

Global Vitamin B3 Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Vitamin B3 market size will reach 1,045.90 Million USD in 2025 and is projected to reach 1,412.87 Million USD by 2032, with a CAGR of 4.39% (2025-2032). Notably, the China Vitamin B3 market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Vitamin B3, also known as niacin or nicotinic acid, is an essential water-soluble vitamin that plays a crucial role in various physiological functions in the body. It is part of the B-complex group of vitamins. Vitamin B3 is involved in energy metabolism, supporting the conversion of carbohydrates, fats, and proteins into usable energy. It also plays a role in DNA repair, cellular signaling, and the synthesis of certain hormones. Moreover, vitamin B3 is essential for maintaining healthy skin, nervous system function, and proper digestion. It is found naturally in foods such as meat, poultry, fish, nuts, and legumes. Inadequate intake of vitamin B3 can lead to a deficiency called pellagra, characterized by symptoms like dermatitis, diarrhea, and cognitive impairment. Vitamin B3 is commonly obtained through diet or as a dietary supplement and is considered an important nutrient for overall health and well-being.

The major global manufacturers of Vitamin B3 include Lonza, Jubilant Pharmova, Vertellus, Brother Enterprises, Lasons India, Mianyang Vanatta Chemical Industrial Company, DSM, Zhejiang Lanbo Biotechnology, Tianjin Zhongrui Pharmaceutical, etc. The global players competition landscape in this report is divided into three tiers. The

first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Vitamin B3. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Vitamin B3 market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Vitamin B3 market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Vitamin B3 industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Vitamin B3 Include:

Lonza

Jubilant Pharmova

Vertellus

Brother Enterprises

Lasons India

Mianyang Vanatta Chemical Industrial Company

DSM

Zhejiang Lanbo Biotechnology

Tianjin Zhongrui Pharmaceutical

Vitamin B3 Product Segment Include:

Feed Grade Vitamin B3

Medical Grade Vitamin B3

Other

Vitamin B3 Product Application Include:

Feed

Pharmaceutical

Food

Other

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