

Global Vinyl Tile Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Vinyl Tile market size will reach 4,136.31 Million USD in 2025 and is projected to reach 5,498.29 Million USD by 2032, with a CAGR of 4.15% (2025-2032). Notably, the China Vinyl Tile market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Vinyl tile is a type of resilient flooring material made from synthetic vinyl polymer resins. It typically comes in square or rectangular shapes and is designed to mimic the appearance of ceramic, stone, or wood flooring. Vinyl tiles are available in various colors, patterns, and textures, providing flexibility in design and allowing for customization to match different decor styles. They are often installed with adhesive directly onto a smooth, clean subfloor, although some types feature a self-adhesive backing for easy installation. Vinyl tiles are durable, water-resistant, and easy to maintain, making them suitable for use in high-traffic areas such as kitchens, bathrooms, and entryways. Additionally, vinyl tiles offer cushioning underfoot, noise reduction, and thermal insulation properties, enhancing comfort in indoor spaces. Overall, vinyl tiles are a cost-effective and versatile flooring option that combines aesthetic appeal with practicality and durability.

The major global manufacturers of Vinyl Tile include Tarkett, Gerflor, Armstrong, Mannington Mills, NOX, Shaw, Hanwha, LG Hausys, Mohawk, Polyflor, Congoleum, Forbo, TOLI, Beaulieu, Tajima, Metroflor, Interface, RiL, Karndean, Roppe, Milliken,

Kraus, Parterre, Kingdomfloor, Snmo LVT, Hailide New Material, Taide Plastic Flooring, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Vinyl Tile. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Vinyl Tile market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Vinyl Tile market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Vinyl Tile industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Vinyl Tile Include:

Tarkett

Gerflor

Armstrong

Mannington Mills

NOX

Shaw

Hanwha

LG Hausys

Mohawk

Polyflor

Congoleum

Forbo

TOLI

Beaulieu

Tajima

Metroflor

Interface

RiL

Karndean

Roppe

Milliken

Kraus

Parterre

Kingdomfloor

Snmo LVT

Hailide New Material

Taide Plastic Flooring

Vinyl Tile Product Segment Include:

Luxury Vinyl Tile (LVT)

Vinyl Composite Tile (VCT)

Others

Vinyl Tile Product Application Include:

Commercial Use

Residential Use

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Vinyl Tile Capacity and Production Analysis

Chapter 3: Global Vinyl Tile Industry PESTEL Analysis

Chapter 4: Global Vinyl Tile Industry Porter's Five Forces Analysis

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