

Global Watermelon Seeds Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/WDDD2045364AEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: WDDD2045364AEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Watermelon Seeds market size will reach 558.67 Million USD in 2025 and is projected to reach 777.24 Million USD by 2032, with a CAGR of 4.83% (2025-2032). Notably, the China Watermelon Seeds market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Watermelon seeds are the small, oval-shaped seeds found within the flesh of the watermelon fruit (scientifically known as *Citrullus lanatus*). These seeds are typically black, brown, or white in color, depending on the variety of watermelon. While they are commonly discarded when consuming the fruit, watermelon seeds are edible and can also be roasted and eaten as a snack. They are a good source of nutrients such as protein, healthy fats, vitamins, and minerals, including magnesium, zinc, and iron. Watermelon seeds are also sometimes used in culinary applications, such as in baking or as a garnish for salads or desserts. Additionally, some people extract oil from watermelon seeds for cooking or cosmetic purposes due to their nutritional and moisturizing properties.

The major global manufacturers of Watermelon Seeds include Limagrain, Monsanto, Syngenta, Bayer, Sakata, VoloAgri, Takii, East-West Seed, Advanta, Namdhari Seeds, Asia Seed, Mahindra Agri, Gansu Dunhuang, Dongya Seed, Fengle Seed, Bejo, etc. The global players competition landscape in this report is divided into three tiers. The

first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Watermelon Seeds. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Watermelon Seeds market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Watermelon Seeds market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Watermelon Seeds industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Watermelon Seeds Include:

Limagrain

Monsanto

Syngenta

Bayer

Sakata

VoloAgri

Takii

East-West Seed

Advanta

Namdhari Seeds

Asia Seed

Mahindra Agri

Gansu Dunhuang

Dongya Seed

Fengle Seed

Bejo

Watermelon Seeds Product Segment Include:

Seedless Watermelon Seeds

Seeded Watermelon Seeds

Watermelon Seeds Product Application Include:

Farmland

Greenhouse

Others

Chapter Scope

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