

Global Web Scraping Software Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Web Scraping Software market size will reach 7,832.31 Million USD in 2025 and is projected to reach 60,951.50 Million USD by 2032, with a CAGR of 34.06% (2025-2032). Notably, the China Web Scraping Software market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Web scraping software, also known as web crawlers, web scrapers, or data extraction tools, are specialized programs designed to automate the extraction of data from websites and web pages. These tools simulate human browsing behavior to navigate through web pages, retrieve specific information, and store it in a structured format such as a database, spreadsheet, or API. Web scraping software can extract various types of data, including text, images, links, product details, prices, reviews, and contact information, from both static and dynamic websites. They can be used for a wide range of purposes, such as market research, competitive analysis, lead generation, price monitoring, content aggregation, and data analysis. Web scraping software typically provides features for configuring data extraction rules, scheduling automated scraping tasks, handling authentication and session management, and handling various data formats and sources. While web scraping can be a powerful tool for gathering data from the internet, it's essential to use these tools responsibly and comply with legal and ethical considerations, including respect for website terms of service and copyright laws.

The major global suppliers of Web Scraping Software include Import.io, Octopus Data, Mozenda, Diffbot, Scrapinghub, ParseHub, Prowebscraper, Apify, dexi.io, Grepsr, HelpSystems, eGrabber, Datahut, Diggernaut, Helium Scraper, Webhose.io, justLikeAPI, 3i Data Scraping, PromptCloud, Hangzhou Duosuan Technology Co., Ltd., etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Web Scraping Software. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Web Scraping Software market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Web Scraping Software market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Web Scraping Software industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Web Scraping Software Include:

Import.io

Octopus Data

Mozenda

Diffbot

Scrapinghub

ParseHub

Prowebscraper

Apify

dexi.io

Grepsr

HelpSystems

eGrabber

Datahut

Diggernaut

Helium Scraper

Webhose.io

justLikeAPI

3i Data Scraping

PromptCloud

Hangzhou Duosuan Technology Co., Ltd.

Web Scraping Software Product Segment Include:

Cloud-Based

On-Premises

Web Scraping Software Product Application Include:

Financial Analysis

Travel & Hospitality

Real Estate

Jobs & Human Capital

Other

Chapter Scope

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