

Global Vitamin A Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/V981F9E04BC5EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: V981F9E04BC5EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Vitamin A market size will reach 1,830.31 Million USD in 2025 and is projected to reach 3,417.43 Million USD by 2032, with a CAGR of 9.33% (2025-2032). Notably, the China Vitamin A market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Vitamin A is a fat-soluble vitamin that plays a crucial role in various physiological functions, including vision, immune function, reproduction, and cell growth and differentiation. It exists in different forms, including retinol (preformed vitamin A found in animal-derived foods), beta-carotene (a precursor of vitamin A found in colorful fruits and vegetables), and other provitamin A carotenoids. Vitamin A is essential for maintaining healthy vision, particularly in low-light conditions, and for supporting the normal function of the retina and eye tissues. It also plays a key role in immune function, helping to maintain the integrity of the skin and mucous membranes, which act as barriers against infections. Additionally, vitamin A is involved in regulating gene expression, promoting healthy growth and development, and supporting reproductive health. Good dietary sources of vitamin A include liver, fish, dairy products, eggs, and colorful fruits and vegetables such as carrots, sweet potatoes, spinach, and kale. While vitamin A deficiency is rare in developed countries, it can lead to night blindness, compromised immune function, and other health problems, particularly in populations with limited access to nutritious foods. Conversely, excessive intake of vitamin A from supplements or animal-derived foods can lead to toxicity, causing symptoms such as

nausea, vomiting, headache, and liver damage. Therefore, it's important to consume vitamin A from a balanced diet and avoid excessive supplementation unless advised by a healthcare professional.

The major global manufacturers of Vitamin A include DSM, BASF, Zhejiang NHU, Adisseo, Zhejiang Medicine, Kingdomway, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Vitamin A. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Vitamin A market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Vitamin A market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Vitamin A industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Vitamin A Include:

DSM

BASF

Zhejiang NHU

Adisseo

Zhejiang Medicine

Kingdomway

Vitamin A Product Segment Include:

500,000 IU/g

1,000,000 IU/g

200,000-300,000 IU/g

Below 100,000IU/g

Others

Vitamin A Product Application Include:

Animal feed additives

Human Nutrition

Pharmaceutical

Cosmetics

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Vitamin A Capacity and Production Analysis

Chapter 3: Global Vitamin A Industry PESTEL Analysis

Chapter 4: Global Vitamin A Industry Porter's Five Forces Analysis

Chapter 5: Global Vitamin A Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 6: Global Vitamin A Market Size and Forecast by Type and Application Analysis

Chapter 7: North America Vitamin A Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: Europe Vitamin A Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: China Vitamin A Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: APAC (Excl. China) Vitamin A Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Latin America Vitamin A Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Middle East and Africa Vitamin A Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 13: Global Vitamin A Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 14: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 15: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 16: Research Findings and Conclusion

Chapter 17: Methodology and Data Sources

Contents

1 VITAMIN A MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Vitamin A Product by Type
 - 1.2.1 500,000 IU/g
 - 1.2.2 1,000,000 IU/g
 - 1.2.3 200,000-300,000 IU/g
 - 1.2.4 Below 100,000IU/g
 - 1.2.5 Others
- 1.3 Vitamin A Product by Application
 - 1.3.1 Animal feed additives
 - 1.3.2 Human Nutrition
 - 1.3.3 Pharmaceutical
 - 1.3.4 Cosmetics
- 1.4 Global Vitamin A Market Revenue and Sales Analysis
 - 1.4.1 Global Vitamin A Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Vitamin A Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Vitamin A Market Sales Price Trend Analysis (2020-2032)
- 1.5 Vitamin A Industry Trends and Innovation
 - 1.5.1 Vitamin A Industry Trends and Innovation
 - 1.5.2 Vitamin A Market Drivers and Challenges

2 GLOBAL VITAMIN A CAPACITY AND PRODUCTION ANALYSIS

- 2.1 Global Vitamin A Capacity, Production and Utilization (2020-2032)
- 2.2 Global Vitamin A Production Growth Trend by Region: 2024 VS 2025 VS 2030
- 2.3 Global Vitamin A Production by Region
 - 2.3.1 Global Vitamin A Production by Region (2020-2025)
 - 2.3.2 Global Vitamin A Production Forecast by Region (2026-2032)
 - 2.3.3 Global Vitamin A Production Market Share by Region (2020-2032)

