysis

8.3 China Webtoon Comics Platforms Market Size by Type

8.4 China Webtoon Comics Platforms Market Size by Application

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Webtoon Comics Platforms Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Suppliers Analysis

9.3 APAC (excl. China) Webtoon Comics Platforms Market Size by Type

9.4 APAC (excl. China) Webtoon Comics Platforms Market Size by Application

9.5 APAC (excl. China) Webtoon Comics Platforms Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Webtoon Comics Platforms Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Suppliers Analysis

10.3 Latin America Webtoon Comics Platforms Market Size by Type

10.4 Latin America Webtoon Comics Platforms Market Size by Application

10.5 Latin America Webtoon Comics Platforms Market Size by Country

10.5.1 Mexico

10.5.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Webtoon Comics Platforms Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Suppliers Analysis

11.3 Middle East & Africa Webtoon Comics Platforms Market Size by Type

11.4 Middle East & Africa Webtoon Comics Platforms Market Size by Application

11.5 Middle East & Africa Webtoon Comics Platforms Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY SUPPLIERS

12.1 Global Webtoon Comics Platforms Market Revenue by Key Suppliers (2021-2025)

12.2 Webtoon Comics Platforms Competitive Landscape Analysis and Market Dynamic

12.2.1 Webtoon Comics Platforms Competitive Landscape Analysis

12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Naver

13.1.1 Naver Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Naver Webtoon Comics Platforms Product Portfolio

13.1.3 Naver Webtoon Comics Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.2 Kakao

13.2.1 Kakao Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Kakao Webtoon Comics Platforms Product Portfolio

13.2.3 Kakao Webtoon Comics Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.3 Lezhin Entertainment (KidariStudio)

13.3.1 Lezhin Entertainment (KidariStudio) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Lezhin Entertainment (KidariStudio) Webtoon Comics Platforms Product Portfolio

13.3.3 Lezhin Entertainment (KidariStudio) Webtoon Comics Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.4 Tappytoon

13.4.1 Tappytoon Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Tappytoon Webtoon Comics Platforms Product Portfolio

13.4.3 Tappytoon Webtoon Comics Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.5 ToryComics

13.5.1 ToryComics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 ToryComics Webtoon Comics Platforms Product Portfolio

13.5.3 ToryComics Webtoon Comics Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.6 Toomics Global

13.6.1 Toomics Global Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Toomics Global Webtoon Comics Platforms Product Portfolio

13.6.3 Toomics Global Webtoon Comics Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.7 Ridibooks (RIDI Corp)

13.7.1 Ridibooks (RIDI Corp) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Ridibooks (RIDI Corp) Webtoon Comics Platforms Product Portfolio

13.7.3 Ridibooks (RIDI Corp) Webtoon Comics Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.8 KidariStudio

13.8.1 KidariStudio Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 KidariStudio Webtoon Comics Platforms Product Portfolio

13.8.3 KidariStudio Webtoon Comics Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.9 Webtoon Factory

13.9.1 Webtoon Factory Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Webtoon Factory Webtoon Comics Platforms Product Portfolio

13.9.3 Webtoon Factory Webtoon Comics Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.10 Izneo Webtoon

13.10.1 Izneo Webtoon Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Izneo Webtoon Webtoon Comics Platforms Product Portfolio

13.10.3 Izneo Webtoon Webtoon Comics Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.11 Stela

13.11.1 Stela Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Stela Webtoon Comics Platforms Product Portfolio

13.11.3 Stela Webtoon Comics Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.12 Graphite

13.12.1 Graphite Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Graphite Webtoon Comics Platforms Product Portfolio

13.12.3 Graphite Webtoon Comics Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.13 Webcomics (SideWalk Group)

13.13.1 Webcomics (SideWalk Group) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Webcomics (SideWalk Group) Webtoon Comics Platforms Product Portfolio

13.13.3 Webcomics (SideWalk Group) Webtoon Comics Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.14 SPOTTOON (Rolling Story)

13.14.1 SPOTTOON (Rolling Story) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 SPOTTOON (Rolling Story) Webtoon Comics Platforms Product Portfolio

13.14.3 SPOTTOON (Rolling Story) Webtoon Comics Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.15 Mr Blue

13.15.1 Mr Blue Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Mr Blue Webtoon Comics Platforms Product Portfolio

13.15.3 Mr Blue Webtoon Comics Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.16 Tencent

13.16.1 Tencent Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Tencent Webtoon Comics Platforms Product Portfolio

13.16.3 Tencent Webtoon Comics Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.17 Amazia

13.17.1 Amazia Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 Amazia Webtoon Comics Platforms Product Portfolio

13.17.3 Amazia Webtoon Comics Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.18 Shuueisha

13.18.1 Shueisha Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 Shueisha Webtoon Comics Platforms Product Portfolio

