

Global Visual AI Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Visual AI market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Visual AI market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Visual AI, or Visual Artificial Intelligence, refers to the use of artificial intelligence (AI) technologies to interpret and understand visual information, such as images or videos. Visual AI systems utilize machine learning algorithms and deep learning techniques to analyze and extract meaningful insights from visual data, enabling them to perform tasks such as image recognition, object detection, classification, segmentation, and scene understanding. These systems can recognize objects, people, text, facial expressions, and other visual elements within images or videos with high accuracy and efficiency. Visual AI has numerous applications across various industries, including autonomous vehicles, healthcare, retail, manufacturing, security, agriculture, and entertainment. It enables advancements in areas such as computer vision, robotics, augmented reality, virtual reality, and image processing, driving innovation and transforming how we interact with and understand the visual world around us.

The major global suppliers of Visual AI include Keyence, Cognex, SenseTime, OMRON, Teledyne, Basler, Megvii Technology, OPT Machine Vision Tech, Daheng New Epoch Technology, YITU Technology, CloudWalk Technology, ArcSoft, Hikvision, Shenzhen

Intellifusion Technologies, Dahua Technology, Deep Glint International, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Visual AI. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Visual AI market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Visual AI market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Visual AI industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Visual AI Include:

Keyence

Cognex

SenseTime

OMRON

Teledyne

Basler

Megvii Technology

OPT Machine Vision Tech

Daheng New Epoch Technology

YITU Technology

CloudWalk Technology

ArcSoft

Hikvision

Shenzhen Intellifusion Technologies

Dahua Technology

Deep Glint International

Visual AI Product Segment Include:

Hardware

Software & Service

Visual AI Product Application Include:

City Management

Rail Transit Operation and Maintenance

Industrial Manufacturing

Bank

Power Industry

Other

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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