3 VITAMIN A MARKET PESTEL ANALYSIS

- 3.1 Political Factors Analysis
- 3.2 Economic Factors Analysis
- 3.3 Social Factors Analysis
- 3.4 Technological Factors Analysis

3.5 Environmental Factors Analysis

3.6 Legal Factors Analysis

4 VITAMIN A MARKET PORTER'S FIVE FORCES ANALYSIS

4.1 Competitive Rivalry

4.2 Threat of New Entrants

4.3 Bargaining Power of Suppliers

4.4 Bargaining Power of Buyers

4.5 Threat of Substitutes

5 GLOBAL VITAMIN A MARKET ANALYSIS BY REGIONS

5.1 Vitamin A Overall Market: 2024 VS 2025 VS 2032

5.2 Global Vitamin A Revenue and Forecast Analysis (2020-2032)

5.2.1 Global Vitamin A Revenue and Market Share by Region (2020-2025)

5.2.2 Global Vitamin A Revenue and Market Forecast by Region (2026-2032)

5.3 Global Vitamin A Sales and Forecast Analysis (2020-2032)

5.3.1 Global Vitamin A Sales and Market Share by Region (2020-2025)

5.3.2 Global Vitamin A Sales and Market Forecast by Region (2026-2032)

5.4 Global Vitamin A Sales Price Trend Analysis (2020-2032)

6 GLOBAL VITAMIN A MARKET SIZE BY TYPE AND APPLICATION

6.1 Global Vitamin A Market Size by Type

6.1.1 Global Vitamin A Revenue and Forecast Analysis by Type (2020-2032)

6.1.2 Global Vitamin A Sales and Forecast Analysis by Type (2020-2032)

6.2 Global Vitamin A Market Size by Application

6.2.1 Global Vitamin A Revenue and Forecast Analysis by Application (2020-2032)

6.2.2 Global Vitamin A Sales and Forecast Analysis by Application (2020-2032)

7 NORTH AMERICA

7.1 North America Vitamin A Market Size and Growth Rate Analysis (2020-2032)

7.2 North America Key Manufacturers Analysis

7.3 North America Vitamin A Market Size by Type

7.3.1 North America Vitamin A Sales by Type (2020-2032)

7.3.2 North America Vitamin A Revenue by Type (2020-2032)

7.4 North America Vitamin A Market Size by Application

- 7.4.1 North America Vitamin A Sales by Application (2020-2032)
- 7.4.2 North America Vitamin A Revenue by Application (2020-2032)
- 7.5 North America Vitamin A Market Size by Country
 - 7.5.1 US
 - 7.5.2 Canada

8 EUROPE

- 8.1 Europe Vitamin A Market Size and Growth Rate Analysis (2020-2032)
- 8.2 Europe Key Manufacturers Analysis
- 8.3 Europe Vitamin A Market Size by Type
 - 8.3.1 Europe Vitamin A Sales by Type (2020-2032)
 - 8.3.2 Europe Vitamin A Revenue by Type (2020-2032)
- 8.4 Europe Vitamin A Market Size by Application
 - 8.4.1 Europe Vitamin A Sales by Application (2020-2032)
 - 8.4.2 Europe Vitamin A Revenue by Application (2020-2032)
- 8.5 Europe Vitamin A Market Size by Country
 - 8.5.1 Germany
 - 8.5.2 France
 - 8.5.3 United Kingdom
 - 8.5.4 Italy
 - 8.5.5 Spain
 - 8.5.6 Benelux

9 CHINA

- 9.1 China Vitamin A Market Size and Growth Rate Analysis (2020-2032)
- 9.2 China Key Manufacturers Analysis
- 9.3 China Vitamin A Market Size by Type
 - 9.3.1 China Vitamin A Sales by Type (2020-2032)
 - 9.3.2 China Vitamin A Revenue by Type (2020-2032)
- 9.4 China Vitamin A Market Size by Application
 - 9.4.1 China Vitamin A Sales by Application (2020-2032)
 - 9.4.2 China Vitamin A Revenue by Application (2020-2032)

10 APAC (EXCL. CHINA)

- 10.1 APAC (excl. China) Vitamin A Market Size and Growth Rate Analysis (2020-2032)
- 10.2 APAC (excl. China) Key Manufacturers Analysis

