

# Global Virtual Event Software Solutions Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/V73173BAD318EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: V73173BAD318EN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Virtual Event Software Solutions market size will reach 4,426.54 Million USD in 2025 and is projected to reach 15,944.55 Million USD by 2032, with a CAGR of 20.09% (2025-2032). Notably, the China Virtual Event Software Solutions market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Virtual event software solutions are technological platforms designed to facilitate the planning, management, and execution of virtual events, conferences, meetings, webinars, and trade shows. These software solutions offer a wide range of features and tools to create engaging and interactive virtual experiences for participants. Common features of virtual event software include registration and ticketing systems, customizable event websites or landing pages, virtual event spaces or environments for hosting sessions and exhibits, live streaming capabilities for presentations and panel discussions, interactive tools such as chat rooms, Q&A sessions, polls, and surveys, networking features such as one-on-one video meetings, matchmaking algorithms, and virtual business card exchanges, analytics and reporting tools to track attendee engagement and event performance, and integrations with other software platforms such as CRM systems and marketing automation tools. Virtual event software solutions enable event organizers to reach a global audience, increase attendance, reduce costs associated with venue rentals and travel, and provide a seamless and immersive virtual experience for participants, making them an essential tool for hosting successful virtual

events in today's digital landscape.

The major global suppliers of Virtual Event Software Solutions include Cvent, Hopin, Intrado Corporation, SpotMe, Brazen, Webex Events (formerly Socio), Eventzilla, Influitive, 6Connex, Bizzabo, vFairs, Townscript, InEvent, eZ-XPO, Boomset, Whova, Accelevents, Airmeet, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Virtual Event Software Solutions. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Virtual Event Software Solutions market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Virtual Event Software Solutions market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Virtual Event Software Solutions industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

## Global Key Suppliers of Virtual Event Software Solutions Include:

Cvent

Hopin

Intrado Corporation

SpotMe

Brazen

Webex Events (formerly Socio)

Eventzilla

Influitive

6Connex

Bizzabo

vFairs

Townscript

InEvent

eZ-XPO

Boomset

Whova

Accelevents

Airmeet

## Virtual Event Software Solutions Product Segment Include:

Virtual Conference Solutions

Virtual Career Fair Solutions

Virtual Exhibition Solutions

Other

Virtual Event Software Solutions Product Application Include:

Retail and E-Commerce

Telecommunications and Information Technology

BFSI

Government

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Virtual Event Software Solutions Industry PESTEL Analysis

Chapter 3: Global Virtual Event Software Solutions Industry Porter's Five Forces Analysis

Chapter 4: Global Virtual Event Software Solutions Major Regional Market Size and Forecast Analysis

Chapter 5: Global Virtual Event Software Solutions Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Passenger Virtual Event Software Solutions Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Virtual Event Software Solutions Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Virtual Event Software Solutions Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Virtual Event Software Solutions Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Virtual Event Software Solutions Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Virtual Event Software Solutions Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Virtual Event Software Solutions Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 VIRTUAL EVENT SOFTWARE SOLUTIONS MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Virtual Event Software Solutions Product by Type
  - 1.2.1 Virtual Conference Solutions
  - 1.2.2 Virtual Career Fair Solutions
  - 1.2.3 Virtual Exhibition Solutions
  - 1.2.4 Other
- 1.3 Virtual Event Software Solutions Product by Application
  - 1.3.1 Retail and E-Commerce
  - 1.3.2 Telecommunications and Information Technology
  - 1.3.3 BFSI
  - 1.3.4 Government
  - 1.3.5 Others
- 1.4 Global Virtual Event Software Solutions Market Size Analysis (2020-2032)
- 1.5 Virtual Event Software Solutions Market Development Status and Trends
  - 1.5.1 Virtual Event Software Solutions Industry Development Status Analysis
  - 1.5.2 Virtual Event Software Solutions Industry Development Trends Analysis