13.18.3 Shueisha Webtoon Comics Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.19 Comico (NHN)

13.19.1 Comico (NHN) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.19.2 Comico (NHN) Webtoon Comics Platforms Product Portfolio

13.19.3 Comico (NHN) Webtoon Comics Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.20 U17

13.20.1 U17 Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.20.2 U17 Webtoon Comics Platforms Product Portfolio

13.20.3 U17 Webtoon Comics Platforms Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Webtoon Comics Platforms Industry Chain Analysis

14.2 Webtoon Comics Platforms Typical Downstream Customers

14.3 Webtoon Comics Platforms Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Webtoon Comics Platforms Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Webtoon Comics Platforms Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Webtoon Comics Platforms Industry Development Status

Table 4: Webtoon Comics Platforms Industry Development Trends

Table 5: Global Webtoon Comics Platforms Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Webtoon Comics Platforms Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Webtoon Comics Platforms Revenue Market Share by Region (2020-2025)

Table 8: Global Webtoon Comics Platforms Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Webtoon Comics Platforms Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Webtoon Comics Platforms Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 11: Global Webtoon Comics Platforms Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 12: Global Webtoon Comics Platforms Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 13: Global Webtoon Comics Platforms Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 14: Key Webtoon Comics Platforms Players in North America

Table 15: North America Webtoon Comics Platforms Revenue by Type (2020-2025) & (US\$ Million)

Table 16: North America Webtoon Comics Platforms Revenue by Type (2026-2032) & (US\$ Million)

Table 17: North America Webtoon Comics Platforms Revenue by Application (2020-2025) & (US\$ Million)

Table 18: North America Webtoon Comics Platforms Revenue by Application (2026-2032) & (US\$ Million)

Table 19: North America Webtoon Comics Platforms Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 20: North America Webtoon Comics Platforms Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 21: Key Webtoon Comics Platforms Players in Europe

Table 22: Europe Webtoon Comics Platforms Revenue by Type (2020-2025) & (US\$ Million)

Table 23: Europe Webtoon Comics Platforms Revenue by Type (2026-2032) & (US\$ Million)

Table 24: Europe Webtoon Comics Platforms Revenue by Application (2020-2025) & (US\$ Million)

Table 25: Europe Webtoon Comics Platforms Revenue by Application (2026-2032) & (US\$ Million)

Table 26: Europe Webtoon Comics Platforms Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 27: Europe Webtoon Comics Platforms Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 28: Key Webtoon Comics Platforms Players in China

Table 29: China Webtoon Comics Platforms Revenue by Type (2020-2025) & (US\$ Million)

Table 30: China Webtoon Comics Platforms Revenue by Type (2026-2032) & (US\$ Million)

Table 31: China Webtoon Comics Platforms Revenue by Application (2020-2025) & (US\$ Million)

Table 32: China Webtoon Comics Platforms Revenue by Application (2026-2032) & (US\$ Million)

Table 33: Key Webtoon Comics Platforms Players in APAC (excl. China)

Table 34: APAC (excl. China) Webtoon Comics Platforms Revenue by Type (2020-2025) & (US\$ Million)

Table 35: APAC (excl. China) Webtoon Comics Platforms Revenue by Type (2026-2032) & (US\$ Million)

Table 36: APAC (excl. China) Webtoon Comics Platforms Revenue by Application (2020-2025) & (US\$ Million)

Table 37: APAC (excl. China) Webtoon Comics Platforms Revenue by Application (2026-2032) & (US\$ Million)

Table 38: APAC (excl. China) Webtoon Comics Platforms Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 39: APAC (excl. China) Webtoon Comics Platforms Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 40: Key Webtoon Comics Platforms Players in Latin America

Table 41: Latin America Webtoon Comics Platforms Revenue by Type (2020-2025) &

(US\$ Million)

Table 42: Latin America Webtoon Comics Platforms Revenue by Type (2026-2032) & (US\$ Million)

Table 43: Latin America Webtoon Comics Platforms Revenue by Application (2020-2025) & (US\$ Million)

Table 44: Latin America Webtoon Comics Platforms Revenue by Application (2026-2032) & (US\$ Million)

Table 45: Latin America Webtoon Comics Platforms Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 46: Latin America Webtoon Comics Platforms Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 47: Key Webtoon Comics Platforms Players in Middle East & Africa