10.3 APAC (excl. China) Vitamin A Market Size by Type

10.3.1 APAC (excl. China) Vitamin A Sales by Type (2020-2032)

10.3.2 APAC (excl. China) Vitamin A Revenue by Type (2020-2032)

10.4 APAC (excl. China) Vitamin A Market Size by Application

10.4.1 APAC (excl. China) Vitamin A Sales by Application (2020-2032)

10.4.2 APAC (excl. China) Vitamin A Revenue by Application (2020-2032)

10.5 APAC (excl. China) Vitamin A Market Size by Country

10.5.1 Japan

10.5.2 South Korea

10.5.3 India

10.5.4 Australia

10.5.5 Southeast Asia

11 LATIN AMERICA

11.1 Latin America Vitamin A Market Size and Growth Rate Analysis (2020-2032)

11.2 Latin America Key Manufacturers Analysis

11.3 LATIN AMERICA VITAMIN A MARKET SIZE BY TYPE

11.3.1 Latin America Vitamin A Sales by Type (2020-2032)

11.3.2 Latin America Vitamin A Revenue by Type (2020-2032)

11.4 Latin America Vitamin A Market Size by Application

11.4.1 Latin America Vitamin A Sales by Application (2020-2032)

11.4.2 Latin America Vitamin A Revenue by Application (2020-2032)

11.5 Latin America Vitamin A Market Size by Country

11.6 Latin America Vitamin A Market Size by Country

11.6.1 Mexico

11.6.2 Brazil

12 MIDDLE EAST & AFRICA

12.1 Middle East & Africa Vitamin A Market Size and Growth Rate Analysis (2020-2032)

12.2 Middle East & Africa Key Manufacturers Analysis

12.3 Middle East & Africa Vitamin A Market Size by Type

12.3.1 Middle East & Africa Vitamin A Sales by Type (2020-2032)

12.3.2 Middle East & Africa Vitamin A Revenue by Type (2020-2032)

12.4 Middle East & Africa Vitamin A Market Size by Application

12.4.1 Middle East & Africa Vitamin A Sales by Application (2020-2032)

- 12.4.2 Middle East & Africa Vitamin A Revenue by Application (2020-2032)
- 12.5 Middle East Vitamin A Market Size by Country
 - 12.5.1 Saudi Arabia
 - 12.5.2 South Africa

13 COMPETITION BY MANUFACTURERS

- 13.1 Global Vitamin A Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
 - 13.1.1 Global Vitamin A Market Sales by Key Manufacturers (2021-2025)
 - 13.1.2 Global Vitamin A Market Revenue by Key Manufacturers (2021-2025)
 - 13.1.3 Global Vitamin A Average Sales Price by Manufacturers (2021-2025)
- 13.2 Vitamin A Competitive Landscape Analysis and Market Dynamic
 - 13.2.1 Vitamin A Competitive Landscape Analysis
 - 13.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 13.2.3 Market Dynamic

14 KEY COMPANIES ANALYSIS

- 14.1 DSM
 - 14.1.1 DSM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.1.2 DSM Vitamin A Product Portfolio
 - 14.1.3 DSM Vitamin A Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.2 BASF
 - 14.2.1 BASF Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.2.2 BASF Vitamin A Product Portfolio
 - 14.2.3 BASF Vitamin A Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.3 Zhejiang NHU
 - 14.3.1 Zhejiang NHU Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 14.3.2 Zhejiang NHU Vitamin A Product Portfolio
 - 14.3.3 Zhejiang NHU Vitamin A Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.4 Adisseo
 - 14.4.1 Adisseo Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

14.4.2 Adisseo Vitamin A Product Portfolio

14.4.3 Adisseo Vitamin A Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.5 Zhejiang Medicine

14.5.1 Zhejiang Medicine Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.5.2 Zhejiang Medicine Vitamin A Product Portfolio

14.5.3 Zhejiang Medicine Vitamin A Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.6 Kingdomway

14.6.1 Kingdomway Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.6.2 Kingdomway Vitamin A Product Portfolio

14.6.3 Kingdomway Vitamin A Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

15 INDUSTRY CHAIN ANALYSIS

15.1 Vitamin A Industry Chain Analysis

15.2 Vitamin A Industry Raw Material and Suppliers Analysis

15.2.1 Vitamin A Key Raw Material Supply Analysis

15.2.2 Raw Material Suppliers and Contact Information

15.3 Vitamin A Typical Downstream Customers

15.4 Vitamin A Sales Channel Analysis

16 RESEARCH FINDINGS AND CONCLUSION

17 METHODOLOGY AND DATA SOURCE

17.1 Methodology/Research Approach

17.2 Research Scope

17.3 Benchmarks and Assumptions

17.4 Data Source

17.4.1 Primary Sources

17.4.2 Secondary Sources

17.5 Data Cross Validation

17.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Vitamin A Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Vitamin A Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Vitamin A Industry Development Status