### **2 VIRTUAL EVENT SOFTWARE SOLUTIONS MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 VIRTUAL EVENT SOFTWARE SOLUTIONS MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

## **4 GLOBAL VIRTUAL EVENT SOFTWARE SOLUTIONS MARKET ANALYSIS BY REGIONS**

4.1 Global Virtual Event Software Solutions Overall Market: 2024 VS 2025 VS 2032

4.2 Global Virtual Event Software Solutions Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Virtual Event Software Solutions Revenue and Market Share by Region (2020-2025)

4.2.2 Global Virtual Event Software Solutions Revenue Forecast by Region (2026-2032)

## **5 GLOBAL VIRTUAL EVENT SOFTWARE SOLUTIONS MARKET SIZE BY TYPE AND APPLICATION**

5.1 Global Virtual Event Software Solutions Market Size by Type (2020-2032)

5.2 Global Virtual Event Software Solutions Market Size by Application (2020-2032)

## **6 NORTH AMERICA**

6.1 North America Virtual Event Software Solutions Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Suppliers Analysis

6.3 North America Virtual Event Software Solutions Market Size by Type

6.4 North America Virtual Event Software Solutions Market Size by Application

6.5 North America Virtual Event Software Solutions Market Size by Country

6.5.1 US

6.5.2 Canada

## **7 EUROPE**

7.1 Europe Virtual Event Software Solutions Market Size and Growth Rate Analysis (2020-2032)

7.2 Europe Key Suppliers Analysis

7.3 Europe Virtual Event Software Solutions Market Size by Type

7.4 Europe Virtual Event Software Solutions Market Size by Application

7.5 Europe Virtual Event Software Solutions Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

- 7.5.4 Italy
- 7.5.5 Spain
- 7.5.6 Benelux

## **8 CHINA**

- 8.1 China Virtual Event Software Solutions Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Suppliers Analysis
- 8.3 China Virtual Event Software Solutions Market Size by Type
- 8.4 China Virtual Event Software Solutions Market Size by Application

## **9 APAC (EXCL. CHINA)**

- 9.1 APAC (excl. China) Virtual Event Software Solutions Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Suppliers Analysis
- 9.3 APAC (excl. China) Virtual Event Software Solutions Market Size by Type
- 9.4 APAC (excl. China) Virtual Event Software Solutions Market Size by Application
- 9.5 APAC (excl. China) Virtual Event Software Solutions Market Size by Country
  - 9.5.1 Japan
  - 9.5.2 South Korea
  - 9.5.3 India
  - 9.5.4 Australia
  - 9.5.5 Southeast Asia

## **10 LATIN AMERICA**

- 10.1 Latin America Virtual Event Software Solutions Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Suppliers Analysis
- 10.3 Latin America Virtual Event Software Solutions Market Size by Type
- 10.4 Latin America Virtual Event Software Solutions Market Size by Application
- 10.5 Latin America Virtual Event Software Solutions Market Size by Country
  - 10.5.1 Mexico
  - 10.5.2 Brazil

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Virtual Event Software Solutions Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Suppliers Analysis

11.3 Middle East & Africa Virtual Event Software Solutions Market Size by Type

11.4 Middle East & Africa Virtual Event Software Solutions Market Size by Application

11.5 Middle East & Africa Virtual Event Software Solutions Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

## **12 COMPETITION BY SUPPLIERS**

12.1 Global Virtual Event Software Solutions Market Revenue by Key Suppliers (2021-2025)

12.2 Virtual Event Software Solutions Competitive Landscape Analysis and Market Dynamic

12.2.1 Virtual Event Software Solutions Competitive Landscape Analysis

12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

## **13 KEY COMPANIES ANALYSIS**

13.1 Cvent

13.1.1 Cvent Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Cvent Virtual Event Software Solutions Product Portfolio

13.1.3 Cvent Virtual Event Software Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.2 Hopin

13.2.1 Hopin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Hopin Virtual Event Software Solutions Product Portfolio

