

Global Weather Service Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Weather Service market size will reach 4,272.35 Million USD in 2025 and is projected to reach 8,007.23 Million USD by 2032, with a CAGR of 9.39% (2025-2032). Notably, the China Weather Service market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A weather service is an organization or agency responsible for providing meteorological information, forecasts, and warnings to the public, government agencies, industries, and other stakeholders. These services collect, analyze, and disseminate data on atmospheric conditions, weather patterns, and climate trends to support decision-making and safety measures in various sectors. Weather services utilize a combination of observational data from weather stations, satellites, radar systems, and numerical weather prediction models to generate forecasts and issue advisories for different regions and timeframes. They play a critical role in monitoring and predicting weather-related hazards such as storms, floods, heatwaves, and wildfires, as well as in providing essential information for aviation, marine navigation, agriculture, transportation, and emergency management. Weather services may be operated by national meteorological agencies, such as the National Weather Service in the United States, as well as by international organizations and private companies specializing in meteorology and atmospheric science.

The major global suppliers of Weather Service include The Weather Company, Weathernews Inc., Moji Fengyun, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Weather Service. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Weather Service market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Weather Service market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Weather Service industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Weather Service Include:

The Weather Company

Weathernews Inc.

Moji Fengyun

Weather Service Product Segment Include:

Public Meteorological Service

Decision Weather Service

Professional Meteorological Service

Weather Service Product Application Include:

Agricultural

Industrial

Media and Individuals

Transportation and Transportation

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Weather Service Industry PESTEL Analysis

Chapter 3: Global Weather Service Industry Porter's Five Forces Analysis

Chapter 4: Global Weather Service Major Regional Market Size and Forecast Analysis

Chapter 5: Global Weather Service Market Size and Forecast by Type and Application

Analysis

Chapter 6: North America Passenger Weather Service Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Weather Service Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Weather Service Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Weather Service Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Weather Service Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Weather Service Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Weather Service Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 WEATHER SERVICE MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Weather Service Product by Type
 - 1.2.1 Public Meteorological Service
 - 1.2.2 Decision Weather Service
 - 1.2.3 Professional Meteorological Service
- 1.3 Weather Service Product by Application
 - 1.3.1 Agricultural
 - 1.3.2 Andustrial
 - 1.3.3 Media and Individuals
 - 1.3.4 Transportation and Transportation
 - 1.3.5 Others
- 1.4 Global Weather Service Market Size Analysis (2020-2032)
- 1.5 Weather Service Market Development Status and Trends
 - 1.5.1 Weather Service Industry Development Status Analysis
 - 1.5.2 Weather Service Industry Development Trends Analysis

2 WEATHER SERVICE MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 WEATHER SERVICE MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL WEATHER SERVICE MARKET ANALYSIS BY REGIONS

- 4.1 Global Weather Service Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Weather Service Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Weather Service Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Weather Service Revenue Forecast by Region (2026-2032)

5 GLOBAL WEATHER SERVICE MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Weather Service Market Size by Type (2020-2032)
- 5.2 Global Weather Service Market Size by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Weather Service Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Suppliers Analysis
- 6.3 North America Weather Service Market Size by Type
- 6.4 North America Weather Service Market Size by Application
- 6.5 North America Weather Service Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Weather Service Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Suppliers Analysis
- 7.3 Europe Weather Service Market Size by Type
- 7.4 Europe Weather Service Market Size by Application
- 7.5 Europe Weather Service Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Weather Service Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Suppliers Analysis
- 8.3 China Weather Service Market Size by Type

8.4 China Weather Service Market Size by Application

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Weather Service Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Suppliers Analysis

9.3 APAC (excl. China) Weather Service Market Size by Type

9.4 APAC (excl. China) Weather Service Market Size by Application

9.5 APAC (excl. China) Weather Service Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Weather Service Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Suppliers Analysis

10.3 Latin America Weather Service Market Size by Type

10.4 Latin America Weather Service Market Size by Application

10.5 Latin America Weather Service Market Size by Country

10.5.1 Mexico

10.5.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Weather Service Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Suppliers Analysis

11.3 Middle East & Africa Weather Service Market Size by Type

11.4 Middle East & Africa Weather Service Market Size by Application

11.5 Middle East & Africa Weather Service Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY SUPPLIERS

- 12.1 Global Weather Service Market Revenue by Key Suppliers (2021-2025)
- 12.2 Weather Service Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Weather Service Competitive Landscape Analysis
 - 12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 The Weather Company

13.1.1 The Weather Company Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 The Weather Company Weather Service Product Portfolio