Table 4: Vitamin A Industry Development Trends

Table 5: Global Vitamin A Production Growth Rate (CAGR) by Region: 2024 VS 2025 VS 2032 (Ton)

Table 6: Global Vitamin A Production by Region (2020-2025) & (Ton)

Table 7: Global Vitamin A Production Forecast by Region (2026-2032) & (Ton)

Table 8: Global Vitamin A Production Market Share by Region (2020-2025)

Table 9: Global Vitamin A Production Market Share by Region (2026-2032)

Table 10: Global Vitamin A Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 11: Global Vitamin A Revenue by Region (2020-2025) & (US\$ Million)

Table 12: Global Vitamin A Revenue Market Share by Region (2020-2025)

Table 13: Global Vitamin A Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 14: Global Vitamin A Revenue Market Share Forecast by Region (2026-2032)

Table 15: Global Vitamin A Sales by Region (2020-2025) & (Ton)

Table 16: Global Vitamin A Sales Market Share by Region (2020-2025)

Table 17: Global Vitamin A Sales Forecast by Region (2026-2032) & (Ton)

Table 18: Global Vitamin A Sales Market Share Forecast by Region (2026-2032)

Table 19: Global Vitamin A Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 20: Global Vitamin A Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 21: Global Vitamin A Sales Analysis by Type (2020-2025) & (Ton)

Table 22: Global Vitamin A Sales Analysis Forecast by Type (2026-2032) & (Ton)

Table 23: Global Vitamin A Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 24: Global Vitamin A Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 25: Global Vitamin A Sales Analysis by Application (2020-2025) & (Ton)

Table 26: Global Vitamin A Sales Analysis Forecast by Application (2026-2032) & (Ton)

Table 27: Key Vitamin A Players in North America

Table 28: North America Vitamin A Sales by Type (2020-2025) & (Ton)

Table 29: North America Vitamin A Sales by Type (2026-2032) & (Ton)

Table 30: North America Vitamin A Revenue by Type (2020-2025) & (US\$ Million)

Table 31: North America Vitamin A Revenue by Type (2026-2032) & (US\$ Million)

Table 32: North America Vitamin A Sales by Application (2020-2025) & (Ton)

Table 33: North America Vitamin A Sales by Application (2026-2032) & (Ton)

Table 34: North America Vitamin A Revenue by Application (2020-2025) & (US\$ Million)

Table 35: North America Vitamin A Revenue by Application (2026-2032) & (US\$ Million)

Table 36: North America Vitamin A Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 37: North America Vitamin A Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 38: North America Vitamin A Sales Market Size by Country (2020-2025) & (Ton)

Table 39: North America Vitamin A Sales Market Size by Country (2026-2032) & (Ton)

Table 40: Key Vitamin A Players in Europe

Table 41: Europe Vitamin A Sales by Type (2020-2025) & (Ton)

Table 42: Europe Vitamin A Sales by Type (2026-2032) & (Ton)

Table 43: Europe Vitamin A Revenue by Type (2020-2025) & (US\$ Million)

Table 44: Europe Vitamin A Revenue by Type (2026-2032) & (US\$ Million)

Table 45: Europe Vitamin A Sales by Application (2020-2025) & (Ton)

Table 46: Europe Vitamin A Sales by Application (2026-2032) & (Ton)

Table 47: Europe Vitamin A Revenue by Application (2020-2025) & (US\$ Million)

Table 48: Europe Vitamin A Revenue by Application (2026-2032) & (US\$ Million)

Table 49: Europe Vitamin A Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 50: Europe Vitamin A Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 51: Europe Vitamin A Sales Market Size by Country (2020-2025) & (Ton)

Table 52: Europe Vitamin A Sales Market Size Forecast by Country (2026-2032) & (Ton)

Table 53: Key Vitamin A Players in China

Table 54: China Vitamin A Sales by Type (2020-2025) & (Ton)

