

# Global Video Booth Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Video Booth market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Video Booth market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A commercial video booth is a display device used to display video content of commercial products, services or brands. These booths often include large-screen monitors, projectors, or other video playback equipment to display pre-produced commercial video content. Commercial video booths are usually designed as attractive and attractive display spaces to attract visitors' attention and effectively communicate the features, benefits and value propositions of the product or service. These exhibition stands are commonly used at trade shows, business events, product launches, sales presentations and marketing events to provide businesses with the opportunity to showcase their products and services and attract the attention of potential customers or visitors. Commercial video booths can enhance brand image, drive sales, increase brand awareness, and connect with live or online audiences by displaying high-quality video content, thereby adding more interaction and attraction to corporate marketing and branding activities.

The major global manufacturers of Video Booth include Seiko Epson, Honghe Technology, SMART Technologies, Yuanzhan Technology Co., Ltd., WolfVision, ELMO

Company, Shenzhen Yunshi Technology Co., Ltd., Lumens Digital Optics, Jieyu, Guangzhou Dineng Electronics Co., Ltd., IPEVO, Acer International Group (China) Co., Ltd., Pathway Innovations and Technologies, QOMO, HUE HD HD, OKIOLABS, Chengdu Xunwei Information Technology Co., Ltd., etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Video Booth. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Video Booth market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Video Booth market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Video Booth industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Video Booth Include:

Seiko Epson

Honghe Technology

SMART Technologies

Yuanzhan Technology Co., Ltd.

WolfVision

ELMO Company

Shenzhen Yunshi Technology Co., Ltd.

Lumens Digital Optics

Jieyu

Guangzhou Dineng Electronics Co., Ltd.

IPEVO

Acer International Group (China) Co., Ltd.

Pathway Innovations and Technologies

QOMO

HUE HD HD

OKIOLABS

Chengdu Xunwei Information Technology Co., Ltd.

Video Booth Product Segment Include:

Desktop Video Booth With Double Side Lights

Single Side Light Desktop Video Booth

Separate Floor Video Booth

Portable Video Booth

Video Booth Product Application Include:

Education, Teaching and Training

Corporate Meeting

Public Security System

## **Chapter Scope**

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