13.2.3 Hopin Virtual Event Software Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.3 Intrado Corporation

13.3.1 Intrado Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Intrado Corporation Virtual Event Software Solutions Product Portfolio

13.3.3 Intrado Corporation Virtual Event Software Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.4 SpotMe

13.4.1 SpotMe Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 SpotMe Virtual Event Software Solutions Product Portfolio

13.4.3 SpotMe Virtual Event Software Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.5 Brazen

13.5.1 Brazen Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Brazen Virtual Event Software Solutions Product Portfolio

13.5.3 Brazen Virtual Event Software Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.6 Webex Events (formerly Socio)

13.6.1 Webex Events (formerly Socio) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Webex Events (formerly Socio) Virtual Event Software Solutions Product Portfolio

13.6.3 Webex Events (formerly Socio) Virtual Event Software Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.7 Eventzilla

13.7.1 Eventzilla Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Eventzilla Virtual Event Software Solutions Product Portfolio

13.7.3 Eventzilla Virtual Event Software Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.8 Inluitive

13.8.1 Inluitive Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Inluitive Virtual Event Software Solutions Product Portfolio

13.8.3 Inluitive Virtual Event Software Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.9 6Connex

13.9.1 6Connex Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 6Connex Virtual Event Software Solutions Product Portfolio

13.9.3 6Connex Virtual Event Software Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.10 Bizzabo

13.10.1 Bizzabo Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

13.10.2 Bizzabo Virtual Event Software Solutions Product Portfolio

13.10.3 Bizzabo Virtual Event Software Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.11 vFairs

13.11.1 vFairs Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 vFairs Virtual Event Software Solutions Product Portfolio

13.11.3 vFairs Virtual Event Software Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.12 Townscript

13.12.1 Townscript Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Townscript Virtual Event Software Solutions Product Portfolio

13.12.3 Townscript Virtual Event Software Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.13 InEvent

13.13.1 InEvent Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 InEvent Virtual Event Software Solutions Product Portfolio

13.13.3 InEvent Virtual Event Software Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.14 eZ-XPO

13.14.1 eZ-XPO Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 eZ-XPO Virtual Event Software Solutions Product Portfolio

13.14.3 eZ-XPO Virtual Event Software Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.15 Boomset

13.15.1 Boomset Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Boomset Virtual Event Software Solutions Product Portfolio

13.15.3 Boomset Virtual Event Software Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.16 Whova

13.16.1 Whova Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Whova Virtual Event Software Solutions Product Portfolio

13.16.3 Whova Virtual Event Software Solutions Market Data Analysis (Revenue,

Gross Margin and Market Share) (2021-2025)

13.17 Accelevents

13.17.1 Accelevents Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 Accelevents Virtual Event Software Solutions Product Portfolio

13.17.3 Accelevents Virtual Event Software Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.18 Airmeet

13.18.1 Airmeet Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 Airmeet Virtual Event Software Solutions Product Portfolio

13.18.3 Airmeet Virtual Event Software Solutions Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 Virtual Event Software Solutions Industry Chain Analysis

14.2 Virtual Event Software Solutions Typical Downstream Customers

14.3 Virtual Event Software Solutions Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Virtual Event Software Solutions Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Virtual Event Software Solutions Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Virtual Event Software Solutions Industry Development Status

Table 4: Virtual Event Software Solutions Industry Development Trends

Table 5: Global Virtual Event Software Solutions Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Virtual Event Software Solutions Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Virtual Event Software Solutions Revenue Market Share by Region (2020-2025)

Table 8: Global Virtual Event Software Solutions Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Virtual Event Software Solutions Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Virtual Event Software Solutions Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 11: Global Virtual Event Software Solutions Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 12: Global Virtual Event Software Solutions Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 13: Global Virtual Event Software Solutions Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 14: Key Virtual Event Software Solutions Players in North America

Table 15: North America Virtual Event Software Solutions Revenue by Type (2020-2025) & (US\$ Million)