Table 48: Middle East & Africa Webtoon Comics Platforms Revenue by Type (2020-2025) & (US\$ Million)

Table 49: Middle East & Africa Webtoon Comics Platforms Revenue by Type (2026-2032) & (US\$ Million)

Table 50: Middle East & Africa Webtoon Comics Platforms Revenue by Application (2020-2025) & (US\$ Million)

Table 51: Middle East & Africa Webtoon Comics Platforms Revenue by Application (2026-2032) & (US\$ Million)

Table 52: Middle East & Africa Webtoon Comics Platforms Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa Webtoon Comics Platforms Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 54: Global Webtoon Comics Platforms Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)

Table 55: Global Webtoon Comics Platforms Revenue Market Share by Key Suppliers (2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: Naver Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 59: Naver Webtoon Comics Platforms Product Portfolio

Table 60: Naver Webtoon Comics Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 61: Kakao Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 62: Kakao Webtoon Comics Platforms Product Portfolio

Table 63: Kakao Webtoon Comics Platforms Revenue (US\$ Million), Gross Margin and

Market Share (2021-2025)

Table 64: Lezhin Entertainment (KidariStudio) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: Lezhin Entertainment (KidariStudio) Webtoon Comics Platforms Product Portfolio

Table 66: Lezhin Entertainment (KidariStudio) Webtoon Comics Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: Tappytoon Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 68: Tappytoon Webtoon Comics Platforms Product Portfolio

Table 69: Tappytoon Webtoon Comics Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 70: ToryComics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 71: ToryComics Webtoon Comics Platforms Product Portfolio

Table 72: ToryComics Webtoon Comics Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 73: Toomics Global Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 74: Toomics Global Webtoon Comics Platforms Product Portfolio

Table 75: Toomics Global Webtoon Comics Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 76: Ridibooks (RIDI Corp) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 77: Ridibooks (RIDI Corp) Webtoon Comics Platforms Product Portfolio

Table 78: Ridibooks (RIDI Corp) Webtoon Comics Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 79: KidariStudio Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 80: KidariStudio Webtoon Comics Platforms Product Portfolio

Table 81: KidariStudio Webtoon Comics Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 82: Webtoon Factory Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 83: Webtoon Factory Webtoon Comics Platforms Product Portfolio

Table 84: Webtoon Factory Webtoon Comics Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 85: Izneo Webtoon Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 86: IZNEO Webtoon Webtoon Comics Platforms Product Portfolio

Table 87: IZNEO Webtoon Webtoon Comics Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 88: Stela Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 89: Stela Webtoon Comics Platforms Product Portfolio

Table 90: Stela Webtoon Comics Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 91: Graphite Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 92: Graphite Webtoon Comics Platforms Product Portfolio

Table 93: Graphite Webtoon Comics Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 94: Webcomics (SideWalk Group) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 95: Webcomics (SideWalk Group) Webtoon Comics Platforms Product Portfolio

Table 96: Webcomics (SideWalk Group) Webtoon Comics Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 97: SPOTTOON (Rolling Story) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 98: SPOTTOON (Rolling Story) Webtoon Comics Platforms Product Portfolio

Table 99: SPOTTOON (Rolling Story) Webtoon Comics Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 100: Mr Blue Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 101: Mr Blue Webtoon Comics Platforms Product Portfolio

Table 102: Mr Blue Webtoon Comics Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 103: Tencent Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Tencent Webtoon Comics Platforms Product Portfolio

Table 105: Tencent Webtoon Comics Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 106: Amazia Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Amazia Webtoon Comics Platforms Product Portfolio

Table 108: Amazia Webtoon Comics Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 109: Shueisha Basic Company Profile (Employees, Areas Service, Competitors

and Contact Information)

Table 110: Shueisha Webtoon Comics Platforms Product Portfolio

Table 111: Shueisha Webtoon Comics Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 112: Comico (NHN) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Comico (NHN) Webtoon Comics Platforms Product Portfolio

Table 114: Comico (NHN) Webtoon Comics Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 115: U17 Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: U17 Webtoon Comics Platforms Product Portfolio

Table 117: U17 Webtoon Comics Platforms Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 118: Webtoon Comics Platforms Typical Customer List

Table 119: Webtoon Comics Platforms Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Webtoon Comics Platforms Product Pictures

Figure 2: Subscription Based Picture Scope

Figure 3: Advertisement Based Picture Scope

Figure 4: Mobile Phone Picture Scope

Figure 5: PC/Notebook Picture Scope

Figure 6: Tablet Computer Picture Scope

Figure 7: Others Picture Scope

Figure 8: Global Webtoon Comics Platforms Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 9: Global Webtoon Comics Platforms Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 10: Global Webtoon Comics Platforms Market Size by Region (2020-2032) & (US\$ Million)

