

Global Water Purifier Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/W22BBEBD5873EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: W22BBEBD5873EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Water Purifier market size will reach 43,507 Million USD in 2025 and is projected to reach 67,743 Million USD by 2032, with a CAGR of 6.53% (2025-2032). Notably, the China Water Purifier market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A water purifier is a device or system designed to cleanse water by removing contaminants, impurities, and undesirable substances, ensuring its safety and suitability for consumption and various other purposes. These purifiers employ a range of filtration and purification methods, including reverse osmosis, ultraviolet disinfection, activated carbon filtration, distillation, and gravity-based filtration, to eliminate bacteria, viruses, parasites, heavy metals, chemicals, sediment, and other pollutants from water. By providing clean and purified water, water purifiers play a crucial role in safeguarding public health, preventing waterborne diseases, and promoting overall well-being. They are essential for ensuring access to safe drinking water in households, businesses, communities, and emergency situations, contributing to improved quality of life and sustainable development.

The major global manufacturers of Water Purifier include Sundylee, Hanston, Doulton, 3M, Flanne, Dolons, Culligan, Everpure, Honeywell, GE, Watts, Midea, Cillit, Ecowatergd, GREE, Stevoor, BRITA, Haier, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading

enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Water Purifier. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Water Purifier market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Water Purifier market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Water Purifier industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Water Purifier Include:

Sundylee

Hanston

Doulton

3M

Flanne

Dolons

Culligan

Everpure

Honeywell

GE

Watts

Midea

Cillit

Ecowatergd

GREE

Stevoor

BRITA

Haier

Water Purifier Product Segment Include:

Activated Carbon

Reverse Osmosis

UV

Water Purifier Product Application Include:

Household

Commercial

Chapter Scope

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