Table 16: North America Virtual Event Software Solutions Revenue by Type (2026-2032) & (US\$ Million)

Table 17: North America Virtual Event Software Solutions Revenue by Application (2020-2025) & (US\$ Million)

Table 18: North America Virtual Event Software Solutions Revenue by Application (2026-2032) & (US\$ Million)

Table 19: North America Virtual Event Software Solutions Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 20: North America Virtual Event Software Solutions Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 21: Key Virtual Event Software Solutions Players in Europe

Table 22: Europe Virtual Event Software Solutions Revenue by Type (2020-2025) & (US\$ Million)

Table 23: Europe Virtual Event Software Solutions Revenue by Type (2026-2032) & (US\$ Million)

Table 24: Europe Virtual Event Software Solutions Revenue by Application (2020-2025) & (US\$ Million)

Table 25: Europe Virtual Event Software Solutions Revenue by Application (2026-2032) & (US\$ Million)

Table 26: Europe Virtual Event Software Solutions Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 27: Europe Virtual Event Software Solutions Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 28: Key Virtual Event Software Solutions Players in China

Table 29: China Virtual Event Software Solutions Revenue by Type (2020-2025) & (US\$ Million)

Table 30: China Virtual Event Software Solutions Revenue by Type (2026-2032) & (US\$ Million)

Table 31: China Virtual Event Software Solutions Revenue by Application (2020-2025) & (US\$ Million)

Table 32: China Virtual Event Software Solutions Revenue by Application (2026-2032) & (US\$ Million)

Table 33: Key Virtual Event Software Solutions Players in APAC (excl. China)

Table 34: APAC (excl. China) Virtual Event Software Solutions Revenue by Type (2020-2025) & (US\$ Million)

Table 35: APAC (excl. China) Virtual Event Software Solutions Revenue by Type (2026-2032) & (US\$ Million)

Table 36: APAC (excl. China) Virtual Event Software Solutions Revenue by Application (2020-2025) & (US\$ Million)

Table 37: APAC (excl. China) Virtual Event Software Solutions Revenue by Application (2026-2032) & (US\$ Million)

Table 38: APAC (excl. China) Virtual Event Software Solutions Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 39: APAC (excl. China) Virtual Event Software Solutions Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 40: Key Virtual Event Software Solutions Players in Latin America

Table 41: Latin America Virtual Event Software Solutions Revenue by Type (2020-2025)

& (US\$ Million)

Table 42: Latin America Virtual Event Software Solutions Revenue by Type (2026-2032)

& (US\$ Million)

Table 43: Latin America Virtual Event Software Solutions Revenue by Application (2020-2025) & (US\$ Million)

Table 44: Latin America Virtual Event Software Solutions Revenue by Application (2026-2032) & (US\$ Million)

Table 45: Latin America Virtual Event Software Solutions Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 46: Latin America Virtual Event Software Solutions Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 47: Key Virtual Event Software Solutions Players in Middle East & Africa

Table 48: Middle East & Africa Virtual Event Software Solutions Revenue by Type (2020-2025) & (US\$ Million)

Table 49: Middle East & Africa Virtual Event Software Solutions Revenue by Type (2026-2032) & (US\$ Million)

Table 50: Middle East & Africa Virtual Event Software Solutions Revenue by Application (2020-2025) & (US\$ Million)

Table 51: Middle East & Africa Virtual Event Software Solutions Revenue by Application (2026-2032) & (US\$ Million)

Table 52: Middle East & Africa Virtual Event Software Solutions Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa Virtual Event Software Solutions Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 54: Global Virtual Event Software Solutions Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)

Table 55: Global Virtual Event Software Solutions Revenue Market Share by Key Suppliers (2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: Cvent Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 59: Cvent Virtual Event Software Solutions Product Portfolio

Table 60: Cvent Virtual Event Software Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 61: Hopin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 62: Hopin Virtual Event Software Solutions Product Portfolio

