

Global Vitamin K2 Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Vitamin K2 market size will reach 257.44 Million USD in 2025 and is projected to reach 425.72 Million USD by 2032, with a CAGR of 7.45% (2025-2032). Notably, the China Vitamin K2 market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Vitamin K2, also known as menaquinone, is a fat-soluble vitamin that plays a crucial role in blood clotting, bone metabolism, and cardiovascular health. It is one of the two forms of vitamin K, the other being vitamin K1 (phylloquinone). Vitamin K2 is primarily derived from bacterial fermentation in the gut and is found in certain animal-derived foods and fermented foods. This vitamin is involved in the activation of proteins that regulate calcium deposition in bones and prevent its accumulation in soft tissues, thereby supporting bone health and reducing the risk of osteoporosis. Additionally, vitamin K2 has been linked to cardiovascular health, as it helps prevent arterial calcification and may lower the risk of cardiovascular disease. Good dietary sources of vitamin K2 include fermented foods such as natto, cheese, and certain meats. Ensuring an adequate intake of vitamin K2 through diet or supplementation is important for maintaining overall health and preventing chronic diseases associated with vitamin K deficiency.

The major global manufacturers of Vitamin K2 include Gnosis by Lesaffre, Kappa Bioscience, Guandong Sungen, Viridis BioPharma, IFF Health (Frutarom), Vesta Nutra,

GeneFerm Biotechnology, Shanghai Reson Biotech, Guangdong Goodscend, Seebio Biotech, Kyowa Hakko, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Vitamin K2. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Vitamin K2 market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Vitamin K2 market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Vitamin K2 industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Vitamin K2 Include:

Gnosis by Lesaffre

Kappa Bioscience

Guandong Sungen

Viridis BioPharma

IFF Health (Frutarom)

Vesta Nutra

GeneFerm Biotechnology

Shanghai Reson Biotech

Guangdong Goodscend

Seebio Biotech

Kyowa Hakko

Vitamin K2 Product Segment Include:

Vitamin MK-7

Vitamin MK-4

Other

Vitamin K2 Product Application Include:

Nutrition

Food and Beverage

Chapter Scope

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