Table 55: China Vitamin A Sales by Type (2026-2032) & (Ton)

Table 56: China Vitamin A Revenue by Type (2020-2025) & (US\$ Million)

Table 57: China Vitamin A Revenue by Type (2026-2032) & (US\$ Million)

Table 58: China Vitamin A Sales by Application (2020-2025) & (Ton)

Table 59: China Vitamin A Sales by Application (2026-2032) & (Ton)

Table 60: China Vitamin A Revenue by Application (2020-2025) & (US\$ Million)

Table 61: China Vitamin A Revenue by Application (2026-2032) & (US\$ Million)

Table 62: Key Vitamin A Players in APAC (excl. China)

Table 63: APAC (excl. China) Vitamin A Sales by Type (2020-2025) & (Ton)

- Table 64: APAC (excl. China) Vitamin A Sales by Type (2026-2032) & (Ton)
- Table 65: APAC (excl. China) Vitamin A Revenue by Type (2020-2025) & (US\$ Million)
- Table 66: APAC (excl. China) Vitamin A Revenue by Type (2026-2032) & (US\$ Million)
- Table 67: APAC (excl. China) Vitamin A Sales by Application (2020-2025) & (Ton)
- Table 68: APAC (excl. China) Vitamin A Sales by Application (2026-2032) & (Ton)
- Table 69: APAC (excl. China) Vitamin A Revenue by Application (2020-2025) & (US\$ Million)
- Table 70: APAC (excl. China) Vitamin A Revenue by Application (2026-2032) & (US\$ Million)
- Table 71:: APAC (excl. China) Vitamin A Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 72: APAC (excl. China) Vitamin A Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 73: APAC (excl. China) Vitamin A Sales Market Size by Country (2020-2025) & (Ton)
- Table 74: APAC (excl. China) Vitamin A Sales Market Size Forecast by Country (2026-2032) & (Ton)
- Table 75: Key Vitamin A Players in Latin America
- Table 76: Latin America Vitamin A Sales by Type (2020-2025) & (Ton)
- Table 77: Latin America Vitamin A Sales by Type (2026-2032) & (Ton)
- Table 78: Latin America Vitamin A Revenue by Type (2020-2025) & (US\$ Million)
- Table 79: Latin America Vitamin A Revenue by Type (2026-2032) & (US\$ Million)
- Table 80: Latin America Vitamin A Sales by Application (2020-2025) & (Ton)
- Table 81: Latin America Vitamin A Sales by Application (2026-2032) & (Ton)
- Table 82: Latin America Vitamin A Revenue by Application (2020-2025) & (US\$ Million)
- Table 83: Latin America Vitamin A Revenue by Application (2026-2032) & (US\$ Million)
- Table 84: Latin America Vitamin A Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 85: Latin America Vitamin A Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 86: Latin America Vitamin A Sales Market Size by Country (2020-2025) & (Ton)
- Table 87: Latin America Vitamin A Sales Market Size Forecast by Country (2026-2032) & (Ton)
- Table 88: Key Vitamin A Players in Middle East & Africa
- Table 89: Middle East & Africa Vitamin A Sales by Type (2020-2025) & (Ton)
- Table 90: Middle East & Africa Vitamin A Sales by Type (2026-2032) & (Ton)
- Table 91: Middle East & Africa Vitamin A Revenue by Type (2020-2025) & (US\$ Million)
- Table 92: Middle East & Africa Vitamin A Revenue by Type (2026-2032) & (US\$ Million)
- Table 93: Middle East & Africa Vitamin A Sales by Application (2020-2025) & (Ton)

Table 94: Middle East & Africa Vitamin A Sales by Application (2026-2032) & (Ton)

Table 95: Middle East & Africa Vitamin A Revenue by Application (2020-2025) & (US\$ Million)

Table 96: Middle East & Africa Vitamin A Revenue by Application (2026-2032) & (US\$ Million)

Table 97: Middle East & Africa Vitamin A Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 98: Middle East & Africa Vitamin A Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 99: Middle East & Africa Vitamin A Sales Market Size by Country (2020-2025) & (Ton)

Table 100: Middle East & Africa Vitamin A Sales Market Size Forecast by Country (2026-2032) & (Ton)

Table 101: Global Vitamin A Market Sales by Key Manufacturers (2021-2025) & (Ton)