Figure 11: Global Webtoon Comics Platforms Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 12: North America Webtoon Comics Platforms Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 13: North America Webtoon Comics Platforms Market Share by Players in 2024

Figure 14: North America Webtoon Comics Platforms Revenue Market Share by Type (2020-2032)

Figure 15: North America Webtoon Comics Platforms Revenue Market Share by Application (2020-2032)

Figure 16: US Webtoon Comics Platforms Revenue (2020-2032) & (US\$ Million)

Figure 17: Canada Webtoon Comics Platforms Revenue (2020-2032) & (US\$ Million)

Figure 18: Europe Webtoon Comics Platforms Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 19: Europe Webtoon Comics Platforms Market Share by Players in 2024

Figure 20: Europe Webtoon Comics Platforms Revenue Market Share by Type (2020-2032)

Figure 21: Europe Webtoon Comics Platforms Revenue Market Share by Application (2020-2032)

Figure 22: Germany Webtoon Comics Platforms Revenue (2020-2032) & (US\$ Million)

Figure 23: France Webtoon Comics Platforms Revenue (2020-2032) & (US\$ Million)

Figure 24: United Kingdom Webtoon Comics Platforms Revenue (2020-2032) & (US\$ Million)

- Figure 25: Italy Webtoon Comics Platforms Revenue (2020-2032) & (US\$ Million)
- Figure 26: Spain Webtoon Comics Platforms Revenue (2020-2032) & (US\$ Million)
- Figure 27: Benelux Webtoon Comics Platforms Revenue (2020-2032) & (US\$ Million)
- Figure 28: China Webtoon Comics Platforms Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 29: China Webtoon Comics Platforms Market Share by Players in 2024
- Figure 30: China Webtoon Comics Platforms Revenue Market Share by Type (2020-2032)
- Figure 31: China Webtoon Comics Platforms Revenue Market Share by Application (2020-2032)
- Figure 32: APAC (excl. China) Webtoon Comics Platforms Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 33: APAC (excl. China) Webtoon Comics Platforms Market Share by Players in 2024
- Figure 34: APAC (excl. China) Webtoon Comics Platforms Revenue Market Share by Type (2020-2032)
- Figure 35: APAC (excl. China) Webtoon Comics Platforms Revenue Market Share by Application (2020-2032)
- Figure 36: Japan Webtoon Comics Platforms Revenue (2020-2032) & (US\$ Million)
- Figure 37: South Korea Webtoon Comics Platforms Revenue (2020-2032) & (US\$ Million)
- Figure 38: India Webtoon Comics Platforms Revenue (2020-2032) & (US\$ Million)
- Figure 39: Australia Webtoon Comics Platforms Revenue (2020-2032) & (US\$ Million)
- Figure 40: Southeast Asia Webtoon Comics Platforms Revenue (2020-2032) & (US\$ Million)
- Figure 41: Latin America Webtoon Comics Platforms Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 42: Latin America Webtoon Comics Platforms Market Share by Players in 2024
- Figure 43: Latin America Webtoon Comics Platforms Revenue Market Share by Type (2020-2032)
- Figure 44: Latin America Webtoon Comics Platforms Revenue Market Share by Application (2020-2032)
- Figure 45: Mexico Webtoon Comics Platforms Revenue (2020-2032) & (US\$ Million)
- Figure 46: Brazil Webtoon Comics Platforms Revenue (2020-2032) & (US\$ Million)
- Figure 47: Middle East & Africa Webtoon Comics Platforms Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 48: Middle East & Africa Webtoon Comics Platforms Market Share by Players in 2024
- Figure 49: Middle East & Africa Webtoon Comics Platforms Revenue Market Share by

Type (2020-2032)

Figure 50: Middle East & Africa Webtoon Comics Platforms Revenue Market Share by Application (2020-2032)

Figure 51: Saudi Arabia Webtoon Comics Platforms Revenue (2020-2032) & (US\$ Million)

Figure 52: South Africa Webtoon Comics Platforms Revenue (2020-2032) & (US\$ Million)

Figure 53: Global Webtoon Comics Platforms Revenue Market Share by Key Suppliers in 2024

Figure 54: Global Webtoon Comics Platforms Industry Competition Landscape

Figure 55: Webtoon Comics Platforms Industry Chain Analysis

Figure 56: Bottom-Up and Top-Down Research Methods

Figure 57: Key Interview Objectives

Figure 58: Data Cross Validation

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