

# Global Wall Covering Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Wall Covering market size will reach 15,440 Million USD in 2025 and is projected to reach 22,912 Million USD by 2032, with a CAGR of 5.80% (2025-2032). Notably, the China Wall Covering market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Wall covering refers to any material used to cover and decorate the surface of interior walls. These materials come in various forms, including paint, wallpaper, fabric, wood paneling, tiles, stone veneer, and decorative wall panels. Wall coverings serve both functional and aesthetic purposes, providing protection to the underlying wall surface while also enhancing the visual appeal of the space. They can be used to add color, texture, pattern, and style to a room, creating a focal point or setting the tone for the overall decor scheme. Wall coverings are commonly used in homes, offices, hotels, restaurants, and other commercial and residential spaces to transform plain walls into visually appealing and inviting environments.

The major global manufacturers of Wall Covering include Asheu, Sangetsu Co., Ltd., A.S. Cr?ation, Lilycolor, York Wallpapers, PAMESA, Marburg, Shin Han Wall Covering, Zambaiti Parati, Brewster Home Fashions, Walker Greenbank Group, RICCHETTI GROUP, Belite Ceramics, COOP. CERAMICA IMOLA GROUP, Riyadh Ceramics, Iris Ceramica, Crossville, Inc., GOLD ART CERAMICA GROUP, MBCI, MDCwall, Robert

Allen, GKD Metal Fabrics, CORKSTRIBAS, Zandurcork, We Cork, FormWood, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Wall Covering. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Wall Covering market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Wall Covering market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Wall Covering industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Wall Covering Include:

Asheu

Sangetsu Co., Ltd.

A.S. Cr?ation

Lilycolor

York Wallpapers

PAMESA

Marburg

Shin Han Wall Covering

Zambaiti Parati

Brewster Home Fashions

Walker Greenbank Group

RICCHETTI GROUP

Belite Ceramics

COOP. CERAMICA IMOLA GROUP

Riyadh Ceramics

Iris Ceramica

Crossville, Inc.

GOLD ART CERAMICA GROUP

MBCI

MDCwall

Robert Allen

GKD Metal Fabrics

CORKSRIBAS

Zandurcork

We Cork

FormWood

Wall Covering Product Segment Include:

Wallpaper

Wood Wall Covering

Ceramic Wall Covering

Wall Panels

Others

Wall Covering Product Application Include:

Residential

Commercial

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Wall Covering Capacity and Production Analysis

Chapter 3: Global Wall Covering Industry PESTEL Analysis

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