

Global Virtualized Radio Access Network (vRAN) Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Virtualized Radio Access Network (vRAN) market size will reach 3,760.85 Million USD in 2025 and is projected to reach 14,472.94 Million USD by 2032, with a CAGR of 21.23% (2025-2032). Notably, the China Virtualized Radio Access Network (vRAN) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Virtualized Radio Access Network (vRAN) is an innovative architecture for mobile telecommunications that virtualizes and centralizes key functions of the Radio Access Network (RAN) using software-defined networking (SDN) and network function virtualization (NFV) technologies. In traditional RAN architectures, baseband processing functions are typically performed on dedicated hardware located at each cell site, resulting in high deployment costs, limited scalability, and inefficient resource utilization. vRAN, on the other hand, decouples the baseband processing functions from the physical hardware and consolidates them into centralized data centers or cloud environments. This allows for greater flexibility, scalability, and efficiency in managing and allocating radio resources, as well as the ability to dynamically optimize network performance based on traffic conditions and user demand. By virtualizing the RAN, operators can reduce capital and operational expenses, accelerate network deployment and upgrades, and enable the rapid introduction of new services and technologies. Additionally, vRAN enables the implementation of advanced features such as network

slicing, edge computing, and machine learning-based optimization, paving the way for the development of more agile, intelligent, and cost-effective mobile networks to meet the growing demands of 5G.

The major global suppliers of Virtualized Radio Access Network (vRAN) include Samsung, Nokia, NEC, Wind River, Altiostar (Rakuten), Amdocs, ASOCS, Dell EMC, Airspan, Parallel Wireless, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Virtualized Radio Access Network (vRAN). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Virtualized Radio Access Network (vRAN) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Virtualized Radio Access Network (vRAN) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Virtualized Radio Access Network (vRAN) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public

information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Virtualized Radio Access Network (vRAN) Include:

Samsung

Nokia

NEC

Wind River

Altiostar (Rakuten)

Amdocs

ASOCS

Dell EMC

Airspan

Parallel Wireless

Virtualized Radio Access Network (vRAN) Product Segment Include:

Software

Platform

Servers

Virtualized Radio Access Network (vRAN) Product Application Include:

Indoor Base Station

Outdoor Base Station

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