

# Global Video Conferencing Equipment Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Video Conferencing Equipment market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Video Conferencing Equipment market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Video conferencing equipment refers to the hardware and software tools used to conduct virtual meetings and communicate with individuals or groups over the internet through audio and video channels. This equipment typically includes cameras, microphones, speakers, and displays, as well as codecs, software applications, and networking infrastructure to enable seamless audiovisual communication. Video conferencing equipment can range from standalone devices, such as conference room systems and telepresence units, to software applications installed on computers, laptops, tablets, or smartphones. These tools allow users to engage in real-time, face-to-face communication, collaborate on projects, share information, and conduct meetings remotely, regardless of their physical location. Video conferencing equipment has become increasingly essential in today's interconnected world, enabling businesses, educational institutions, healthcare providers, and individuals to stay connected, conduct business, and collaborate effectively from anywhere with an internet connection.

The major global suppliers of Video Conferencing Equipment include Cisco(Tandberg), Polycom, Huawei, ZTE, Avaya (Radvision), Lifesize, Vidyo, Starleaf, Kedacom, Tely Labs, ClearOne, SONY, Yealink, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Video Conferencing Equipment. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Video Conferencing Equipment market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Video Conferencing Equipment market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Video Conferencing Equipment industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Video Conferencing Equipment Include:

Cisco(Tandberg)

Polycom

Huawei

ZTE

Avaya (Radvision)

Lifesize

Vidyo

Starleaf

Kedacom

Tely Labs

ClearOne

SONY

Yealink

Video Conferencing Equipment Product Segment Include:

Collaboration Room Endpoints

Collaboration Personal Endpoints

Video Conferencing Equipment Product Application Include:

Education - Public/Private

Consulting/Professional Services

Government (Non-Military)

Manufacturing

Financial Services

Healthcare

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Chapter 3: Global Video Conferencing Equipment Industry Porter's Five Forces Analysis

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