

Global Video CODECs Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Video CODECs market size will reach 2,439.49 Million USD in 2025 and is projected to reach 3,324.26 Million USD by 2032, with a CAGR of 4.52% (2025-2032). Notably, the China Video CODECs market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Video codecs, short for ?compression-decompression,? are software or hardware algorithms used to compress and decompress digital video data. They are essential for reducing the size of video files, making them more manageable for storage, transmission, and playback. Video codecs employ various compression techniques to remove redundant or unnecessary information from video streams while preserving visual quality as much as possible. Popular video codecs include H.264 (also known as AVC), H.265 (HEVC), VP9, and AV1, each with its own strengths and weaknesses in terms of compression efficiency, playback compatibility, and computational complexity. Codecs are used in a wide range of applications, including streaming video services, video conferencing, digital broadcasting, video editing software, and multimedia playback devices. Different codecs may be used depending on factors such as desired video quality, available bandwidth, and compatibility with playback devices.

The major global manufacturers of Video CODECs include Hikvision, Cisco Systems, Inc, Dahua, Axis Communications, Harmonic, Flir Systems, Bosch Security Systems,

Matrox, VITEC, Netposa, Sumavision, ATEME, Tieline Technology, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Video CODECs. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Video CODECs market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Video CODECs market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Video CODECs industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Video CODECs Include:

Hikvision

Cisco Systems, Inc

Dahua

Axis Communications

Harmonic

Flir Systems

Bosch Security Systems

Matrox

VITEC

Netposa

Sumavision

ATEME

Tieline Technology

Video CODECs Product Segment Include:

H.264 & H.265

HEVC

Others

Video CODECs Product Application Include:

Broadcast

Surveillance

Others

Chapter Scope

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