13.1.3 The Weather Company Weather Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.2 Weathernews Inc.

13.2.1 Weathernews Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Weathernews Inc. Weather Service Product Portfolio

13.2.3 Weathernews Inc. Weather Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.3 Moji Fengyun

13.3.1 Moji Fengyun Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Moji Fengyun Weather Service Product Portfolio

13.3.3 Moji Fengyun Weather Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

- 14.1 Weather Service Industry Chain Analysis
- 14.2 Weather Service Typical Downstream Customers
- 14.3 Weather Service Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

- 16.2 Research Scope
- 16.3 Benchmarks and Assumptions
- 16.4 Data Source
 - 16.4.1 Primary Sources
 - 16.4.2 Secondary Sources
- 16.5 Data Cross Validation
- 16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Weather Service Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Weather Service Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Weather Service Industry Development Status

Table 4: Weather Service Industry Development Trends

Table 5: Global Weather Service Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Weather Service Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Weather Service Revenue Market Share by Region (2020-2025)

Table 8: Global Weather Service Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Weather Service Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Weather Service Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 11: Global Weather Service Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 12: Global Weather Service Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 13: Global Weather Service Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 14: Key Weather Service Players in North America

Table 15: North America Weather Service Revenue by Type (2020-2025) & (US\$ Million)

Table 16: North America Weather Service Revenue by Type (2026-2032) & (US\$ Million)

Table 17: North America Weather Service Revenue by Application (2020-2025) & (US\$ Million)

Table 18: North America Weather Service Revenue by Application (2026-2032) & (US\$ Million)

Table 19: North America Weather Service Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 20: North America Weather Service Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 21: Key Weather Service Players in Europe

Table 22: Europe Weather Service Revenue by Type (2020-2025) & (US\$ Million)

Table 23: Europe Weather Service Revenue by Type (2026-2032) & (US\$ Million)

Table 24: Europe Weather Service Revenue by Application (2020-2025) & (US\$ Million)

Table 25: Europe Weather Service Revenue by Application (2026-2032) & (US\$ Million)

Table 26: Europe Weather Service Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 27: Europe Weather Service Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 28: Key Weather Service Players in China

Table 29: China Weather Service Revenue by Type (2020-2025) & (US\$ Million)

Table 30: China Weather Service Revenue by Type (2026-2032) & (US\$ Million)

Table 31: China Weather Service Revenue by Application (2020-2025) & (US\$ Million)

Table 32: China Weather Service Revenue by Application (2026-2032) & (US\$ Million)

Table 33: Key Weather Service Players in APAC (excl. China)

Table 34: APAC (excl. China) Weather Service Revenue by Type (2020-2025) & (US\$ Million)

Table 35: APAC (excl. China) Weather Service Revenue by Type (2026-2032) & (US\$ Million)

Table 36: APAC (excl. China) Weather Service Revenue by Application (2020-2025) & (US\$ Million)

Table 37: APAC (excl. China) Weather Service Revenue by Application (2026-2032) & (US\$ Million)

Table 38: APAC (excl. China) Weather Service Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 39: APAC (excl. China) Weather Service Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 40: Key Weather Service Players in Latin America

Table 41: Latin America Weather Service Revenue by Type (2020-2025) & (US\$ Million)

Table 42: Latin America Weather Service Revenue by Type (2026-2032) & (US\$ Million)

Table 43: Latin America Weather Service Revenue by Application (2020-2025) & (US\$ Million)

Table 44: Latin America Weather Service Revenue by Application (2026-2032) & (US\$ Million)

Table 45: Latin America Weather Service Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 46: Latin America Weather Service Revenue Market Size by Country (2026-2032)

& (US\$ Million)

Table 47: Key Weather Service Players in Middle East & Africa

Table 48: Middle East & Africa Weather Service Revenue by Type (2020-2025) & (US\$ Million)

Table 49: Middle East & Africa Weather Service Revenue by Type (2026-2032) & (US\$ Million)

Table 50: Middle East & Africa Weather Service Revenue by Application (2020-2025) & (US\$ Million)

Table 51: Middle East & Africa Weather Service Revenue by Application (2026-2032) & (US\$ Million)

Table 52: Middle East & Africa Weather Service Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa Weather Service Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 54: Global Weather Service Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)

Table 55: Global Weather Service Revenue Market Share by Key Suppliers (2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: The Weather Company Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 59: The Weather Company Weather Service Product Portfolio

Table 60: The Weather Company Weather Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 61: Weathernews Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 62: Weathernews Inc. Weather Service Product Portfolio

Table 63: Weathernews Inc. Weather Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 64: Moji Fengyun Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: Moji Fengyun Weather Service Product Portfolio

