

# Global VPN Software Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global VPN Software market size will reach 2,616.21 Million USD in 2025 and is projected to reach 8,191.55 Million USD by 2032, with a CAGR of 17.71% (2025-2032). Notably, the China VPN Software market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

VPN (Virtual Private Network) software is a tool that establishes a secure and encrypted connection between a user's device and a remote server, enabling the user to access the internet or network resources privately and securely. By encrypting data traffic and masking the user's IP address, VPN software protects sensitive information from interception by unauthorized parties, thereby enhancing privacy and security. VPN software allows users to bypass geographic restrictions, access blocked content, and maintain anonymity while browsing the internet. Additionally, it can provide secure remote access to corporate networks and resources from anywhere, safeguarding sensitive data from cyber threats.

The major global suppliers of VPN Software include Nord VPN, Golden Frog, Hotspot Shield, Buffered VPN, Express VPN, Private Internet Access, Purevpn, Cisco AnyConnect, StackPath, TorGuard, Symantec Corporation, Hide.me, Safer VPN, KeepSolid Inc., Connectify, Inc., FastestVPN, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading

enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of VPN Software. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global VPN Software market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the VPN Software market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of VPN Software industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of VPN Software Include:

Nord VPN

Golden Frog

Hotspot Shield

Buffered VPN

Express VPN

Private Internet Access

Purevpn

Cisco AnyConnect

StackPath

TorGuard

Symantec Corporation

Hide.me

Safer VPN

KeepSolid Inc.

Connectify, Inc.

FastestVPN

VPN Software Product Segment Include:

Remote Access VPN

Intranet VPN

Extranet VPN

Others

VPN Software Product Application Include:

Personal VPN Users

Corporate VPN Users

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