Table 63: Hopin Virtual Event Software Solutions Revenue (US\$ Million), Gross Margin

and Market Share (2021-2025)

Table 64: Intrado Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: Intrado Corporation Virtual Event Software Solutions Product Portfolio

Table 66: Intrado Corporation Virtual Event Software Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: SpotMe Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 68: SpotMe Virtual Event Software Solutions Product Portfolio

Table 69: SpotMe Virtual Event Software Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 70: Brazen Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 71: Brazen Virtual Event Software Solutions Product Portfolio

Table 72: Brazen Virtual Event Software Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 73: Webex Events (formerly Socio) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 74: Webex Events (formerly Socio) Virtual Event Software Solutions Product Portfolio

Table 75: Webex Events (formerly Socio) Virtual Event Software Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 76: Eventzilla Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 77: Eventzilla Virtual Event Software Solutions Product Portfolio

Table 78: Eventzilla Virtual Event Software Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 79: Influitive Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 80: Influitive Virtual Event Software Solutions Product Portfolio

Table 81: Influitive Virtual Event Software Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 82: 6Connex Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 83: 6Connex Virtual Event Software Solutions Product Portfolio

Table 84: 6Connex Virtual Event Software Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 85: Bizzabo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 86: Bizzabo Virtual Event Software Solutions Product Portfolio

Table 87: Bizzabo Virtual Event Software Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 88: vFairs Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 89: vFairs Virtual Event Software Solutions Product Portfolio

Table 90: vFairs Virtual Event Software Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 91: Townscript Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 92: Townscript Virtual Event Software Solutions Product Portfolio

Table 93: Townscript Virtual Event Software Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 94: InEvent Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 95: InEvent Virtual Event Software Solutions Product Portfolio

Table 96: InEvent Virtual Event Software Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 97: eZ-XPO Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 98: eZ-XPO Virtual Event Software Solutions Product Portfolio

Table 99: eZ-XPO Virtual Event Software Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 100: Boomset Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 101: Boomset Virtual Event Software Solutions Product Portfolio

Table 102: Boomset Virtual Event Software Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 103: Whova Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Whova Virtual Event Software Solutions Product Portfolio

Table 105: Whova Virtual Event Software Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 106: Accelevents Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Accelevents Virtual Event Software Solutions Product Portfolio

Table 108: Accelevents Virtual Event Software Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 109: Airmeet Basic Company Profile (Employees, Areas Service, Competitors

and Contact Information)

Table 110: Airmeet Virtual Event Software Solutions Product Portfolio

Table 111: Airmeet Virtual Event Software Solutions Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 112: Virtual Event Software Solutions Typical Customer List

Table 113: Virtual Event Software Solutions Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Virtual Event Software Solutions Product Pictures

Figure 2: Virtual Conference Solutions Picture Scope

Figure 3: Virtual Career Fair Solutions Picture Scope

Figure 4: Virtual Exhibition Solutions Picture Scope

Figure 5: Other Picture Scope

Figure 6: Retail and E-Commerce Picture Scope

Figure 7: Telecommunications and Information Technology Picture Scope

Figure 8: BFSI Picture Scope

Figure 9: Government Picture Scope

Figure 10: Others Picture Scope

Figure 11: Global Virtual Event Software Solutions Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 12: Global Virtual Event Software Solutions Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 13: Global Virtual Event Software Solutions Market Size by Region (2020-2032) & (US\$ Million)

Figure 14: Global Virtual Event Software Solutions Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 15: North America Virtual Event Software Solutions Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 16: North America Virtual Event Software Solutions Market Share by Players in 2024

Figure 17: North America Virtual Event Software Solutions Revenue Market Share by Type (2020-2032)

Figure 18: North America Virtual Event Software Solutions Revenue Market Share by Application (2020-2032)

Figure 19: US Virtual Event Software Solutions Revenue (2020-2032) & (US\$ Million)

