

# Global Viscose Fiber Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Viscose Fiber market size will reach 18,508 Million USD in 2025 and is projected to reach 25,407 Million USD by 2032, with a CAGR of 4.63% (2025-2032). Notably, the China Viscose Fiber market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Viscose fiber, also known as rayon, is a versatile and widely used synthetic fiber derived from natural sources, typically cellulose obtained from wood pulp, bamboo, or cotton linters. Viscose is manufactured through a process called viscose spinning, which involves dissolving the cellulose in a chemical solvent, such as sodium hydroxide, and then regenerating it into fibers through extrusion into a coagulating bath. The resulting fibers are soft, smooth, and highly absorbent, with properties similar to those of natural fibers like cotton and silk. Viscose fiber is valued for its comfort, drape, and breathability, making it popular in clothing and textile applications such as apparel, bedding, upholstery, and medical textiles. It can be easily dyed, printed, and blended with other fibers to enhance its properties or achieve specific performance characteristics. While viscose is biodegradable, its production involves chemical processing, which can have environmental impacts if not managed properly. Efforts are underway to develop more sustainable processes and alternative sources for viscose production, such as recycled materials and eco-friendly solvents, to reduce its environmental footprint.

The major global manufacturers of Viscose Fiber include Aditya Birla Group, Lenzing, Sanyou, Sateri Chemical Fibre, Xinjiang Zhongtai, Aoyang Technology, Xiangsheng, Shandong Bohi, Yibin Grace Group Company, Zhejiang Fulida, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Viscose Fiber. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Viscose Fiber market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Viscose Fiber market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Viscose Fiber industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Viscose Fiber Include:

Aditya Birla Group

Lenzing

Sanyou

Sateri Chemical Fibre

Xinjiang Zhongtai

Aoyang Technology

Xiangsheng

Shandong Bohi

Yibin Grace Group Company

Zhejiang Fulida

Viscose Fiber Product Segment Include:

Viscose Filament Yarn

Viscose Staple Fiber

Viscose Fiber Product Application Include:

Spinning Clothing

Home Textile

Medical Textile

Industry Textile

## **Chapter Scope**

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