

# Global Vitamin B12 Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Vitamin B12 market size will reach 502.69 Million USD in 2025 and is projected to reach 689.75 Million USD by 2032, with a CAGR of 4.62% (2025-2032). Notably, the China Vitamin B12 market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Vitamin B12, also known as cobalamin, is a water-soluble vitamin that plays a crucial role in various physiological processes in the body, including DNA synthesis, red blood cell formation, nerve function, and energy metabolism. It is an essential nutrient that the body cannot produce on its own, so it must be obtained through the diet or supplements. Vitamin B12 is primarily found in animal-derived foods such as meat, fish, poultry, eggs, and dairy products. Plant-based sources of vitamin B12 are limited, and therefore vegans and vegetarians may need to rely on fortified foods or supplements to meet their needs. Adequate intake of vitamin B12 is essential for maintaining overall health, supporting proper brain function, preventing anemia, and protecting nerve cells. Deficiency of vitamin B12 can lead to symptoms such as fatigue, weakness, numbness or tingling in the hands and feet, difficulty walking, memory problems, and mood disturbances. Ensuring an adequate intake of foods rich in vitamin B12 or taking supplements as needed is crucial for preventing deficiency and maintaining optimal health.

The major global manufacturers of Vitamin B12 include Sanofi, Hebei Yufeng Group,

Hebei Huarong Pharmaceutical, Ningxia Kingvit Pharmaceutical, NCPV VICTOR, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Vitamin B12. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Vitamin B12 market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Vitamin B12 market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Vitamin B12 industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Vitamin B12 Include:

Sanofi

Hebei Yufeng Group

Hebei Huarong Pharmaceutical

Ningxia Kingvit Pharmaceutical

NCPC VICTOR

Vitamin B12 Product Segment Include:

Content 98%

Content 2%

Content 1%

Others

Vitamin B12 Product Application Include:

Food Industry

Feed Industry

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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