

# Global Water-based PUD Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIRResearch's in-depth investigation and research, the global Water-based PUD market size will reach 2,094.96 Million USD in 2025 and is projected to reach 3,261.96 Million USD by 2032, with a CAGR of 6.53% (2025-2032). Notably, the China Water-based PUD market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Water-based PUD stands for water-based Polyurethane Dispersion, which is a type of polyurethane resin that is dispersed in water. These dispersions are utilized in a variety of coating and adhesive applications as an environmentally friendly alternative to solvent-based polyurethane systems. Water-based PUDs offer numerous advantages including low VOC emissions, reduced flammability, and improved safety compared to solvent-based systems. They are commonly employed in the formulation of coatings for wood, metal, plastic, and textile substrates, providing excellent adhesion, durability, and chemical resistance. Additionally, water-based PUDs can be utilized in the production of adhesives, sealants, and elastomers, offering versatility and performance properties similar to solvent-based polyurethane systems. These dispersions are compatible with various additives and pigments, allowing for formulation flexibility and customization to meet specific application requirements, while also minimizing environmental impact.

The major global manufacturers of Water-based PUD include Covestro, DSM, Lanxess, Lubrizol, BASF, Alberdingk Boley, Hauthaway, Stahl, Mitsui Chemicals, Michelman,

Bond Polymers (BPI), UBE, DIC, Reichhold, Wanhua Chemical, Dow Chemical, SiwoChem, SNP, Chase, VCM Polyurethanes, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Water-based PUD. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Water-based PUD market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Water-based PUD market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Water-based PUD industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Water-based PUD Include:

Covestro

DSM

Lanxess

Lubrizol

BASF

Alberdingk Boley

Hauthaway

Stahl

Mitsui Chemicals

Michelman

Bond Polymers (BPI)

UBE

DIC

Reichhold

Wanhua Chemical

Dow Chemical

SiwoChem

SNP

Chase

VCM Polyurethanes

Water-based PUD Product Segment Include:

Two-component PUD

One-component PUD

Urethane-modified

Water-based PUD Product Application Include:

Coatings

Adhesive & Sealants

Leather Finishing

Paper & Textile

Fiber Glass Sizing

Others

## **Chapter Scope**

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