

Global Wagyu Beef Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Wagyu Beef market size will reach 6,484.85 Million USD in 2025 and is projected to reach 11,976.91 Million USD by 2032, with a CAGR of 9.16% (2025-2032). Notably, the China Wagyu Beef market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Wagyu beef is a highly prized and premium quality beef originating from Japan, renowned for its exceptional marbling, tenderness, and rich flavor. The term "Wagyu" translates to "Japanese cow," and the beef is derived from specific breeds of cattle, including the Japanese Black, Japanese Brown, Japanese Polled, and Japanese Shorthorn. These cattle are raised with meticulous care, including special diets and breeding practices, to enhance the marbling and quality of the meat. Wagyu beef is known for its intense marbling of fat, which melts at low temperatures, resulting in a buttery texture and unparalleled succulence. It is often graded based on the amount and quality of marbling, with higher grades commanding premium prices. Wagyu beef is prized by chefs and food enthusiasts worldwide for its exquisite taste and luxurious dining experience.

The major global manufacturers of Wagyu Beef include Itoham Foods Inc., Starzen Co., Ltd., Australian Agricultural Company (AACo), Snake River Farms, Mishima Reserve, Blackmore Wagyu, Imperial Wagyu Beef, Black Hawk Prime, Lone Mountain Cattle Company, Toriyama Umami Wagyu, Masami Foods, Morgan Ranch, etc. The global

players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Wagyu Beef. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Wagyu Beef market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Wagyu Beef market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Wagyu Beef industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Wagyu Beef Include:

Itoham Foods Inc.

Starzen Co., Ltd.

Australian Agricultural Company (AACo)

Snake River Farms

Mishima Reserve

Blackmore Wagyu

Imperial Wagyu Beef

Black Hawk Prime

Lone Mountain Cattle Company

Toriyama Umami Wagyu

Masami Foods

Morgan Ranch

Wagyu Beef Product Segment Include:

Fullblood Wagyu

Purebred Wagyu

Crossbred Wagyu

Wagyu Beef Product Application Include:

Retail

Wholesaler

Direct to Consumer

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Chapter 3: Global Wagyu Beef Industry Porter's Five Forces Analysis

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