

# Global Video Surveillance Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Video Surveillance market size will reach 47,330 Million USD in 2025 and is projected to reach 89,567 Million USD by 2032, with a CAGR of 9.54% (2025-2032). Notably, the China Video Surveillance market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Video surveillance refers to the use of video cameras and related technology to monitor and record activity in a specific area or location. It is commonly employed for security and safety purposes in various settings, including public spaces, commercial establishments, residential properties, and industrial facilities. Video surveillance systems typically consist of cameras strategically placed to capture footage of designated areas, along with recording devices and software for storing and managing the recorded footage. These systems may also incorporate features such as motion detection, remote monitoring capabilities, and integration with other security systems like access control and alarms. Video surveillance serves as a deterrent to potential criminal activity, aids in the investigation of incidents, provides evidence for legal proceedings, and enhances overall situational awareness for security personnel and property owners. Additionally, advancements in technology, such as high-definition cameras, analytics software, and cloud-based storage solutions, have increased the effectiveness and efficiency of video surveillance systems, making them an integral component of modern security strategies.

The major global suppliers of Video Surveillance include Axis Communications, Sony, Kintronics, Samsung, Bosch Security Systems, Dahua Technology, Lorex, Honeywell Security, Ganz Security, GeoVision, Leopard Imaging, Hikvision, Mobotix, Panasonic, FLIR Systems, A1 Security Cameras, Netgear, Piper NV, YI Technology, Taylored Systems, Avigilon, Unifore, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Video Surveillance. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Video Surveillance market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Video Surveillance market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Video Surveillance industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

## Global Key Suppliers of Video Surveillance Include:

Axis Communications

Sony

Kintronics

Samsung

Bosch Security Systems

Dahua Technology

Loxone

Honeywell Security

Ganz Security

GeoVision

Leopard Imaging

Hikvision

Mobotix

Panasonic

FLIR Systems

A1 Security Cameras

Netgear

Piper NV

YI Technology

Taylorred Systems

Avigilon

Unifore

Video Surveillance Product Segment Include:

Indoor Surveillance

Outdoor Surveillance

Video Surveillance Product Application Include:

Public Spaces

Commercial Facilities

Residential Infrastructure

## **Chapter Scope**

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