

Global Weather Forecasting Services Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Weather Forecasting Services market size will reach 4,702.02 Million USD in 2025 and is projected to reach 8,977.94 Million USD by 2032, with a CAGR of 9.68% (2025-2032). Notably, the China Weather Forecasting Services market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Weather forecasting services provide predictions and analysis of atmospheric conditions to help individuals, businesses, and organizations make informed decisions based on upcoming weather patterns. These services utilize a combination of meteorological data, computer models, satellite imagery, and observational data collected from weather stations worldwide to generate forecasts for various timeframes, ranging from short-term to long-term predictions. Weather forecasting services offer information on temperature, precipitation, wind speed and direction, humidity, atmospheric pressure, and other meteorological parameters. These forecasts are crucial for planning outdoor activities, agricultural operations, transportation routes, construction projects, energy management, disaster preparedness, and more. Weather forecasting services are provided by government agencies, such as the National Weather Service in the United States, as well as private companies and organizations specializing in meteorology and atmospheric science. With advances in technology and data analysis techniques, weather forecasting services continue to improve in accuracy and reliability, enabling better decision-making and risk management in various sectors.

The major global suppliers of Weather Forecasting Services include Global Weather Corporation, Accuweather Inc., BMT ARGOSS, Skymet Weather Services, Precision Weather, The Weather Company, Fugro, Enav S.p.A, Right Weather LLC, StormGeo, MeteoGroup, WeatherBell Analytics, Hometown Forecast Services, AWIS, Sailing Weather Service, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Weather Forecasting Services. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Weather Forecasting Services market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Weather Forecasting Services market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Weather Forecasting Services industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Weather Forecasting Services Include:

Global Weather Corporation

Accuweather Inc.

BMT ARGOSS

Skymet Weather Services

Precision Weather

The Weather Company

Fugro

Enav S.p.A

Right Weather LLC

StormGeo

MeteoGroup

WeatherBell Analytics

Hometown Forecast Services

AWIS

Sailing Weather Service

Weather Forecasting Services Product Segment Include:

Short-range Forecasting

Medium-range Forecasting

Long-range Forecasting

Weather Forecasting Services Product Application Include:

Aviation

Media and Consumer

Energy & Utilities

Transportation

BFSI

Agriculture

Marine

Others

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