

Global Waterproofing Coating Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/W81CAE315689EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: W81CAE315689EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Waterproofing Coating market size will reach 6,320.24 Million USD in 2025 and is projected to reach 9,163.46 Million USD by 2032, with a CAGR of 5.45% (2025-2032). Notably, the China Waterproofing Coating market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Waterproofing coatings are specialized materials applied to surfaces to protect them from water infiltration and moisture damage. These coatings form a protective barrier that prevents water from penetrating the substrate while still allowing vapor to escape, thus reducing the risk of mold, mildew, and structural deterioration. Waterproofing coatings can be applied to a variety of surfaces including concrete, masonry, wood, metal, and roofing materials. They come in various forms such as liquid membranes, elastomeric coatings, cementitious coatings, and bituminous coatings, each offering specific benefits and suitable for different applications. These coatings are commonly used in construction projects for basements, roofs, decks, balconies, bathrooms, and other areas prone to water exposure, providing long-lasting protection against water damage and extending the lifespan of the structure. Proper surface preparation and application techniques are crucial to ensure the effectiveness and durability of waterproofing coatings.

The major global manufacturers of Waterproofing Coating include Sherwin-williams,

SIKA, PAREX, BASF, RPM, Keshun, Polycoat Products, 3M, Guangdong Yu Neng, Oriental Yuhong, Berger Paints, Henkel, Mapei, Carpoly, AkzoNobel, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Waterproofing Coating. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Waterproofing Coating market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Waterproofing Coating market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Waterproofing Coating industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Waterproofing Coating Include:

Sherwin-williams

SIKA

PAREX

BASF

RPM

Keshun

Polycoat Products

3M

Guangdong Yu Neng

Oriental Yuhong

Berger Paints

Henkel

Mapei

Carpoly

AkzoNobel

Waterproofing Coating Product Segment Include:

Acrylics

Polyurethane

Others

Waterproofing Coating Product Application Include:

Roofing

Wall

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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