

# Global Vinyl Acetate Monomer (VAM) Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Vinyl Acetate Monomer (VAM) market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Vinyl Acetate Monomer (VAM) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Vinyl acetate monomer (VAM) is a colorless, flammable liquid used primarily in the production of polyvinyl acetate (PVA) and other vinyl-based polymers. It is produced through the reaction of acetylene with acetic acid in the presence of a catalyst. VAM is a key building block in the synthesis of various polymers, including polyvinyl acetate (PVA), polyvinyl alcohol (PVOH), and ethylene-vinyl acetate (EVA) copolymers. These polymers have diverse applications across industries such as adhesives, coatings, textiles, packaging, and construction materials. In particular, polyvinyl acetate (PVA) derived from VAM is widely used in adhesives for wood, paper, and textiles due to its strong bonding properties, flexibility, and water resistance. Additionally, VAM-based polymers are valued for their versatility, compatibility with other materials, and ability to be modified to meet specific performance requirements in various applications.

The major global manufacturers of Vinyl Acetate Monomer (VAM) include Celanese, Dow Chemical, Kuraray, LyondellBasell, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises

that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Vinyl Acetate Monomer (VAM). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Vinyl Acetate Monomer (VAM) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Vinyl Acetate Monomer (VAM) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Vinyl Acetate Monomer (VAM) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Vinyl Acetate Monomer (VAM) Include:

Celanese

Dow Chemical

Kuraray

LyondellBasell

Vinyl Acetate Monomer (VAM) Product Segment Include:

Ethylene Process

Acetylene Process

Vinyl Acetate Monomer (VAM) Product Application Include:

Adhesives

Chemical Intermediates

Coatings

Food

Plastics

Textiles

Other

## **Chapter Scope**

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