Table 66: Moji Fengyun Weather Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: Weather Service Typical Customer List

Table 68: Weather Service Distributors List

List Of Figures

LIST OF FIGURES

- Figure 1: Weather Service Product Pictures
- Figure 2: Public Meteorological Service Picture Scope
- Figure 3: Decision Weather Service Picture Scope
- Figure 4: Professional Meteorological Service Picture Scope
- Figure 5: Agricultural Picture Scope
- Figure 6: Andustrial Picture Scope
- Figure 7: Media and Individuals Picture Scope
- Figure 8: Transportation and Transportation Picture Scope
- Figure 9: Others Picture Scope
- Figure 10: Global Weather Service Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)
- Figure 11: Global Weather Service Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)
- Figure 12: Global Weather Service Market Size by Region (2020-2032) & (US\$ Million)
- Figure 13: Global Weather Service Market Share Scenario by Region in Percentage: 2025 Versus 2032
- Figure 14: North America Weather Service Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 15: North America Weather Service Market Share by Players in 2024
- Figure 16: North America Weather Service Revenue Market Share by Type (2020-2032)
- Figure 17: North America Weather Service Revenue Market Share by Application (2020-2032)
- Figure 18: US Weather Service Revenue (2020-2032) & (US\$ Million)
- Figure 19: Canada Weather Service Revenue (2020-2032) & (US\$ Million)
- Figure 20: Europe Weather Service Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 21: Europe Weather Service Market Share by Players in 2024
- Figure 22: Europe Weather Service Revenue Market Share by Type (2020-2032)
- Figure 23: Europe Weather Service Revenue Market Share by Application (2020-2032)
- Figure 24: Germany Weather Service Revenue (2020-2032) & (US\$ Million)
- Figure 25: France Weather Service Revenue (2020-2032) & (US\$ Million)
- Figure 26: United Kingdom Weather Service Revenue (2020-2032) & (US\$ Million)
- Figure 27: Italy Weather Service Revenue (2020-2032) & (US\$ Million)
- Figure 28: Spain Weather Service Revenue (2020-2032) & (US\$ Million)
- Figure 29: Benelux Weather Service Revenue (2020-2032) & (US\$ Million)

Figure 30: China Weather Service Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 31: China Weather Service Market Share by Players in 2024

Figure 32: China Weather Service Revenue Market Share by Type (2020-2032)

Figure 33: China Weather Service Revenue Market Share by Application (2020-2032)

Figure 34: APAC (excl. China) Weather Service Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 35: APAC (excl. China) Weather Service Market Share by Players in 2024

Figure 36: APAC (excl. China) Weather Service Revenue Market Share by Type (2020-2032)

Figure 37: APAC (excl. China) Weather Service Revenue Market Share by Application (2020-2032)

Figure 38: Japan Weather Service Revenue (2020-2032) & (US\$ Million)

Figure 39: South Korea Weather Service Revenue (2020-2032) & (US\$ Million)

Figure 40: India Weather Service Revenue (2020-2032) & (US\$ Million)

Figure 41: Australia Weather Service Revenue (2020-2032) & (US\$ Million)

Figure 42: Southeast Asia Weather Service Revenue (2020-2032) & (US\$ Million)

Figure 43: Latin America Weather Service Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 44: Latin America Weather Service Market Share by Players in 2024

Figure 45: Latin America Weather Service Revenue Market Share by Type (2020-2032)

Figure 46: Latin America Weather Service Revenue Market Share by Application (2020-2032)

Figure 47: Mexico Weather Service Revenue (2020-2032) & (US\$ Million)

Figure 48: Brazil Weather Service Revenue (2020-2032) & (US\$ Million)

Figure 49: Middle East & Africa Weather Service Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 50: Middle East & Africa Weather Service Market Share by Players in 2024

Figure 51: Middle East & Africa Weather Service Revenue Market Share by Type (2020-2032)

Figure 52: Middle East & Africa Weather Service Revenue Market Share by Application (2020-2032)

Figure 53: Saudi Arabia Weather Service Revenue (2020-2032) & (US\$ Million)

Figure 54: South Africa Weather Service Revenue (2020-2032) & (US\$ Million)

Figure 55: Global Weather Service Revenue Market Share by Key Suppliers in 2024

Figure 56: Global Weather Service Industry Competition Landscape

Figure 57: Weather Service Industry Chain Analysis

Figure 58: Bottom-Up and Top-Down Research Methods

Figure 59: Key Interview Objectives

Figure 60: Data Cross Validation

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