Table 102: Global Vitamin A Sales Market Share by Key Manufacturers (2021-2025)

Table 103: Global Vitamin A Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 104: Global Vitamin A Revenue Market Share by Key Manufacturers (2021-2025)

Table 105: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Kg)

Table 106: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 107: Market Mergers & Acquisitions, Expansion

Table 108: DSM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 109: DSM Vitamin A Product Portfolio

Table 110: DSM Vitamin A Revenue (US\$ Million), Sales (Ton), Price (USD/Kg), Gross Margin and Market Share (2021-2025)

Table 111: BASF Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 112: BASF Vitamin A Product Portfolio

Table 113: BASF Vitamin A Revenue (US\$ Million), Sales (Ton), Price (USD/Kg), Gross Margin and Market Share (2021-2025)

Table 114: Zhejiang NHU Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 115: Zhejiang NHU Vitamin A Product Portfolio

Table 116: Zhejiang NHU Vitamin A Revenue (US\$ Million), Sales (Ton), Price (USD/Kg), Gross Margin and Market Share (2021-2025)

Table 117: Adisseo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 118: Adisseo Vitamin A Product Portfolio

Table 119: Adisseo Vitamin A Revenue (US\$ Million), Sales (Ton), Price (USD/Kg), Gross Margin and Market Share (2021-2025)

Table 120: Zhejiang Medicine Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 121: Zhejiang Medicine Vitamin A Product Portfolio

Table 122: Zhejiang Medicine Vitamin A Revenue (US\$ Million), Sales (Ton), Price (USD/Kg), Gross Margin and Market Share (2021-2025)

Table 123: Kingdomway Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 124: Kingdomway Vitamin A Product Portfolio

Table 125: Kingdomway Vitamin A Revenue (US\$ Million), Sales (Ton), Price (USD/Kg), Gross Margin and Market Share (2021-2025)

Table 126: Upstream Key Raw Material Price List

Table 127: Vitamin A Raw Material Suppliers and Contact Information

Table 128: Vitamin A Typical Customer List

Table 129: Vitamin A Distributors List

List Of Figures

LIST OF FIGURES

- Figure 1: Vitamin A Product Pictures
- Figure 2: 500,000 IU/g Picture Scope
- Figure 3: 1,000,000 IU/g Picture Scope
- Figure 4: 200,000-300,000 IU/g Picture Scope
- Figure 5: Below 100,000IU/g Picture Scope
- Figure 6: Others Picture Scope
- Figure 7: Animal feed additives Picture Scope
- Figure 8: Human Nutrition Picture Scope
- Figure 9: Pharmaceutical Picture Scope
- Figure 10: Cosmetics Picture Scope
- Figure 11:Global Vitamin A Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)
- Figure 12:Global Vitamin A Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)
- Figure 13:Global Vitamin A Market Sales and Growth Rate Analysis (2020-2032) &(Ton)
- Figure 14:Global Vitamin A Market Price Trend Analysis (2020-2032) & (USD/Kg)
- Figure 15:Global Vitamin A Capacity, Production and Utilization (2019-2030) & (Ton)
- Figure 16:Global Vitamin A Production by Region: 2023 VS 2024 VS 2030 (Ton)
- Figure 17:Global Vitamin A Production Market Share by Region in Percentage: 2024 Versus 2030
- Figure 18:Global Vitamin A Production Market Share by Region (2019-2030)
- Figure 19:Global Vitamin A Market Size by Region (2020-2032) & (US\$ Million)
- Figure 20:Global Vitamin A Market Share Scenario by Region in Percentage: 2025 Versus 2032
- Figure 21:Global Vitamin A Sales Price by Region (2020-2032) & (Ton)
- Figure 22:North America Vitamin A Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 23:North America Vitamin A Revenue Market Share by Players in 2024
- Figure 24:North America Vitamin A Sales Market Share by Type (2020-2032)
- Figure 25:North America Vitamin A Revenue Market Share by Type (2020-2032)
- Figure 26:North America Vitamin A Sales Market Share by Application (2020-2032)
- Figure 27:North America Vitamin A Revenue Market Share by Application (2020-2032)
- Figure 28:US Vitamin A Revenue (2020-2032) & (US\$ Million)
- Figure 29:Canada Vitamin A Revenue (2020-2032) & (US\$ Million)
- Figure 30:Europe Vitamin A Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 31:Europe Vitamin A Revenue Market Share by Players in 2024