Figure 20: Canada Virtual Event Software Solutions Revenue (2020-2032) & (US\$ Million)

Figure 21: Europe Virtual Event Software Solutions Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 22: Europe Virtual Event Software Solutions Market Share by Players in 2024

Figure 23: Europe Virtual Event Software Solutions Revenue Market Share by Type (2020-2032)

Figure 24: Europe Virtual Event Software Solutions Revenue Market Share by

Application (2020-2032)

Figure 25: Germany Virtual Event Software Solutions Revenue (2020-2032) & (US\$ Million)

Figure 26: France Virtual Event Software Solutions Revenue (2020-2032) & (US\$ Million)

Figure 27: United Kingdom Virtual Event Software Solutions Revenue (2020-2032) & (US\$ Million)

Figure 28: Italy Virtual Event Software Solutions Revenue (2020-2032) & (US\$ Million)

Figure 29: Spain Virtual Event Software Solutions Revenue (2020-2032) & (US\$ Million)

Figure 30: Benelux Virtual Event Software Solutions Revenue (2020-2032) & (US\$ Million)

Figure 31: China Virtual Event Software Solutions Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 32: China Virtual Event Software Solutions Market Share by Players in 2024

Figure 33: China Virtual Event Software Solutions Revenue Market Share by Type (2020-2032)

Figure 34: China Virtual Event Software Solutions Revenue Market Share by Application (2020-2032)

Figure 35: APAC (excl. China) Virtual Event Software Solutions Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 36: APAC (excl. China) Virtual Event Software Solutions Market Share by Players in 2024

Figure 37: APAC (excl. China) Virtual Event Software Solutions Revenue Market Share by Type (2020-2032)

Figure 38: APAC (excl. China) Virtual Event Software Solutions Revenue Market Share by Application (2020-2032)

Figure 39: Japan Virtual Event Software Solutions Revenue (2020-2032) & (US\$ Million)

Figure 40: South Korea Virtual Event Software Solutions Revenue (2020-2032) & (US\$ Million)

Figure 41: India Virtual Event Software Solutions Revenue (2020-2032) & (US\$ Million)

Figure 42: Australia Virtual Event Software Solutions Revenue (2020-2032) & (US\$ Million)

Figure 43: Southeast Asia Virtual Event Software Solutions Revenue (2020-2032) & (US\$ Million)

Figure 44: Latin America Virtual Event Software Solutions Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 45: Latin America Virtual Event Software Solutions Market Share by Players in 2024

Figure 46: Latin America Virtual Event Software Solutions Revenue Market Share by Type (2020-2032)

Figure 47: Latin America Virtual Event Software Solutions Revenue Market Share by Application (2020-2032)

Figure 48: Mexico Virtual Event Software Solutions Revenue (2020-2032) & (US\$ Million)

Figure 49: Brazil Virtual Event Software Solutions Revenue (2020-2032) & (US\$ Million)

Figure 50: Middle East & Africa Virtual Event Software Solutions Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 51: Middle East & Africa Virtual Event Software Solutions Market Share by Players in 2024

Figure 52: Middle East & Africa Virtual Event Software Solutions Revenue Market Share by Type (2020-2032)

Figure 53: Middle East & Africa Virtual Event Software Solutions Revenue Market Share by Application (2020-2032)

Figure 54: Saudi Arabia Virtual Event Software Solutions Revenue (2020-2032) & (US\$ Million)

Figure 55: South Africa Virtual Event Software Solutions Revenue (2020-2032) & (US\$ Million)

Figure 56: Global Virtual Event Software Solutions Revenue Market Share by Key Suppliers in 2024

Figure 57: Global Virtual Event Software Solutions Industry Competition Landscape

Figure 58: Virtual Event Software Solutions Industry Chain Analysis

Figure 59: Bottom-Up and Top-Down Research Methods

Figure 60: Key Interview Objectives

Figure 61: Data Cross Validation

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