- Figure 32:Europe Vitamin A Sales Market Share by Type (2020-2032)
- Figure 33:Europe Vitamin A Revenue Market Share by Type (2020-2032)
- Figure 34:Europe Vitamin A Sales Market Share by Application (2020-2032)
- Figure 35:Europe Vitamin A Revenue Market Share by Application (2020-2032)
- Figure 36:Germany Vitamin A Revenue (2020-2032) & (US\$ Million)
- Figure 37:France Vitamin A Revenue (2020-2032) & (US\$ Million)
- Figure 38:United Kingdom Vitamin A Revenue (2020-2032) & (US\$ Million)
- Figure 39:Italy Vitamin A Revenue (2020-2032) & (US\$ Million)
- Figure 40:Spain Vitamin A Revenue (2020-2032) & (US\$ Million)
- Figure 41:Benelux Vitamin A Revenue (2020-2032) & (US\$ Million)
- Figure 42:China Vitamin A Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 43:China Vitamin A Revenue Market Share by Players in 2024
- Figure 44:China Vitamin A Sales Market Share by Type (2020-2032)
- Figure 45:China Vitamin A Revenue Market Share by Type (2020-2032)
- Figure 46:China Vitamin A Sales Market Share by Application (2020-2032)
- Figure 47:China Vitamin A Revenue Market Share by Application (2020-2032)
- Figure 48:APAC (excl. China) Vitamin A Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 49:APAC (excl. China) Vitamin A Revenue Market Share by Players in 2024
- Figure 50:APAC (excl. China) Vitamin A Sales Market Share by Type (2020-2032)
- Figure 51:APAC (excl. China) Vitamin A Revenue Market Share by Type (2020-2032)
- Figure 52:APAC (excl. China) Vitamin A Sales Market Share by Application (2020-2032)
- Figure 53:APAC (excl. China) Vitamin A Revenue Market Share by Application (2020-2032)
- Figure 54:Japan Vitamin A Revenue (2020-2032) & (US\$ Million)
- Figure 55:South Korea Vitamin A Revenue (2020-2032) & (US\$ Million)
- Figure 56:India Vitamin A Revenue (2020-2032) & (US\$ Million)
- Figure 57:Australia Vitamin A Revenue (2020-2032) & (US\$ Million)
- Figure 58:Southeast Asia Vitamin A Revenue (2020-2032) & (US\$ Million)
- Figure 59:Latin America Vitamin A Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 60:Latin America Vitamin A Revenue Market Share by Players in 2024
- Figure 61:Latin America Vitamin A Sales Market Share by Type (2020-2032)
- Figure 62:Latin America Vitamin A Revenue Market Share by Type (2020-2032)
- Figure 63:Latin America Vitamin A Sales Market Share by Application (2020-2032)
- Figure 64:Latin America Vitamin A Revenue Market Share by Application (2020-2032)
- Figure 65:Mexico Vitamin A Revenue (2020-2032) & (US\$ Million)
- Figure 66:Brazil Vitamin A Revenue (2020-2032) & (US\$ Million)
- Figure 67:Middle East & Africa Vitamin A Market Size and Growth Rate (2020-2032) &

(US\$ Million)

Figure 68: Middle East & Africa Vitamin A Revenue Market Share by Players in 2024

Figure 69: Middle East & Africa Vitamin A Sales Market Share by Type (2020-2032)

Figure 70: Middle East & Africa Vitamin A Revenue Market Share by Type (2020-2032)

Figure 71: Middle East & Africa Vitamin A Sales Market Share by Application (2020-2032)

Figure 72: Middle East & Africa Vitamin A Revenue Market Share by Application (2020-2032)

Figure 73: Saudi Arabia Vitamin A Revenue (2020-2032) & (US\$ Million)

Figure 74: South Africa Vitamin A Revenue (2020-2032) & (US\$ Million)

Figure 75: Global Vitamin A Sales Market Share by Key Manufacturers in 2024

Figure 76: Global Vitamin A Revenue Market Share by Key Manufacturers in 2024

Figure 77: Global Vitamin A Industry Competition Landscape

Figure 78: Vitamin A Industry Chain Analysis

Figure 79: Bottom-Up and Top-Down Research Methods

Figure 80: Key Interview Objectives

Figure 81: Data Cross Validation

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